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Question: Does your maternal family live in the same city/village where you live or in another city/village?





PRESS RELEASE

Opinion Poll

Social

Social behavior

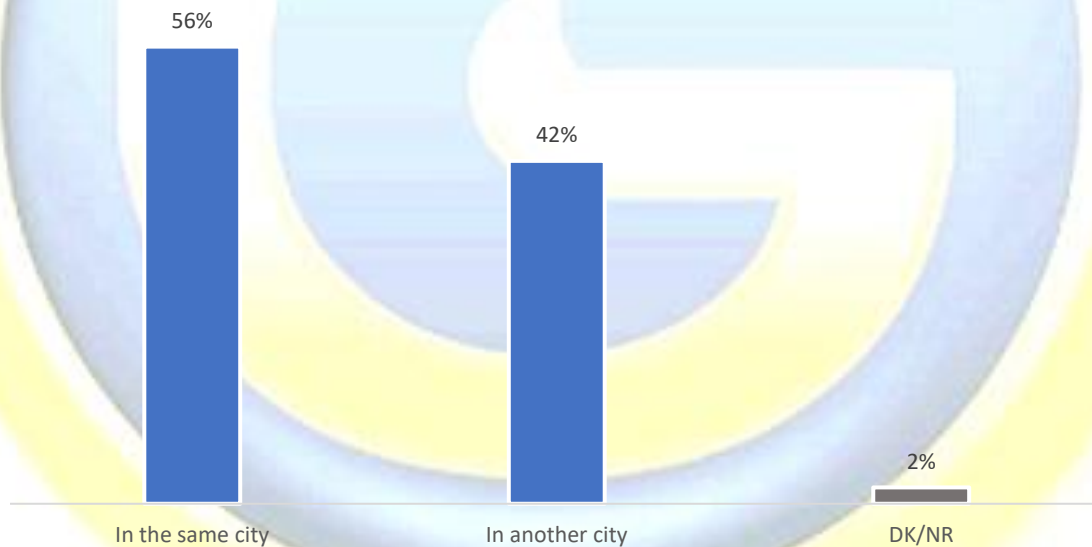
56% Pakistanis indicated that their maternal family resides in the same city/ village, with rural residents and men showing a higher proportion: Gallup & Gilani Pakistan

(Islamabad) 6th November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 56% Pakistanis indicated that their maternal family lives in the same city/village. The survey findings reveal that rural residents (57%) and men (58%) show a higher proportion of maternal family living in the same city/ village.

A nationally representative sample of married adult men and women from across the country was asked the question, “Does your maternal family live in the same city where you live or in another city?” In response, 56% said ‘In the same city’, 42% said ‘In another city’, and 2% responded they don’t know or gave no response.

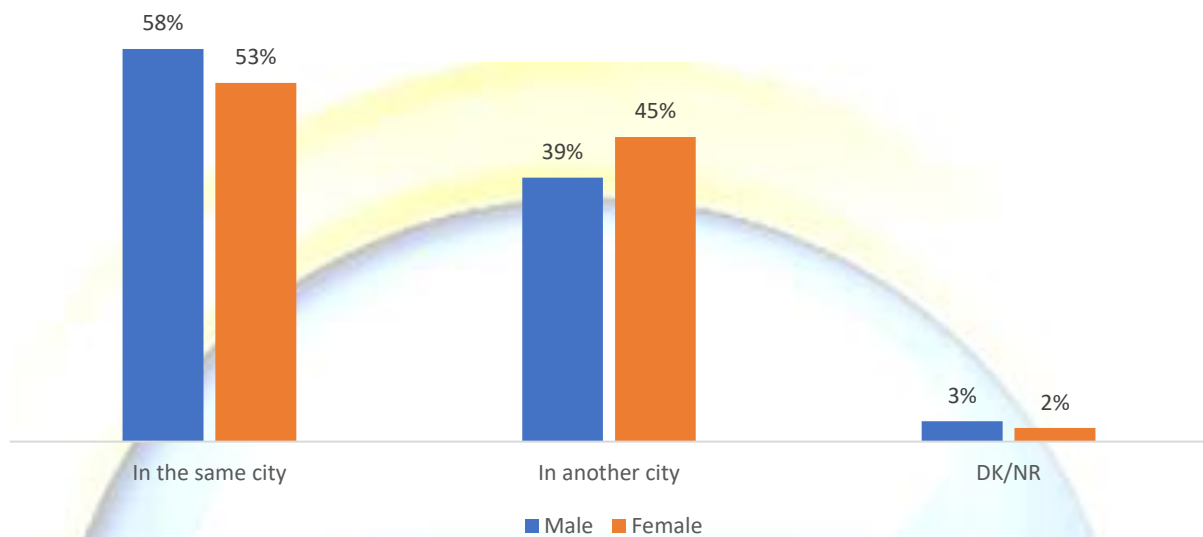
Question: Does your maternal family live in the same city/village where you live or in another city/village?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

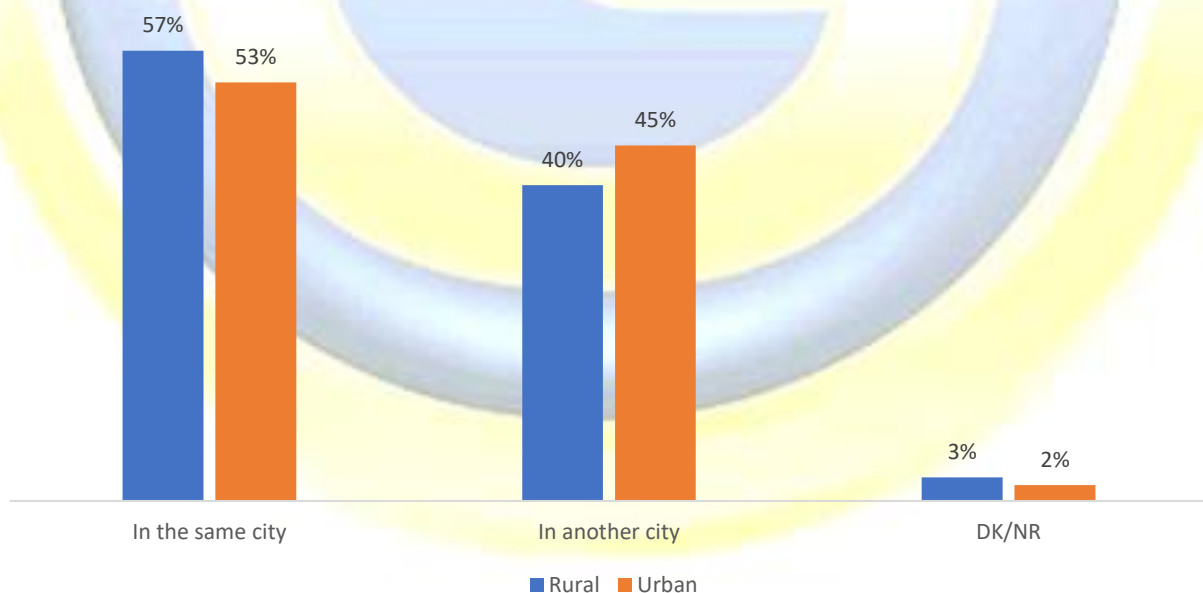
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September – 11th October 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Men had a 5% higher proportion of having their maternal family living in the same city/village as compared to female counterparts.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Rural residents demonstrated 4% higher percentage of having their maternal family living in the same city/village as compared to urban residents.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GILANI RESEARCH
FOUNDATION

Wednesday, 6th November, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)