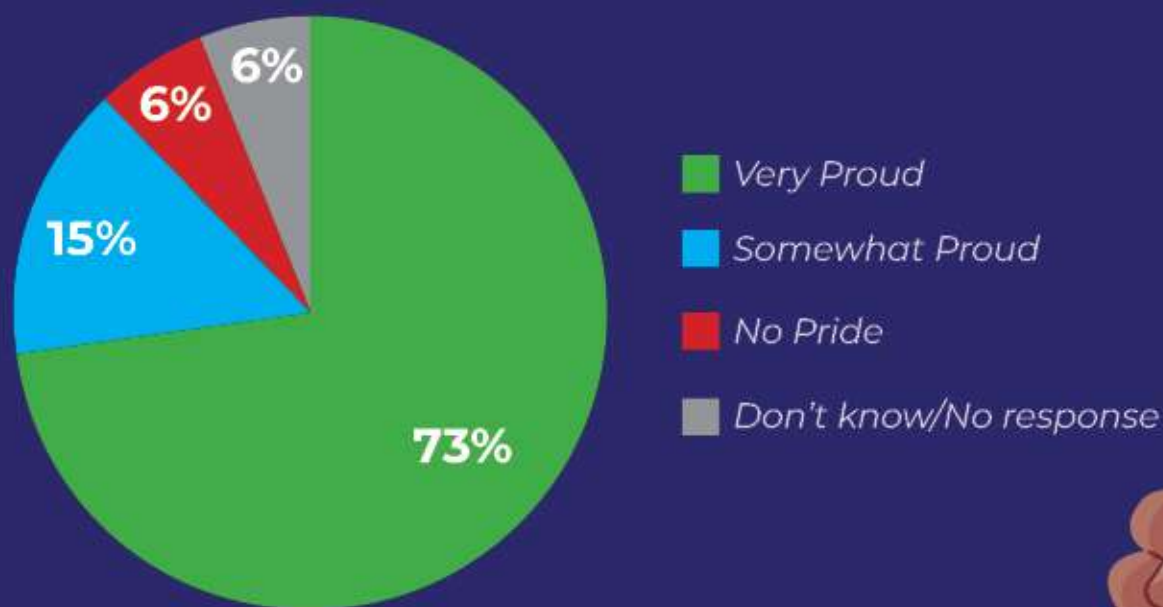


88% of Pakistanis declared they were proud to call themselves Pakistanis, women more likely to feel as such (91%)



Question: How proud do you feel to call yourself Pakistani?





PRESS RELEASE

Opinion Poll

Social

Social Behaviour

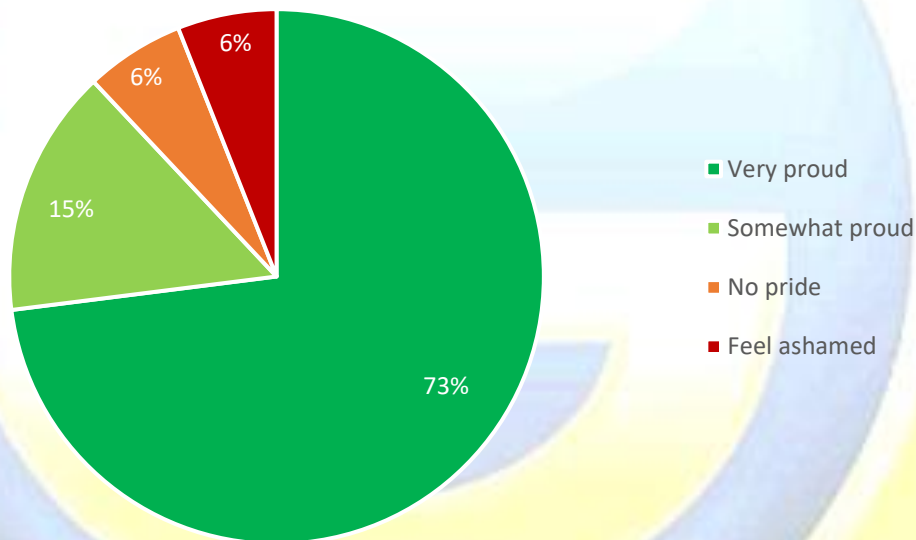
88% of Pakistanis declared they were proud to call themselves Pakistanis, women more likely to feel as such (91%): Gallup & Gilani Pakistan

(Islamabad) 18th October, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 88% of Pakistanis declared they were proud to call themselves Pakistanis, women more likely to feel as such (91%).

A nationally representative sample of adult men and women from across the country was asked the question, “How proud do you feel to call yourself Pakistani?”. In response, 73% said ‘Very proud’, 15% said ‘Somewhat proud’, 6% said ‘No pride’, and 6% said they ‘Feel ashamed’.

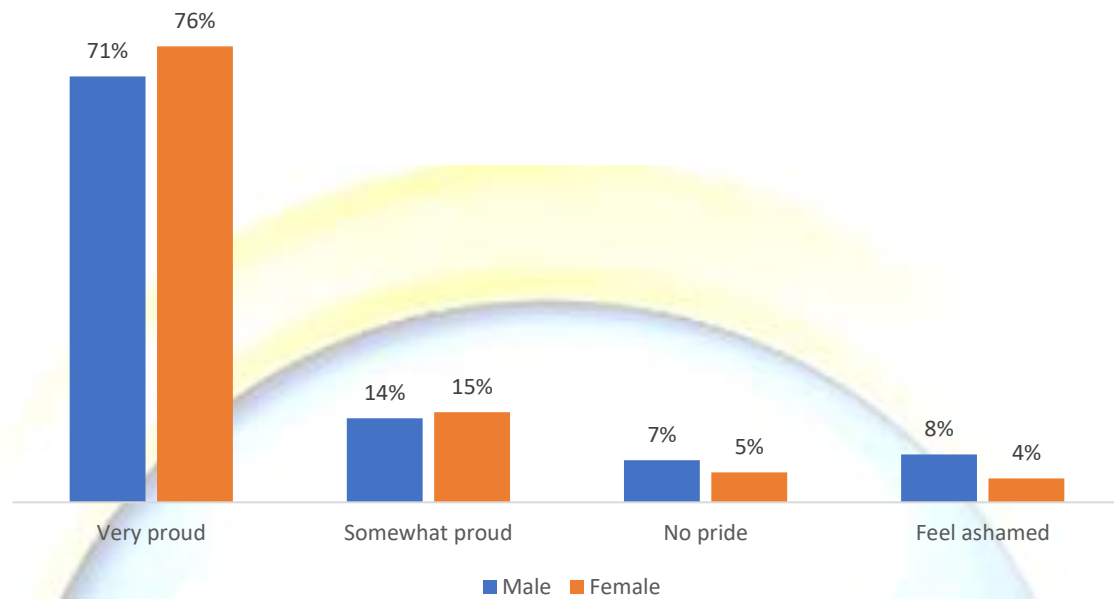
Question: How proud do you feel to call yourself Pakistani?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

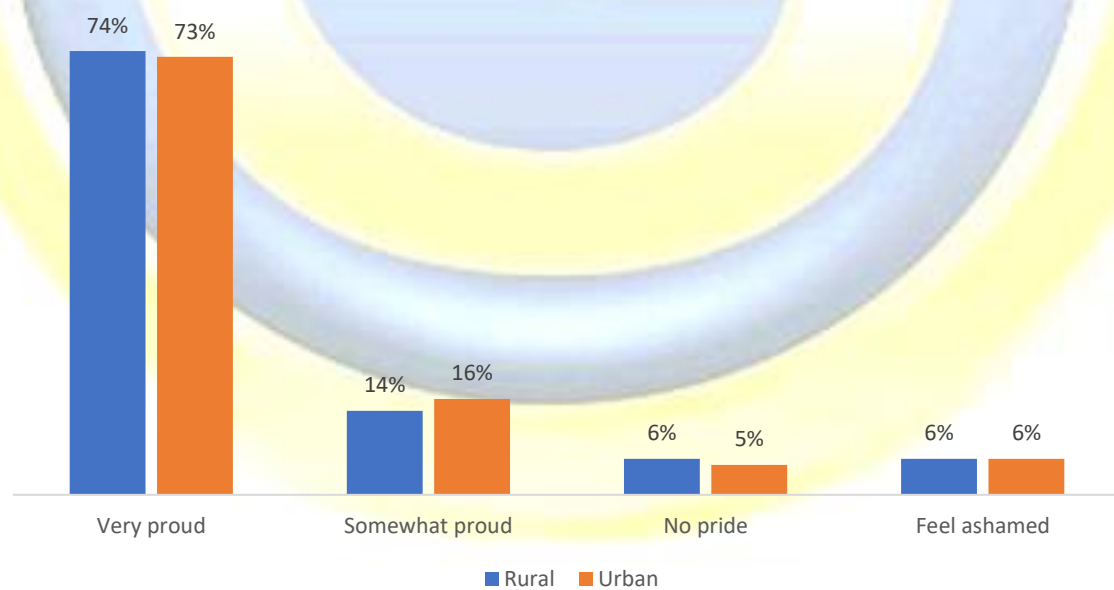
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 824 men and women in urban and rural areas of all four provinces of the country, conducted from 6th August - 9th September 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Women were slightly more likely to express pride in their identity as Pakistanis (91%), compared to their male counterparts (85%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Both urban and rural residents shared similar sentiments regarding pride in their identity as Pakistanis.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)