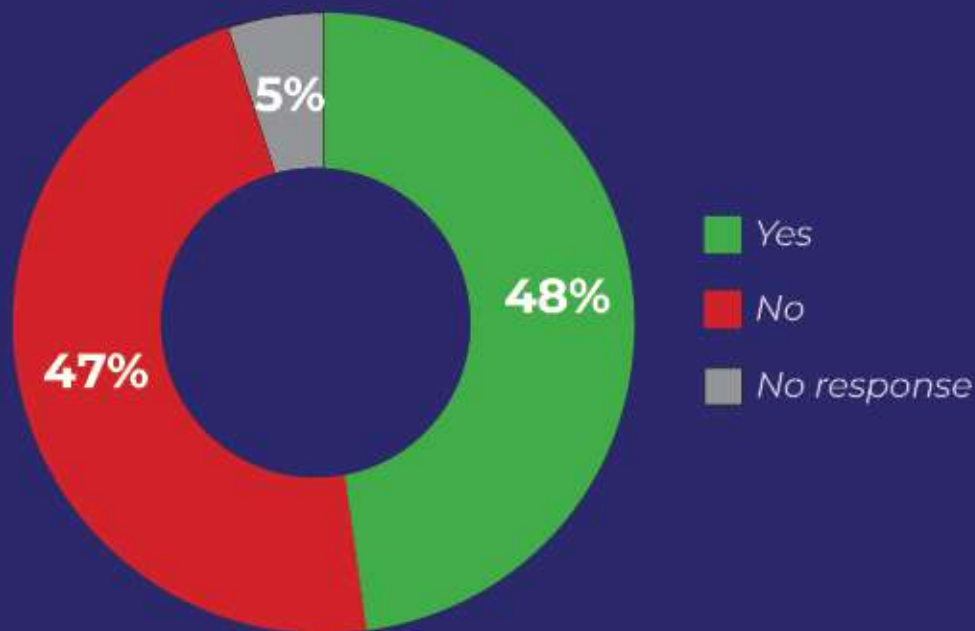


Nearly half of Pakistanis (48%) are familiar with Punjab's electricity bill relief project

men and urban residents more informed



Question: Recently the Government of Punjab has launched the new project Electricity bill relief (reduction in electricity prices). Please let me know if you have heard or read about these projects?





PRESS RELEASE

Opinion Poll

Politics

Current Government

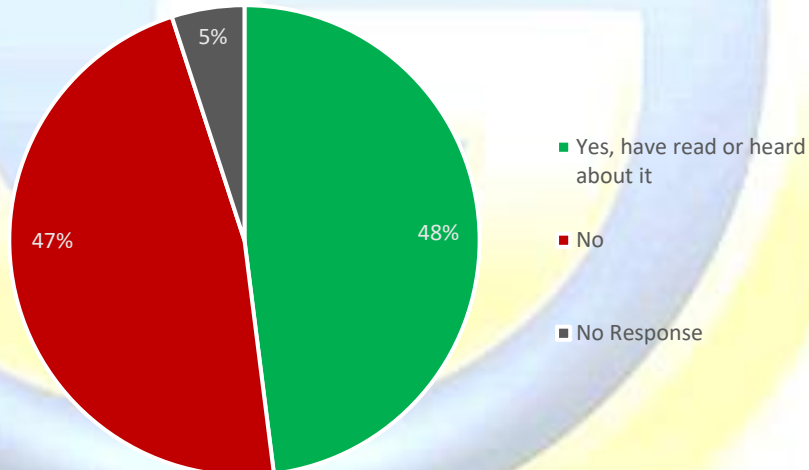
Nearly half of Pakistanis (48%) are familiar with Punjab's electricity bill relief project, with men and urban residents more informed: Gallup & Gilani Pakistan

(Islamabad) 29th November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly half of Pakistanis (48%) are familiar with Punjab's electricity bill relief project. Survey findings reveal that 21% more men than women and 18% more urban residents than rural inhabitants are aware of the electricity bill relief project.

A nationally representative sample of adult men and women from across the country was asked the question, “Recently the Government of Punjab has launched the new project Electricity bill relief (reduction in electricity prices). Please let me know if you have heard or read about these projects?” In response, 48% said ‘Yes’, 47% said ‘No’, and 5% gave no response.

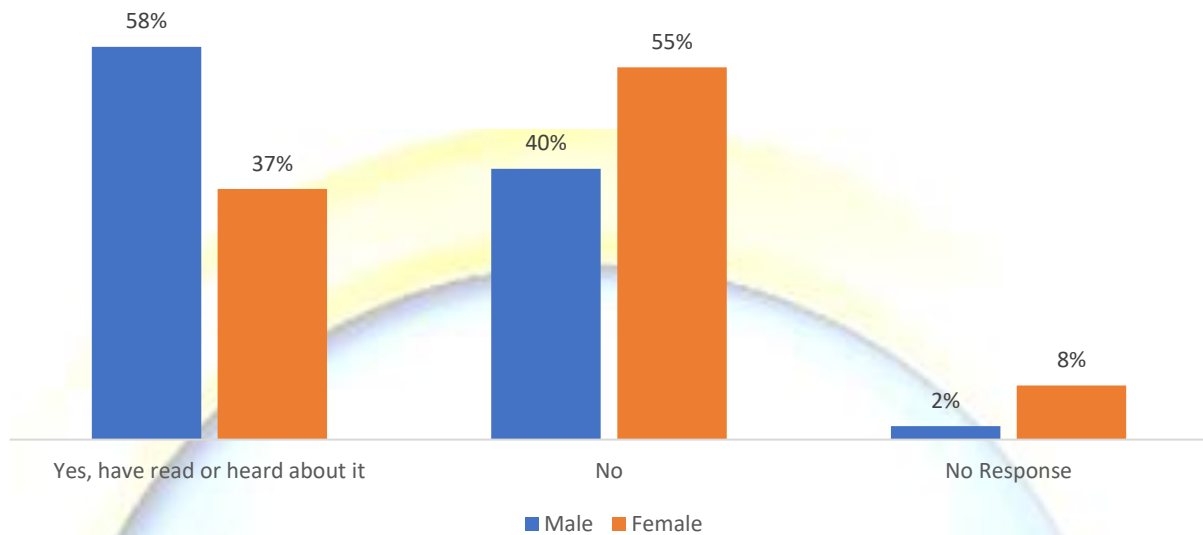
Question: Recently the Government of Punjab has launched the new project Electricity bill relief (reduction in electricity prices). Please let me know if you have heard or read about these projects?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

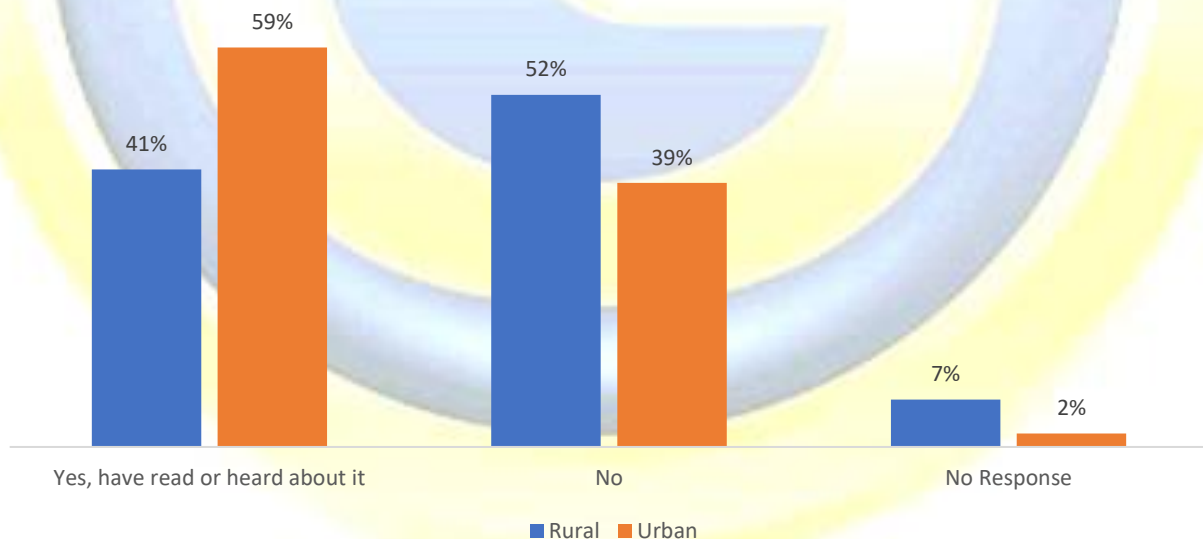
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September – 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: A significantly greater proportion of male respondents (58%) know about the electricity relief project, compared to just 37% of female respondents.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Urban residents (59%) are significantly more likely to be aware of the electricity relief project than rural residents (41%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Friday, 29th November, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)