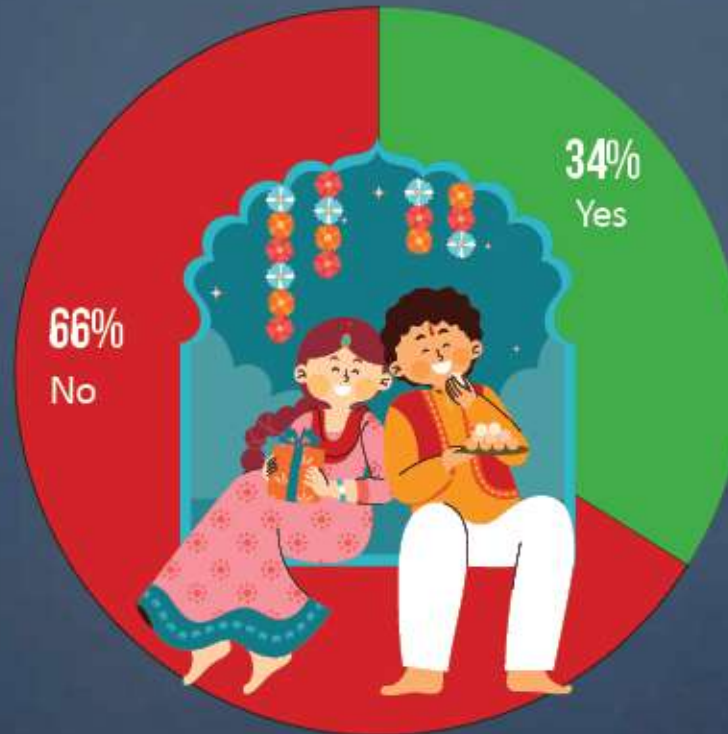


25th September, 2024

1 OUT 3 PAKISTANIS (34%) HAD ATTENDED A WEDDING CEREMONY DURING THE MONTH OF JUNE; MEN AND URBAN RESIDENTS MORE LIKELY TO HAVE DONE SO: GALLUP & GILANI PAKISTAN

ہر 3 میں سے 1 پاکستانی (34%) نے جون کے مہینے کے دوران (یعنی جس دن سروے کیا گیا اُس سے گزشتہ ایک ماہ کے دوران) کسی شادی کی تقریب میں شرکت کرنے کے حوالے سے بتایا۔ شادی کی تقریب میں شرکت کرنے کے حوالے سے شرح مرد حضرات اور شہری علاقوں میں رہنے والے افراد میں زیادہ پائی گئی۔

Question: Have you attended any wedding ceremony during the last one month (June)?





PRESS RELEASE
Opinion Poll
Festivals and Events
Weddings

Press release 24 on Marriage and Social Behavior

1 out 3 Pakistanis (34%) had attended a wedding ceremony during the month of June; men and urban residents more likely to have done so: Gallup & Gilani Pakistan

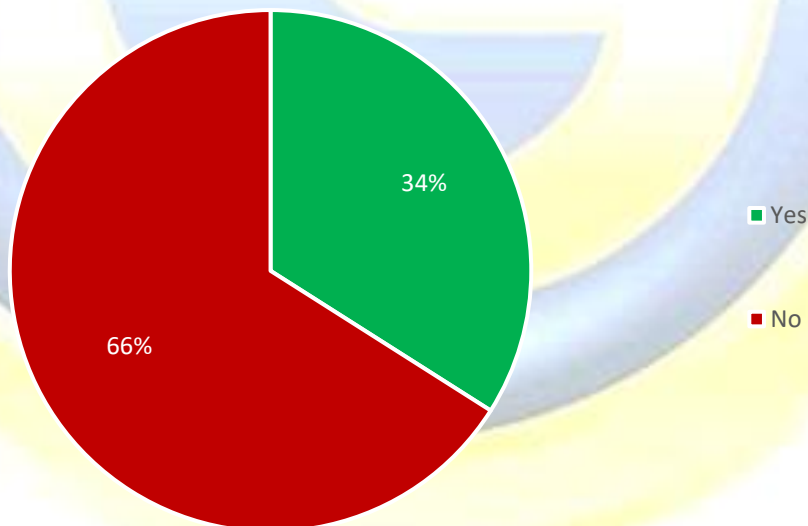
(Islamabad) 25th September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 1 out 3 Pakistanis (34%) had attended a wedding ceremony during the month of June. A deeper analysis highlighted that men were 11% more likely than women to have attended a wedding ceremony during June. Further, urban residents were only 2% more likely than rural residents who had done so.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release in this series [here](#).

A nationally representative sample of adult men and women from across the country was asked the question, “Have you attended any wedding ceremony during the last one month (June)?” In response, 34% said ‘Yes’, and 66% said ‘No’.

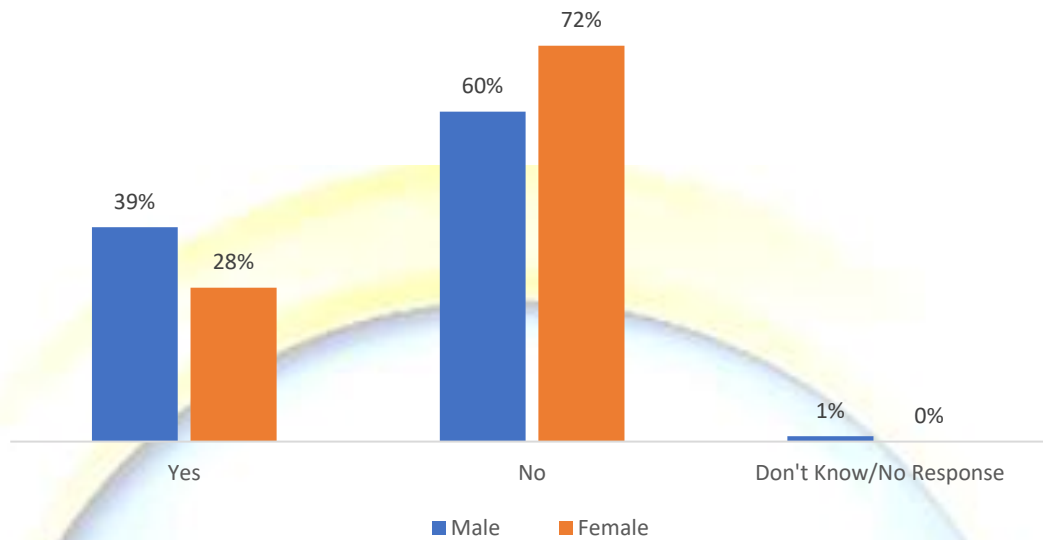
Question: Have you attended any wedding ceremony during the last one month (June)?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

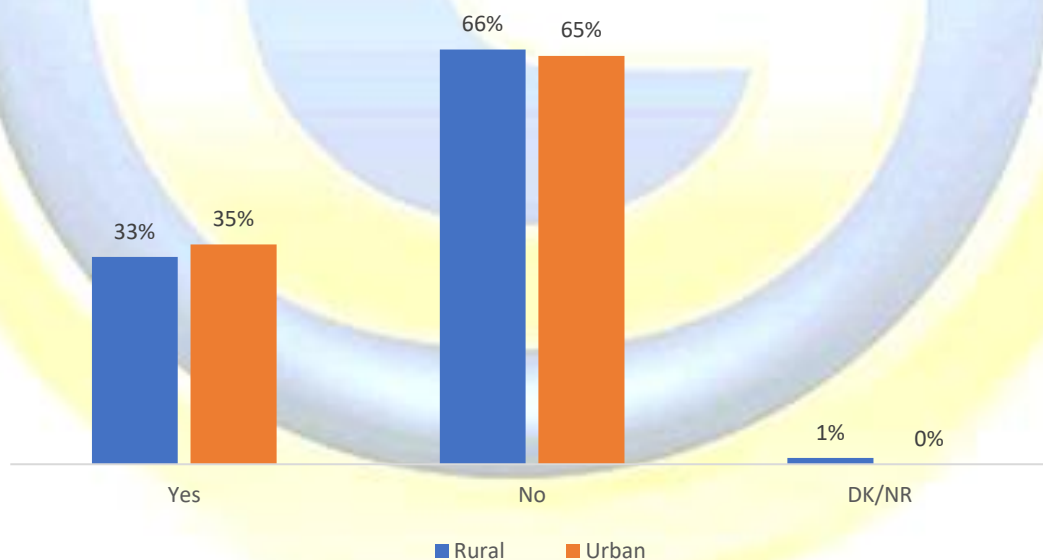
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 755 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: More men (39%) had attended a wedding ceremony during the past month (June), as compared to the women who were surveyed (28%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: There was only a minimal rural-urban difference in the proportion of residents who had attended a wedding ceremony in June. Urban residents were only 2% more likely than rural residents (33%) to have attended a wedding.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>

Press Release 4: Search for Proposals – <https://gallup.com.pk/post/37293>

Press Release 5: Matrimonial Ads in Newspapers or Other Sources – <https://gallup.com.pk/post/37297>

Press Release 6: Online Apps/Websites for Finding a Marriage Partner – <https://gallup.com.pk/post/37303>

Press Release 7: Communal Limitations: Sect – <https://gallup.com.pk/post/37311>

Press Release 8: Communal Limitations: Zaat – <https://gallup.com.pk/post/37315>

Press Release 9: Communal Limitations: Ethnicity – <https://gallup.com.pk/post/37322>

Press Release 10: Communal Limitations: Religion – <https://gallup.com.pk/post/37328>

Press Release 11: Communal Limitations: Political Beliefs – <https://gallup.com.pk/post/37334>

Press Release 12: Communal Limitations: Wealth – <https://gallup.com.pk/post/37349>

Press Release 13: Joint Family – <https://gallup.com.pk/post/37355>

Press Release 14: Choice between Joint Family and Nuclear Family – <https://gallup.com.pk/post/37359>

Press Release 15: General State of Relationship between Mother- and Daughter-in-Law – <https://gallup.com.pk/post/37362>

Press Release 16: Personal State of Relationship with Mother-in-Law – <https://gallup.com.pk/post/37374>

Press Release 17: Friends' Relationships with their Mothers-in-Law – <https://gallup.com.pk/post/37382>

Press Release 18: Dowry – <https://gallup.com.pk/post/37388>

Press Release 19: Number of Wedding Guests – <https://gallup.com.pk/post/37395>

Press Release 20: Support or Oppose One-Dish Law – <https://gallup.com.pk/post/37407>

Press Release 21: One-Dish Law Being Followed or Not – <https://gallup.com.pk/post/37412>

Press Release 22: Wastage of Money on Marriages – <https://gallup.com.pk/post/37415>

Press Release 23: Honeymoon After Marriage – <https://gallup.com.pk/post/37438>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Wednesday, 25th September, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)