

Nearly 1 in 4 Pakistanis (27%) visit their maternal family weekly, while 18% never do so

men showing a higher tendency for frequent visits than women



Don't know/No response: 2%

Question: Please tell me how often you visit your maternal family





PRESS RELEASE

Opinion Poll

Social

Social behavior

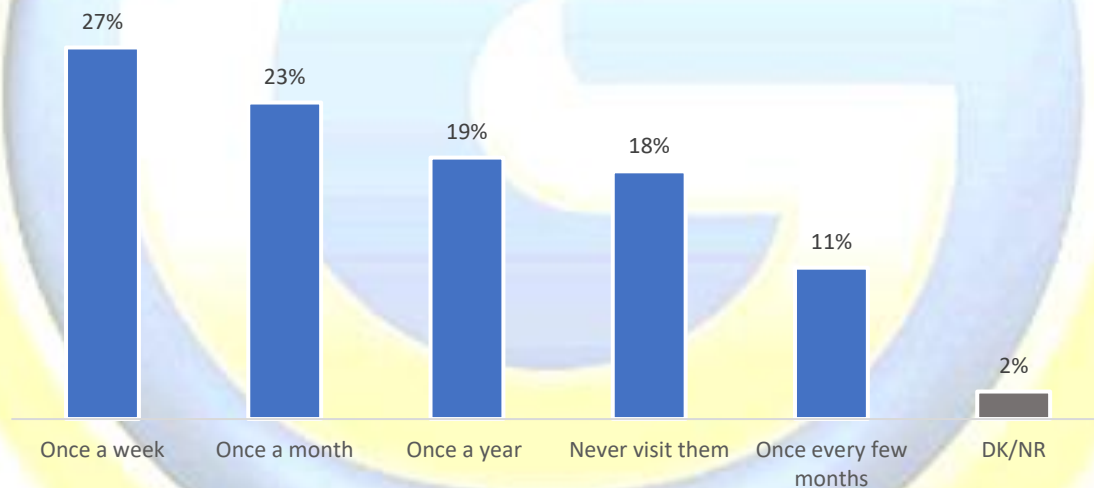
Nearly 1 in 4 Pakistanis (27%) visit their maternal family weekly, while 18% never do so, with men showing a higher tendency for frequent visits than women: Gallup & Gilani Pakistan

(Islamabad) 11th November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly 1 in 4 Pakistanis (27%) visit their maternal family weekly, while 18% never do so. Survey findings reveal that men are 8% more likely than women to visit their maternal families weekly.

A nationally representative sample of married adult men and women from across the country was asked the question, “Please tell me how often you visit your maternal family?” In response, 27% said ‘Once a week’, 23% said ‘Once a month’, 19% responded ‘Once a year’, 18% answered ‘Never visit them’, 11% said ‘Once every few months’, and 2% said they don’t know or gave no response.

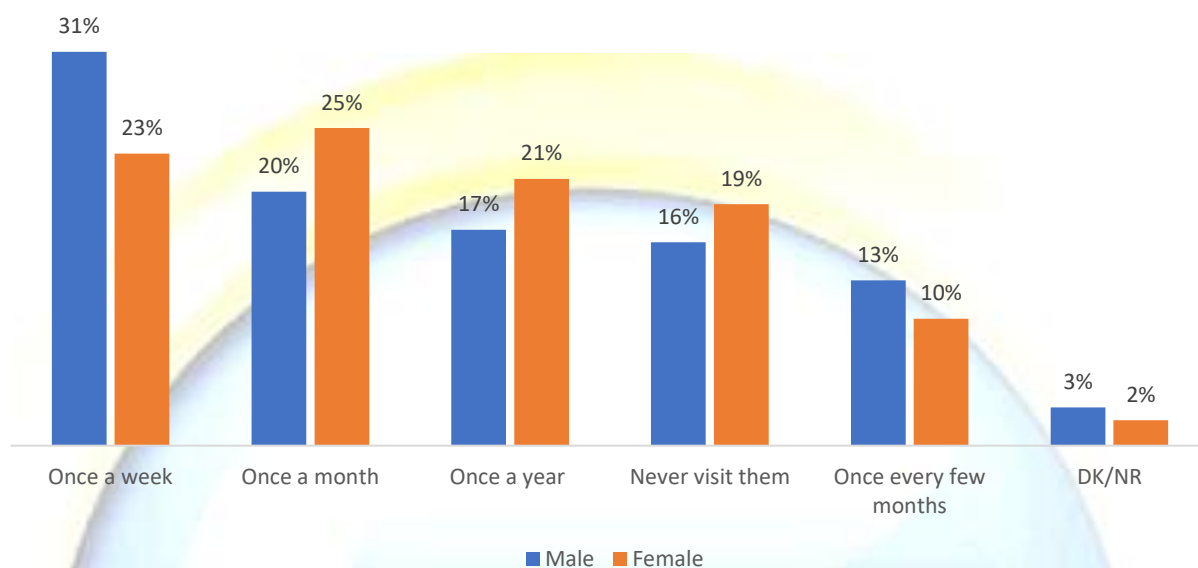
Question: Please tell me how often you visit your maternal family?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

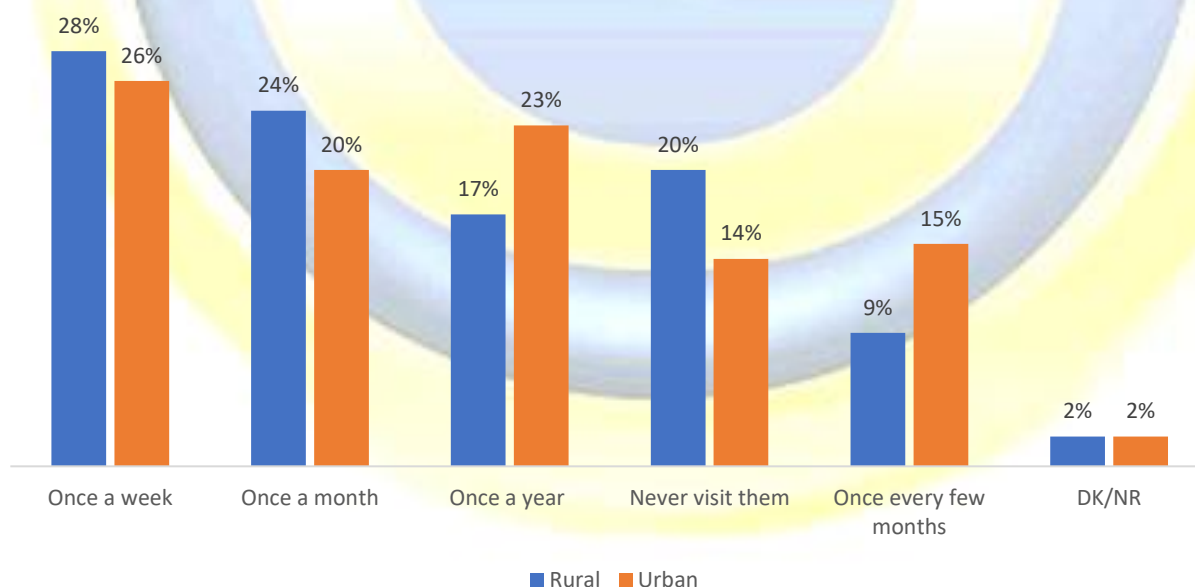
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September - 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Men are more likely than women to visit their maternal families once a week, with 31% of men doing so compared to 23% of women. Conversely, women have higher rates of infrequent visits, with 19% never visiting, compared to 16% of men.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality Rural residents visit maternal families 2% more often than urban residents on a weekly basis, while urban residents are 6% less likely than rural residents to never visit.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)