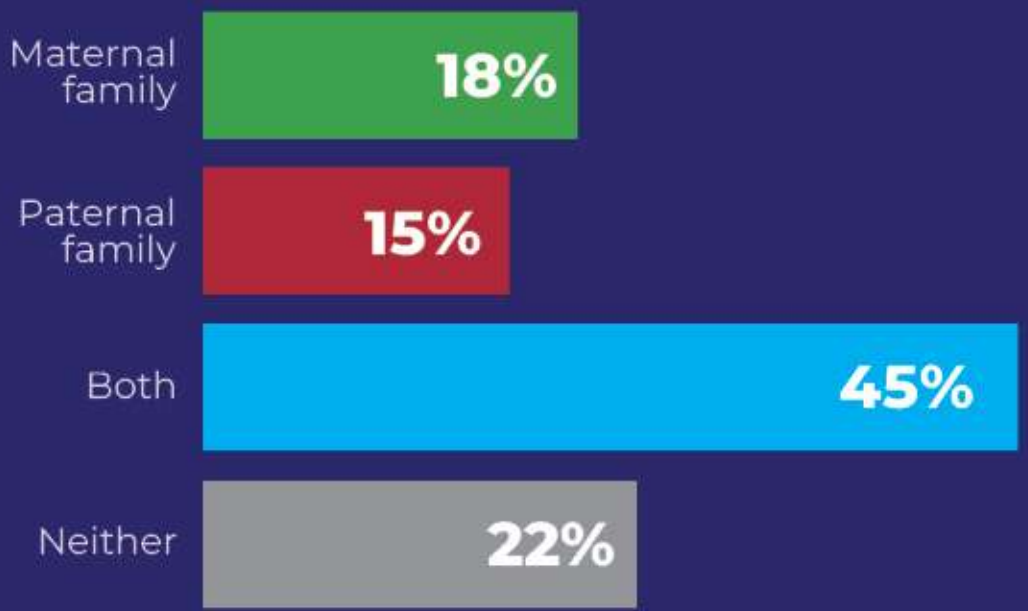
Gallup & Gilani Pakistan Opinion Poll | 12th November, 2024

Unloved Pakistanis: 1 in 5 Pakistanis feel they are not loved by maternal or paternal family

with higher proportion among women and rural residents(25%)



Question: Some people get more love and affection from their paternal family while some people get more love and affection from their maternal family. Do you think you got the most love and affection from your paternal family or your maternal family, equally from both or neither from them?

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Ltd.

Source: Gallup & Gilani Pakistan (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

(Also emailed*/faxed separately)

PRESS RELEASE

Opinion Poll

Social

Social Behavior

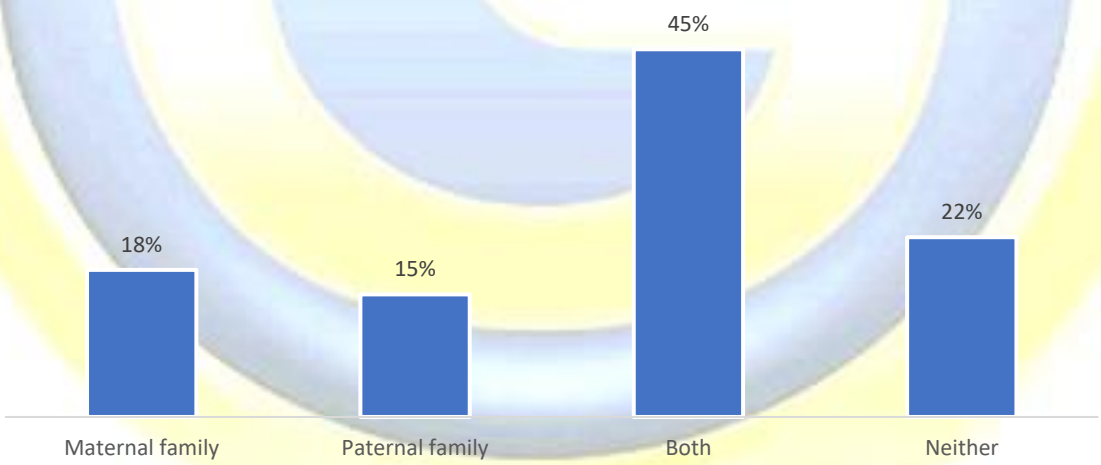
Unloved Pakistanis: 1 in 5 Pakistanis feel they are not loved by maternal or paternal family, with higher proportion among women and rural residents(25%): Gallup & Gilani Pakistan

(Islamabad) 12th November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 1 in 5 Pakistanis feel they are not loved by maternal or paternal family. Survey findings reveal that women (25%) and rural residents (25%) more likely to feel as such.

A nationally representative sample of adult men and women from across the country was asked the question, *"Some people get more love and affection from their paternal family while some people get more love and affection from their maternal family. Do you think you got the most love and affection from your paternal family or your maternal family, equally from both or neither from them?"* In response, 18% said 'Maternal family', 15% said 'Paternal family', 45% responded 'Both', and 22% answered 'Neither'.

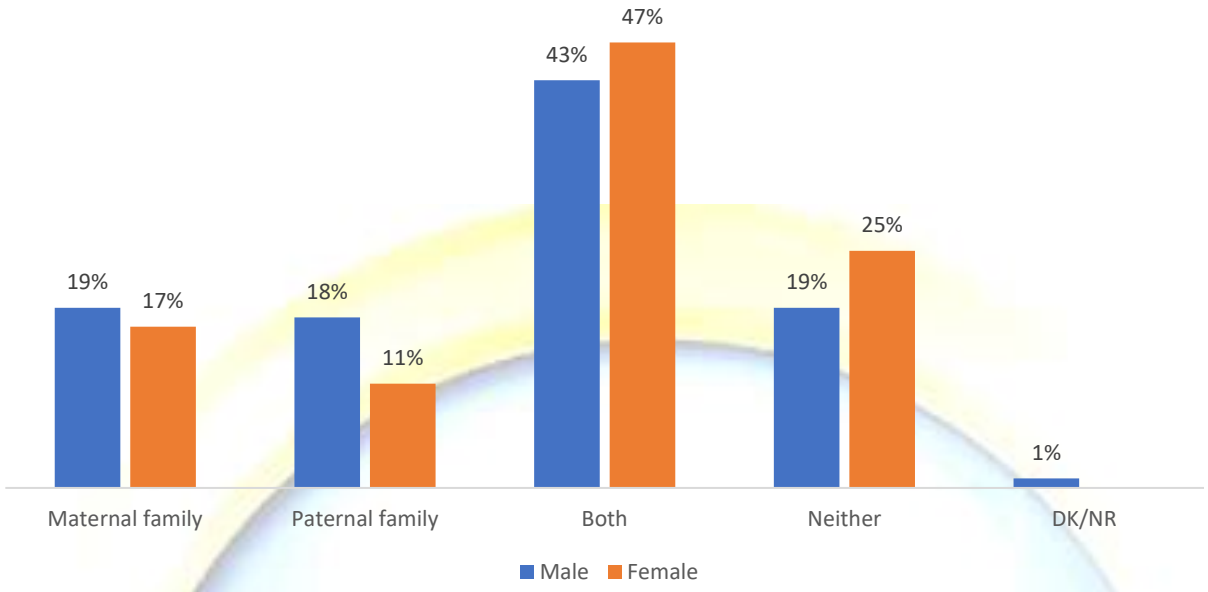
Question: Some people get more love and affection from their paternal family while some people get more love and affection from their maternal family. Do you think you got the most love and affection from your paternal family or your maternal family, equally from both or neither from them?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September - 11th October 2024. The error margin is estimated to be approximately ± 2-3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: A higher percentage of females (25%) than males (19%) feel they do not receive love from their paternal or maternal family, showing a 6% difference.



Source: Gallup & Gilani Pakistan
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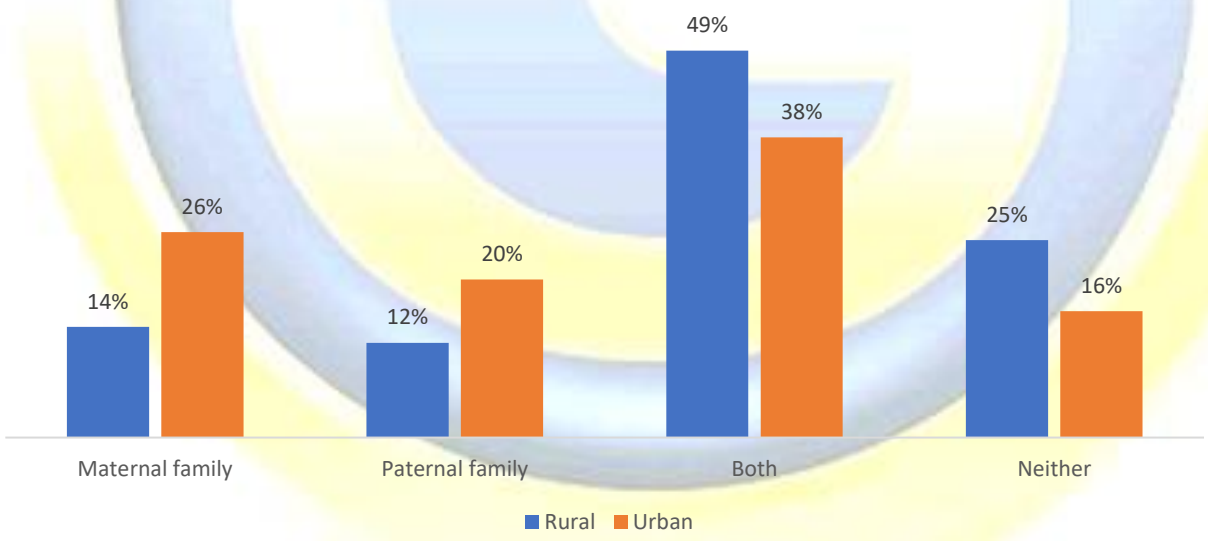
Across rurality: Rural residents are 9% more likely than urban residents to report not receiving love from their paternal or maternal family.



Source: Gallup & Gilani Pakistan
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Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

GILANI RESEARCH FOUNDATION

Tuesday, 12th November, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,
Gallup Pakistan

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of Gallup Pakistan
(1980-2024)