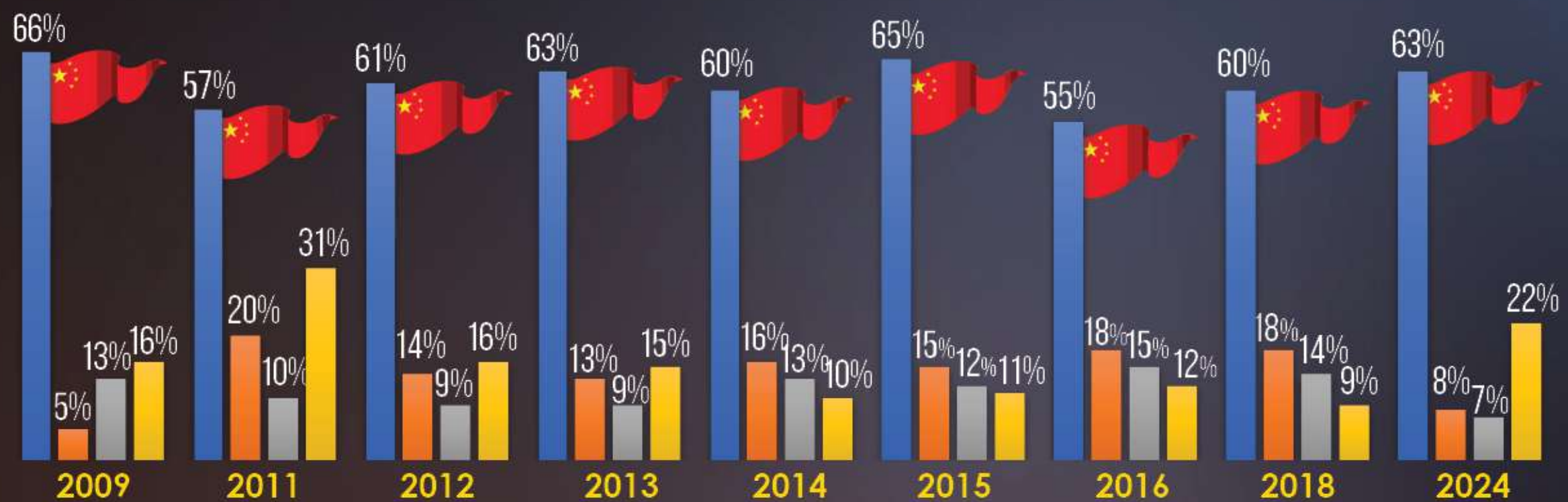


**Nearly 2/3rd Pakistanis (63%) have a positive perception of China, only 7% perceive it as bad, reveals  
(Gallup & Gilani History Project Findings)**

Question: "What was your opinion about the following country (China) in the last year: was it good, bad, neither good nor bad?"

■ Good ■ Neither Good or Bad ■ Bad ■ Don't know/No response





(Also emailed\*/faxed separately)



## PRESS RELEASE

### Opinion Poll

### History Poll

### Social

**Nearly 2/3<sup>rd</sup> Pakistanis (63%) have a positive perception of China, only 7% perceive it as bad, reveals Gallup & Gilani History Project Findings.**

(Islamabad) 28<sup>th</sup> November, 2024

The Gallup & Gilani survey revealed that 63% of Pakistanis view China as good. For over a decade, Gallup has asked nationally representative samples of adult men and women the following question: “What was your opinion about the following country (China) in the last year: was it good, bad, or neither good nor bad?”

**Comparative Picture:** In 2024, 63% of survey respondents said good, 7% bad, 8% neither good nor bad, and 22% did not respond to this question.

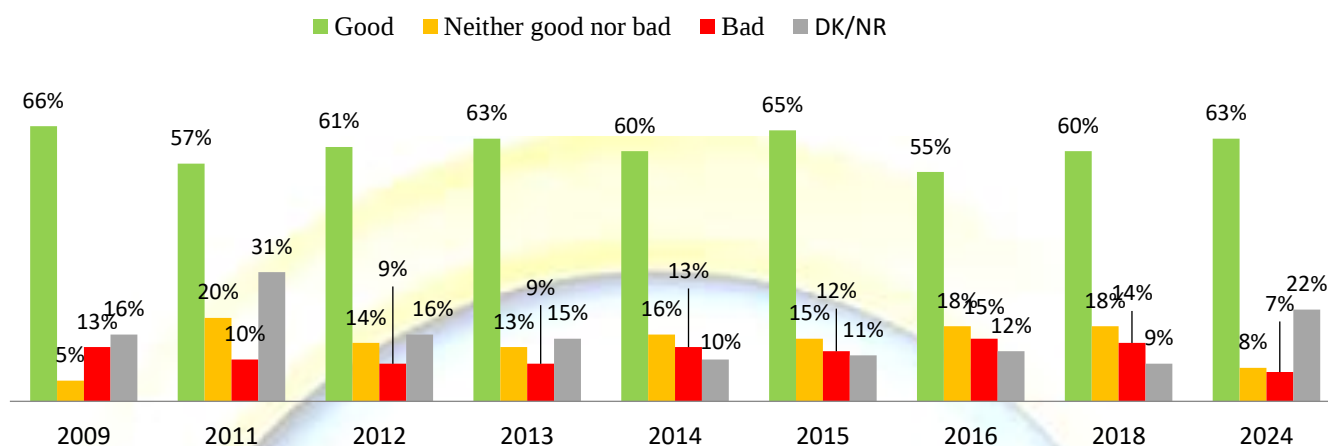
**Trend Analysis:** In 2009, public perception of China was overwhelmingly positive, with 66% of respondents rating it as good, only 13% rating it as bad, 5% as neither good nor bad, while 16% did not respond. In 2011, 57% viewed China positively, 10% negatively, 20% rated it as neither good nor bad, and 31% did not respond. In 2012, 61% said good, 9% bad, 14% neither, while 16% did not respond. In 2013, 63% said good, 9% bad, 13% neither good nor bad, and 15% did not respond. In 2014, 60% said good, 13% bad, 16% neither good nor bad, and 10% did not respond. In 2015, 65% said good, 12% bad, 15% neither good nor bad, and 11% did not respond. In 2016, there was a slight dip, with 55% saying good, 15% bad, 18% neither, and 12% did not answer. In 2018, 60% said good, 14% bad, 18% neither good nor bad, and 9% did not respond.

Overall, the data reveals a trend of strong positive perception of China throughout the years, with a slight dip in 2011 and 2016.

*This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.*



**Question: “What was your opinion about the following country (China) in the last year: was it good, bad, neither good nor bad?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1544 men and women in urban and rural areas of all four provinces of the country, conducted from 18<sup>th</sup> July - 9<sup>th</sup> September 2024. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



## Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is the Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about the Gallup History Project, please contact [caf@gallup.com.pk](mailto:caf@gallup.com.pk)



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International



GILANI RESEARCH  
FOUNDATION

**Thursday, 28<sup>th</sup> November, 2024**

*(4 Pages, English Version Only)*

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on the Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



History Poll  
2024



of Gallup Pakistan  
(1980-2024)