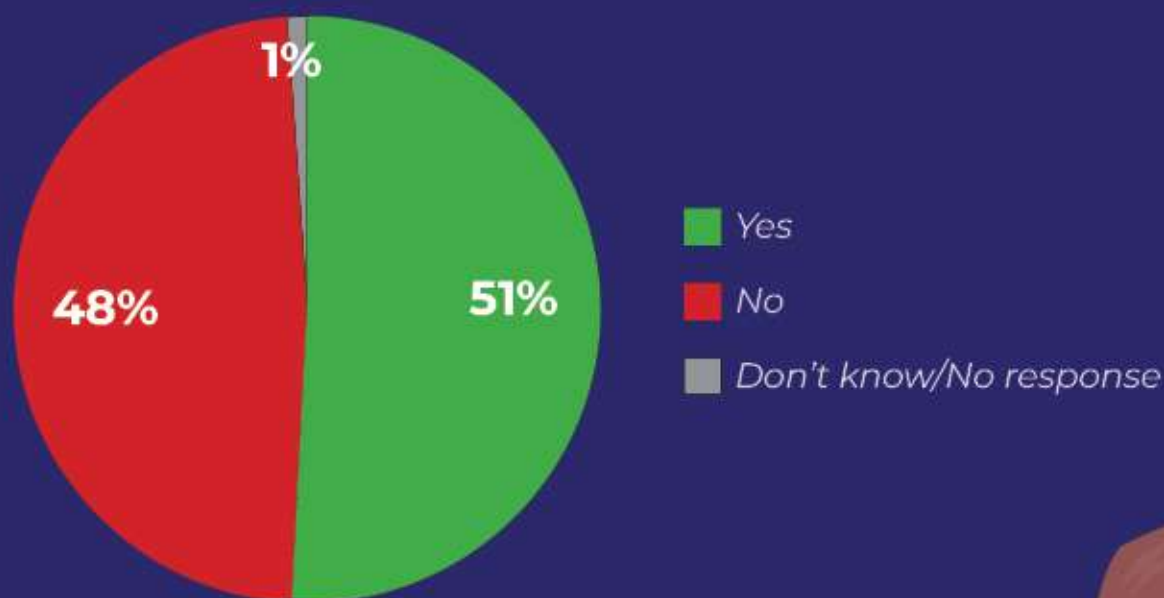


Half of Pakistani households (51%) have children under five years of age

rural households leading in this statistic



Question: Please tell if you have children under five years of age in your household?





PRESS RELEASE

Opinion Poll

Social

Social Behavior

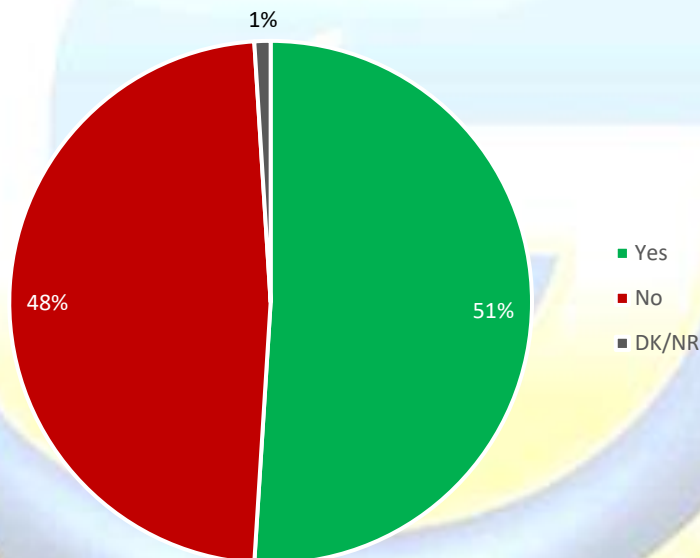
Half of Pakistani households (51%) have children under five years of age; rural households leading in this statistic: Gallup & Gilani Pakistan

(Islamabad) 1st November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, half of Pakistani households (51%) have children under five years of age. Survey findings revealed that rural residents were 2% more likely than urban residents to have children under five in their households.

A nationally representative sample of married adult men and women from across the country was asked the question, “Please tell if you have children under five years of age in your household?” In response, 51% said ‘Yes’, 48% said ‘No’, 1% said they don’t know or gave no response.

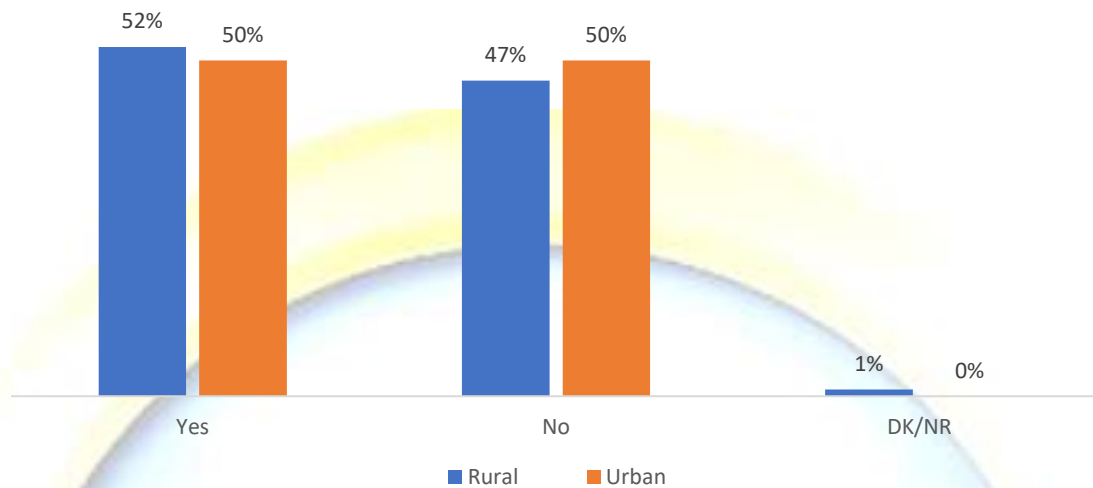
Question: Please tell if you have children under five years of age in your household?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September - 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Rural residents were 2% more likely to have a child of under five years of age, as compared to urban residents (50%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Friday, 1st November 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)