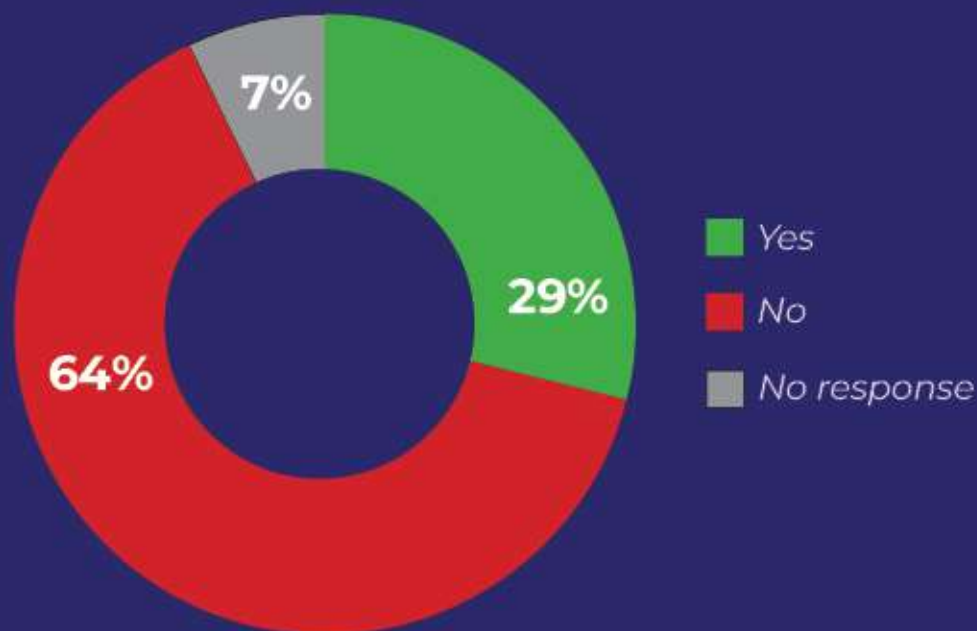


Overwhelming majority (64%) of Pakistanis are unaware of Punjab's free meal initiative for government school students

with women significantly less aware at 72%



Question: Recently the Government of Punjab has launched the new project Decision to give free food to government school students. Please let me know if you have heard or read about this project?





PRESS RELEASE

Opinion Poll

Politics

Current Government

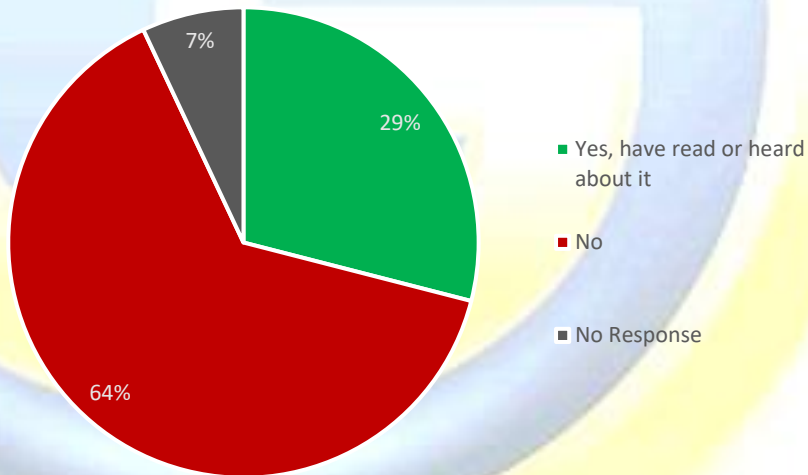
Overwhelming majority (64%) of Pakistanis are unaware of Punjab's free meal initiative for government school students, with women significantly less aware at 72%: Gallup & Gilani Pakistan

(Islamabad) 2nd December, 2024

According to a survey conducted by Gallup & Gilani Pakistan, overwhelming majority (64%) of Pakistanis are unaware of Punjab's free meal initiative for government school students. Survey shows that 16% more women than men are unaware of the new project to provide free food to government school students.

A nationally representative sample of adult men and women from across the country was asked the question, “Recently the Government of Punjab has launched the new project Decision to give free food to government school students. Please let me know if you have heard or read about this project?” In response, 29% said ‘Yes’, 64% said ‘No’, 7% responded they don’t know or gave no response.

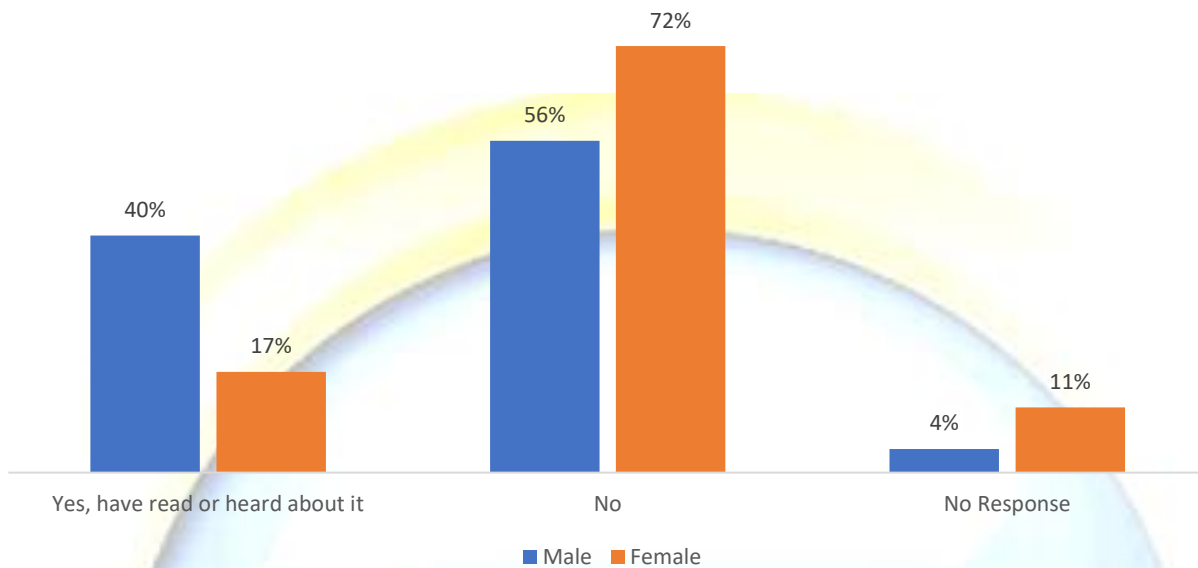
Question: Recently the Government of Punjab has launched the new project Decision to give free food to government school students. Please let me know if you have heard or read about this project?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

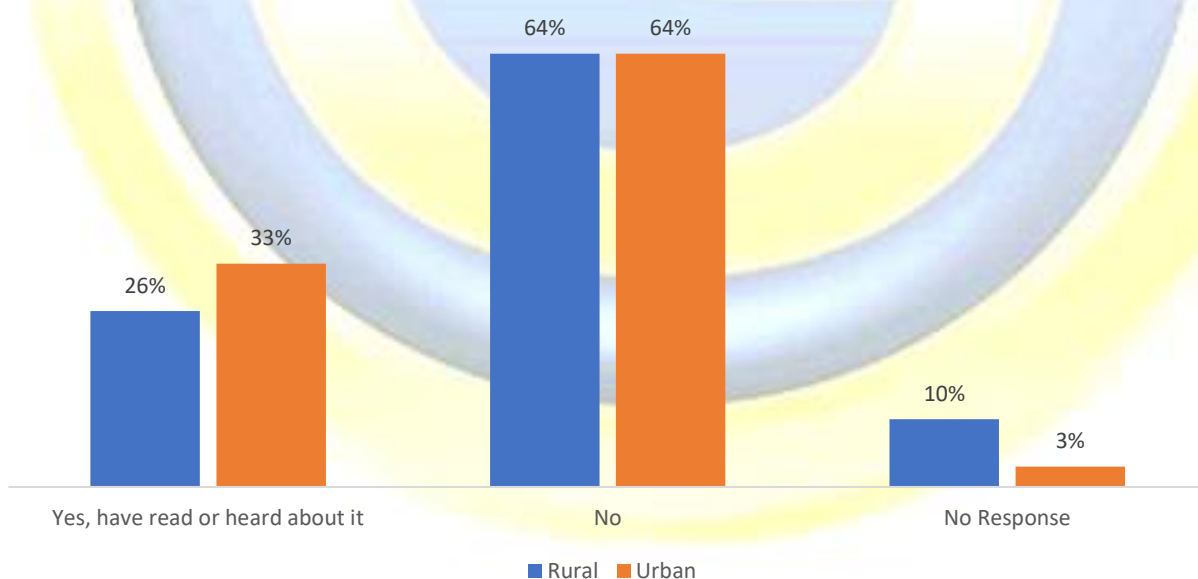
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1089 men and women in urban and rural areas of all four provinces of the country, conducted from 12th September – 11th October 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Women demonstrated significantly higher rates of not knowing about the project compared to men, with 72% of females stating they hadn't heard of the initiative, in contrast to 56% of males.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: The proportion of urban and rural residents who hadn't heard of this initiative was the same, at 64%.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Monday, 2nd December, 2024

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)