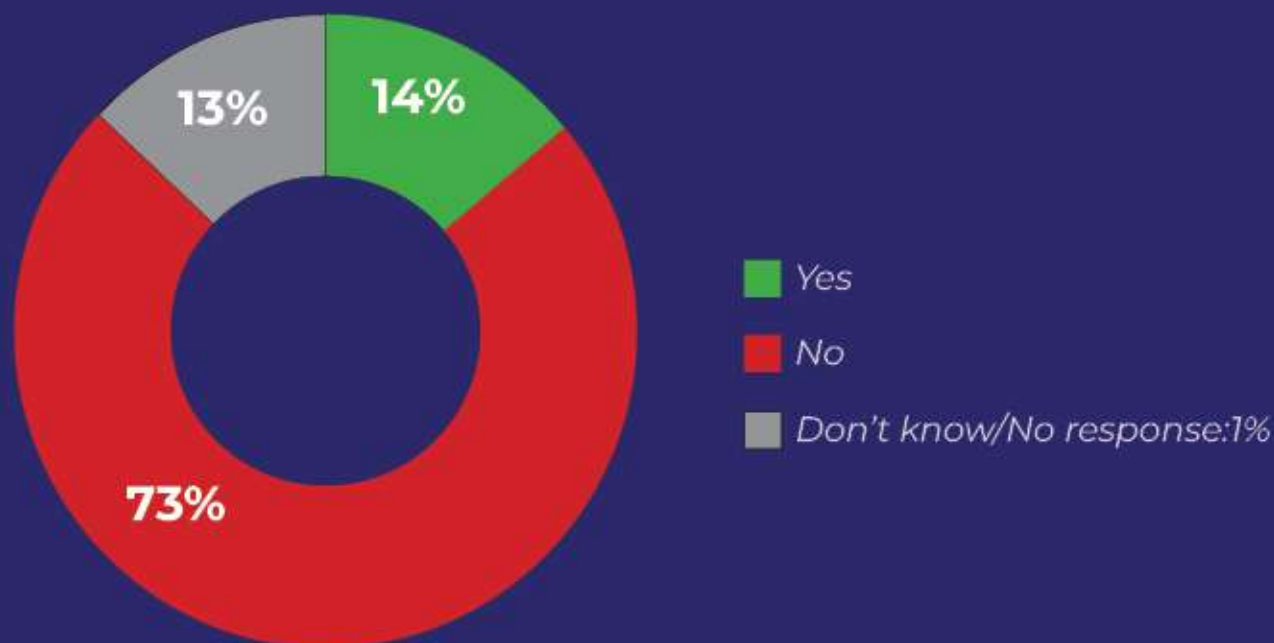


Merely 14% Pakistanis have used cable cars

men (18%) and urban residents (19%) have a higher proportion



Question: For each of the following modes of transportation, please state whether or not you have ever had the chance to use them? - Cable car





PRESS RELEASE

Opinion Poll

Social

Social behavior

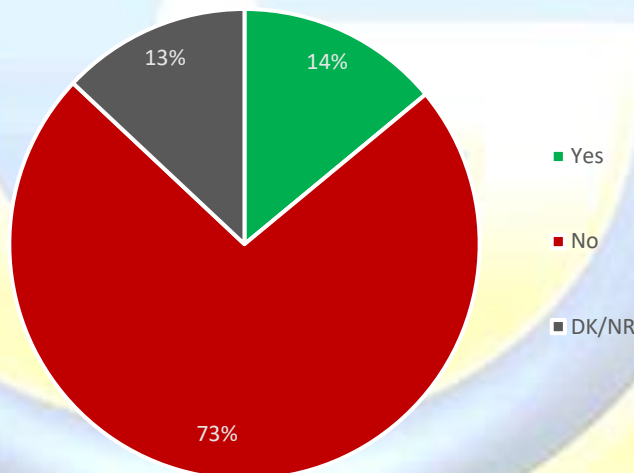
Merely 14% Pakistanis have used cable cars, men (18%) and urban residents (19%) have a higher proportion: Gallup & Gilani Pakistan

(Islamabad) 26th August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, merely 14% Pakistanis have used cable cars. Survey findings reveal that men have used cable cars 8% more than women, while urban residents have experienced them 7% more than rural residents.

A nationally representative sample of adult men and women from across the country was asked the question, “For each of the following modes of transportation, please state whether or not you have ever had the chance to use them? - Cable car” In response, 14% said ‘Yes’, 73% said ‘No’, 13% responded they don’t know or gave no response.

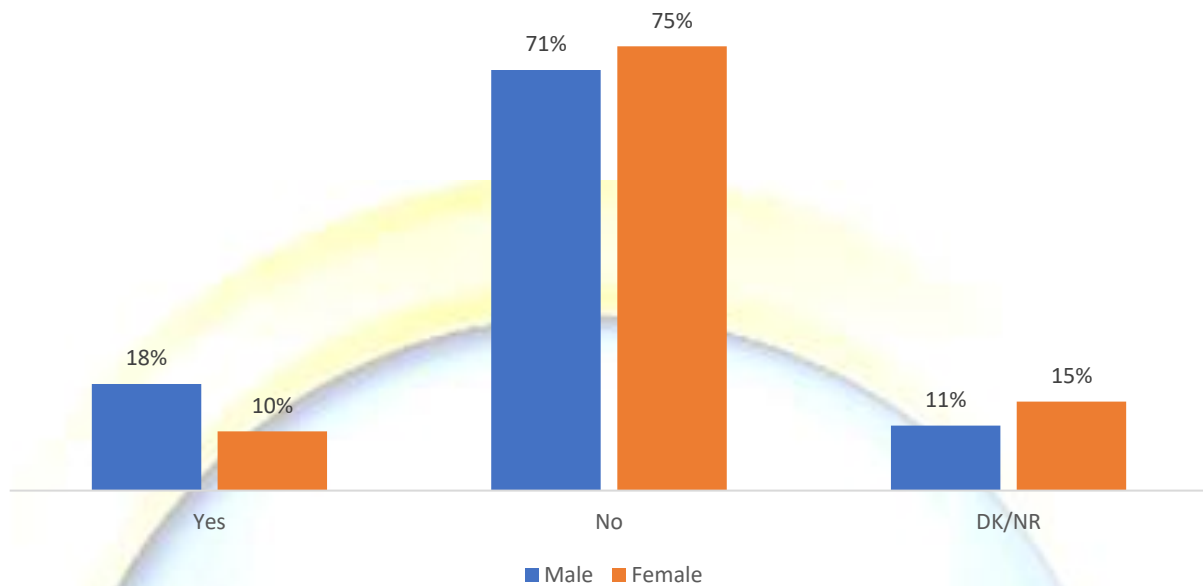
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Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

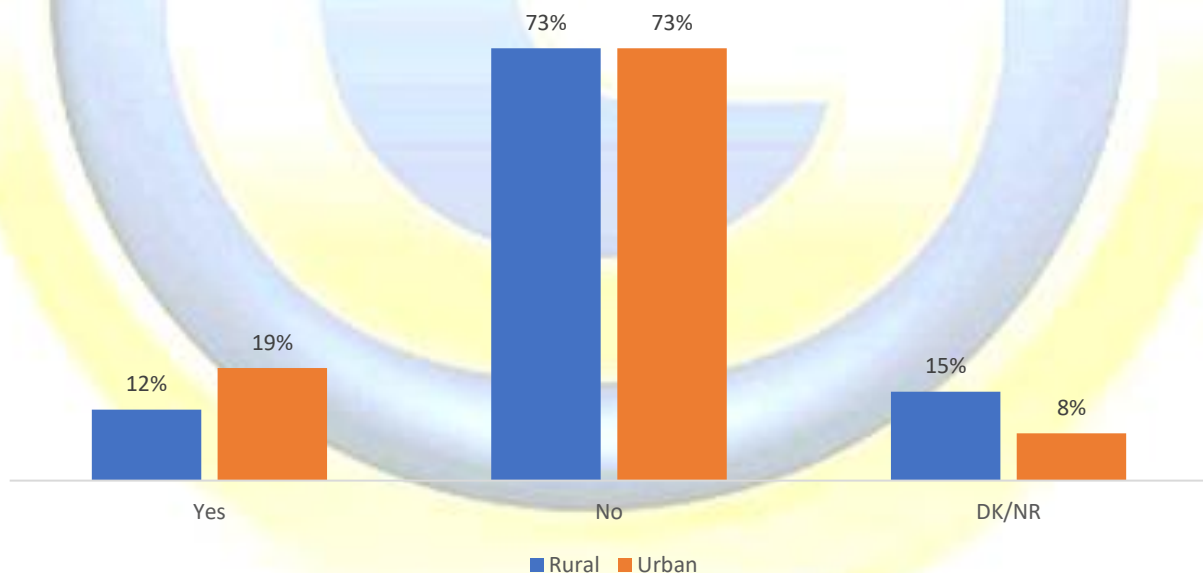
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September – 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Men seem to be more adventurous in this regard, with 18% reporting having ridden a cable car compared to only 10% of women.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Urban residents have used cable cars more (19%) than their rural counterparts (12%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)