



PRESS RELEASE

Opinion Poll

Social

Social Behavior

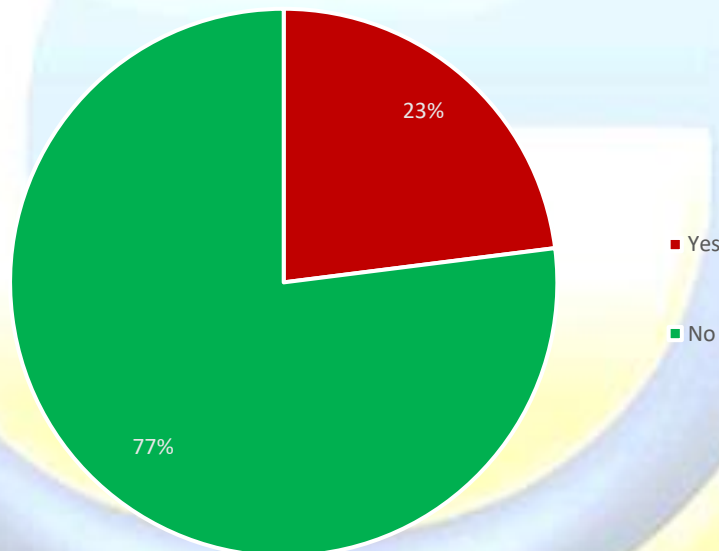
Almost 1 in 4 (23%) Pakistani parents reported their child having a habit of thumb-sucking, with no significant difference found across urban-rural households: Gallup & Gilani Pakistan

(Islamabad) 4th November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, almost 1 in 4 (23%) Pakistani parents reported their child having a habit of thumb-sucking. A deeper analysis revealed that there was no significant difference in urban and rural children (rural 23%, urban 22%).

A nationally representative sample of married adult men and women who have children under five years of age from across the country was asked the question, “Please tell me if your child has a habit of sucking his/her thumb?” In response, 23% said ‘Yes’, while 77% said ‘No’.

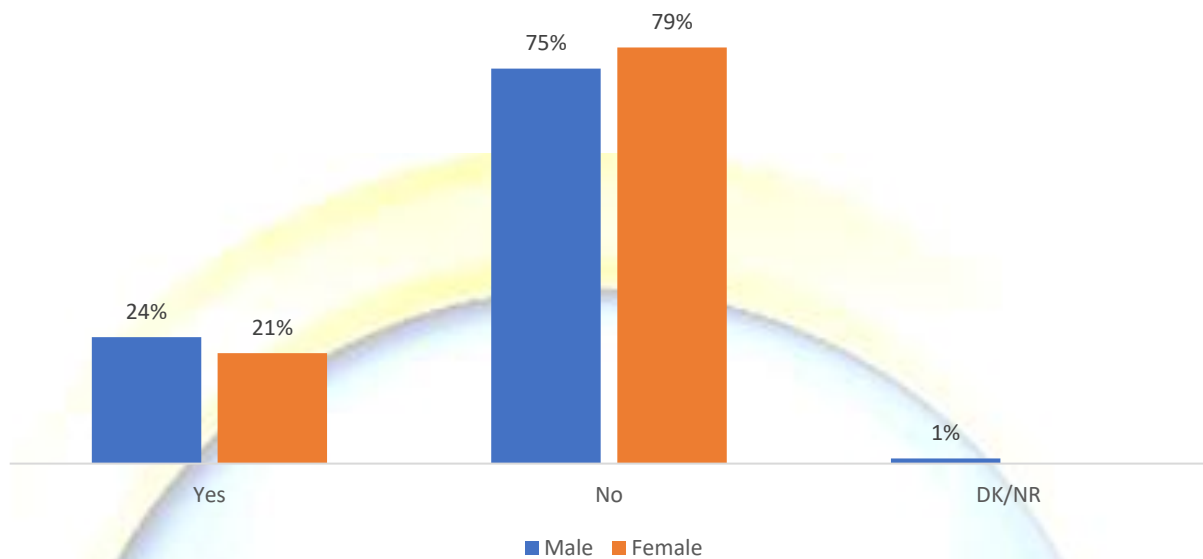
Question: Please tell me if your child has a habit of sucking his/her thumb?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

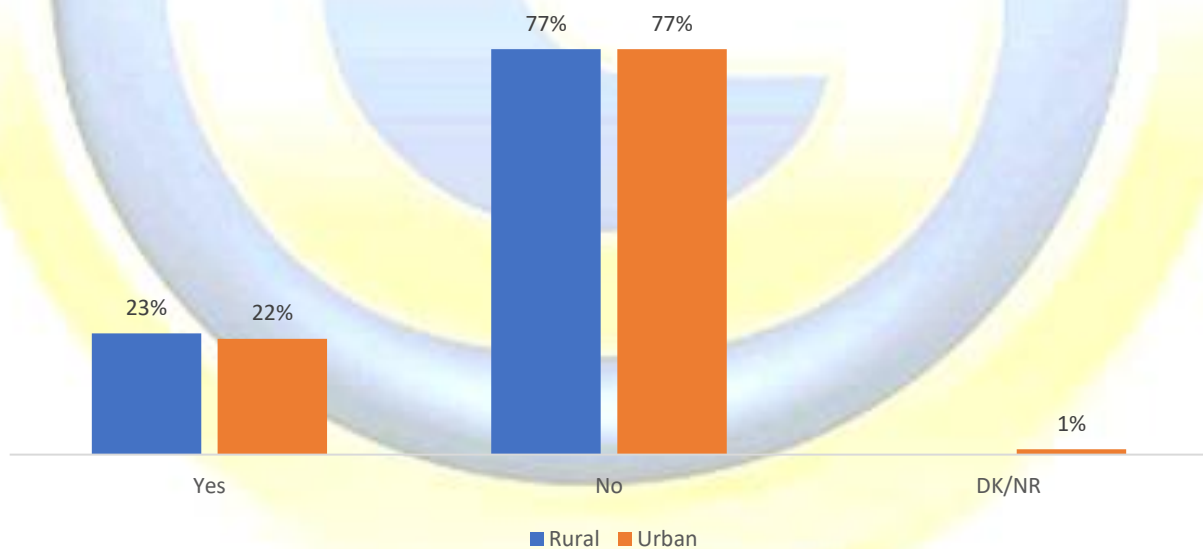
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 612 married men and women in urban and rural areas of all four provinces of the country, conducted from 12th September - 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: A 3% higher proportion of male parents than female parents reported thumb-sucking habit in their children.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: The majority of both rural and urban children did not have this habit.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)