

GALLUP PAKISTAN SUMMER INTERNSHIP 2024



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INTERN TESTIMONIALS



EESHA HAYAT

During my internship, I had the privilege of engaging in a diverse range of research activities that significantly enhanced my skills in data analysis and visualization. I delved into the intricate dynamics of ethnic political opinions in Karachi, conducted thorough analyses of talk shows and newspapers, and meticulously cleaned and visualized data sourced from government websites such as NIPS. My work also involved interpreting and presenting primary research findings from Gallup, including the Zakat survey, and exploring critical issues like metrics of child nutrition.

A key aspect of my role involved the comprehensive analysis and visualization of data related to digital access, with a particular focus on regional and gender disparities. These insights will be prominently featured in press releases on the Gallup Pakistan website and will also be highlighted in forthcoming published op-eds. Throughout this internship, I honed my abilities in transforming complex data into actionable insights, contributing to impactful presentations and written pieces. This experience has been invaluable in refining my expertise in data-driven research. It has provided me with a profound appreciation for the power of data in shaping public discourse and policy.



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HAMNA SHAHZAD

During my internship at Gallup Pakistan, I had the opportunity to work on a variety of impactful projects, focusing on data cleaning, manipulation, and visualization. One notable project involved analyzing data from the Higher Education Data Repository (HEDR) on the Higher Education Commission (HEC) website. I examined gender gaps, regional parity, and the inclusion of persons with disabilities in Pakistani institutions, presenting insightful findings.

Another significant project entailed analyzing displacement trends in Pakistan from 2008 to 2023 using data from the Internal Displacement Monitoring Centre (IDMC). This comprehensive analysis illuminated the causes of displacement due to conflicts and disasters, offering a nuanced understanding of the issue.

In addition, I contributed to a research project on the impact of mobile money interoperability information on consumer demand and communication in Pakistan. My analysis revealed how interoperability awareness influences mobile money platform adoption and usage, providing valuable insights for the industry.

I also visualized insights from Gallup Pakistan's Zakat survey, creating compelling visuals to support strategic decision-making. Additionally, I worked extensively on Excel, conducting talk show analysis, Newsletter analysis and presenting data-driven insights. Throughout my internship, I networked extensively through various speaker sessions, gaining invaluable industry insights. This experience allowed me to apply my data analysis skills to real-world projects, contributing to meaningful research initiatives and enhancing my professional growth.



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MAHA GARDEZI

Hello! I'm Maha Gardezi, a Research and Analytics Intern at Gallup Pakistan. This internship was a transformative learning experience, where I acquired new skills and refined existing ones. The supportive mentors and inclusive atmosphere fostered a culture of curiosity and innovation. In the Digital Analytics department, I got to apply my academic training as a Business Analyst to real-world industry challenges, bridging the gap between academia and practice. The guest speaker sessions were particularly insightful, featuring Gallup alumni and industry experts who are driving positive change worldwide. Overall, this internship was a rewarding experience that will have a lasting impact on my personal and professional growth.



GUEST SPEAKER SESSIONS



MOHSIN MUSLIM



DR. IJAZ GILANI



MISHALLE KIYANI



GUEST SPEAKER SESSIONS



DR. SARA GILANI



IRFAN AHMED



FATIMA AAMIR

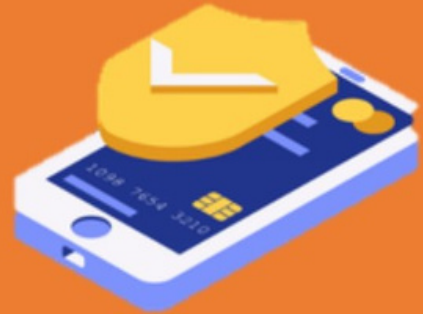


INTERN PRESENTATIONS



WOMEN
IN DECISION MAKING

BY MAHA GARDEZI
BASED ON PSLM DATA



Mapping Digital
Access

BY EESHA HAYAT
BASED ON NIPS DATA



INTERN PRESENTATIONS



ANALYZING DISPLACEMENT IN PAKISTAN: TRENDS AND CAUSES (2008-2023)

HAMNA SHAHZAD

BY HAMNA SHAHZAD
BASED ON IDMC DATA

Analyzing Higher Education Statistics in Pakistan

Insights from the HEDR Data (HEC Website)

Hamna Shahzad



BY HAMNA SHAHZAD
BASED ON HEDR DATA



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INTERN PRESENTATIONS

Birth Metrics: Newborn Size

By Eesha Hayat



BY EESHA HAYAT
BASED ON PDHS DATA



Emigration Trends

Map

Emigration By Profession

Analysis 1

Analysis 2

Pakistan Emigrants Dashboard

This Dashboard Presents 3 Data Points:

1. Average Annual Emigrants Trend
2. Most Popular Emigration Destinations
3. Emigration By Different Professions

Developed and Analyzed By:

Maha Gardezi
Research and Analytics Intern, Gallup Pakistan

Data Source:

<https://opendata.com.pk/dataset/number-of-pakistani-emigrants-country-wise-1981-2023>



BY MAHA GARDEZI
BASED ON BEOE DATA

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SUMMER INTERNSHIP LUNCH

