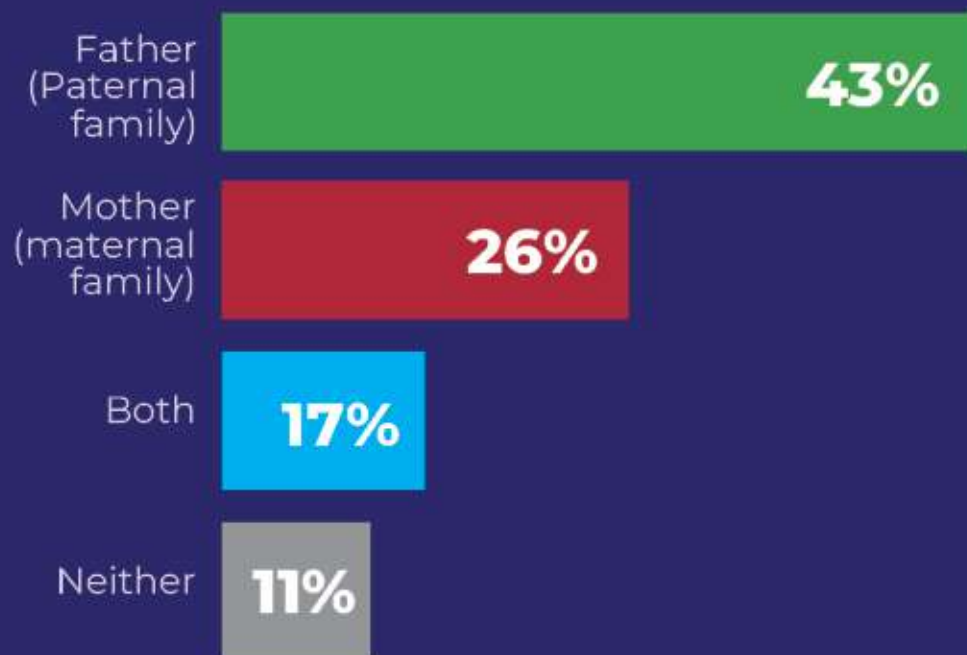


43% Pakistanis are significantly more likely to say they look like their paternal family

men show 15% higher likelihood than women



Don't know/No response: 3%

Question: Some people think that they look more like their father or paternal family, and some people think that they look more like their mother or maternal family. Who do you think you look like?





PRESS RELEASE

Opinion Poll

Social

Social Behavior

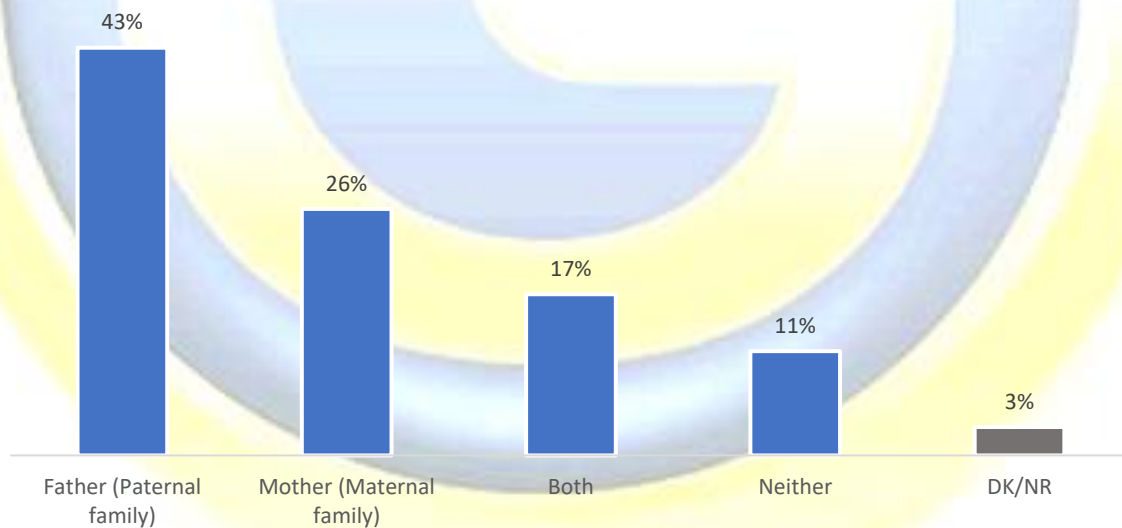
43% Pakistanis are significantly more likely to say they look like their paternal family; men show 15% higher likelihood than women: Gallup & Gilani Pakistan

(Islamabad) 8th November, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 43% Pakistanis are significantly more likely to say they look like their paternal family. The survey findings revealed that men were slightly more similar than women to their paternal family, with 50% of men reporting this compared to 35% of women.

A nationally representative sample of married adult men and women from across the country was asked the question, “Some people think that they look more like their father or paternal family, and some people think that they look more like their mother or maternal family. Who do you think you look like?” In response, 43% said ‘Father (Paternal Family)’, 26% said ‘Mother (Maternal Family)’, 17% responded ‘Both’, 11% answered ‘Neither’, and 3% said they don’t know or gave no response.

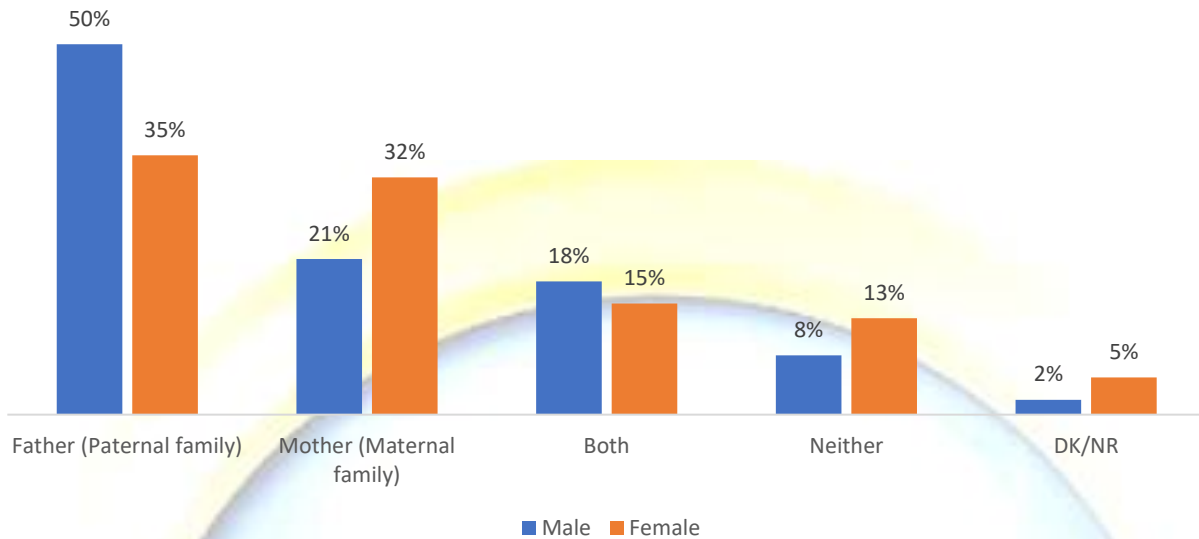
Question: Some people think that they look more like their father or paternal family, and some people think that they look more like their mother or maternal family. Who do you think you look like?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

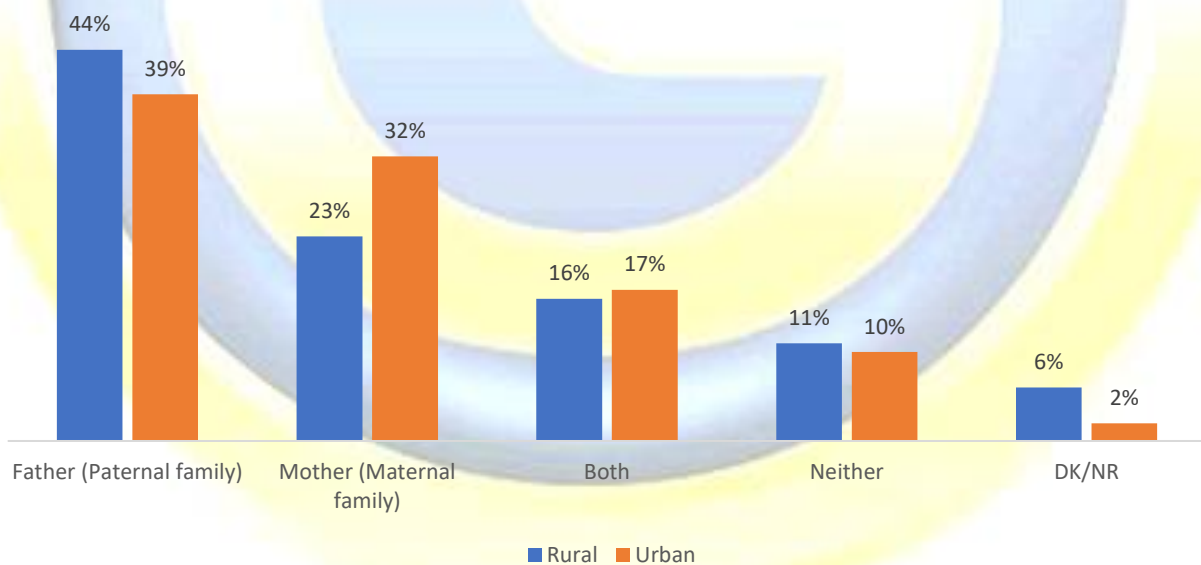
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September - 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: 15% more men reported resemblance to their paternal family, while 32% of women identified more with their maternal family as compared to 21% of men.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Rural residents were 5% more likely to resemble their paternal family, while urban residents showed a 9% greater resemblance to their maternal family.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 8th November, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)