

Nearly half of Pakistanis anticipate economic prosperity in 2025

optimism higher than last year and higher than India



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PRESS RELEASE

Opinion Poll

International Country-wise

Pakistan

Nearly half of Pakistanis anticipate economic prosperity in 2025, optimism higher than last year and higher than India: Gallup & Gilani Pakistan

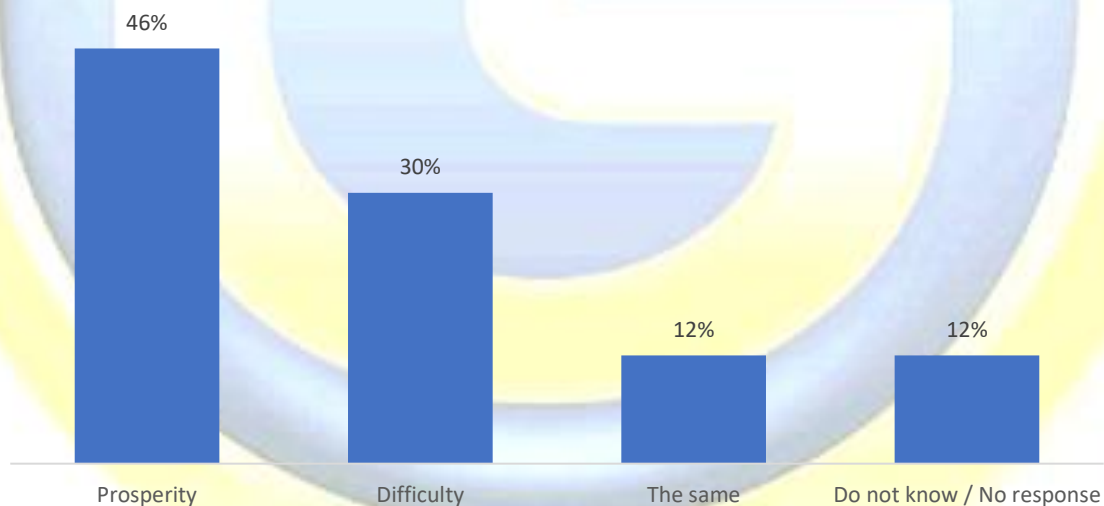
(Islamabad) 14th January, 2025

According to a survey conducted by Gallup & Gilani Pakistan, nearly half of Pakistanis anticipate economic prosperity in 2025, optimism higher than last year and higher than India.

The survey in Pakistan was part of a global survey conducted by Gallup International in more than 37 countries with close to 37,338 respondents. The survey is part of a tradition of Gallup International since 1979 in which all members of Gallup International Association participate to study the globe on important subjects. More details can be found [here](#).

A nationally representative sample of adult men and women from across the country was asked the question, “*Compared to this year, in your opinion, will the next year be a year of economic prosperity, economic difficulty or remain the same for your country?*” In response, 46 % said ‘Prosperity’, 30% said ‘Difficulty’, 12% responded ‘The same’, and 12% said they don’t know or gave no response.

Question: Compared to this year, in your opinion, will the next year be a year of economic prosperity, economic difficulty or remain the same for your country?



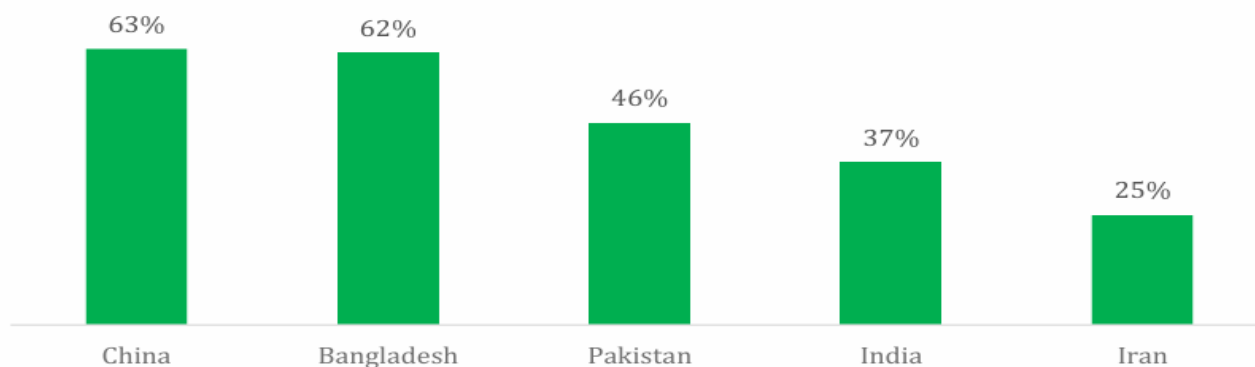
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. A total of 37,338 persons were interviewed globally from 37 countries. In almost each country a representative sample of around 1000 men and women was interviewed during October-December 2024 either face to face, via telephone or online. The margin of error for the survey is between $\pm 3-5\%$ at 95% confidence level.

Comparison of Pakistanis views on economic prosperity with regional countries: Pakistan ranked ahead of India

China tops optimism rankings with 63%, closely followed by Bangladesh at 62%, while Pakistan, India, and Iran trail behind with 46%, 37%, and 25% respectively, in expecting improved economic prosperity in 2025.

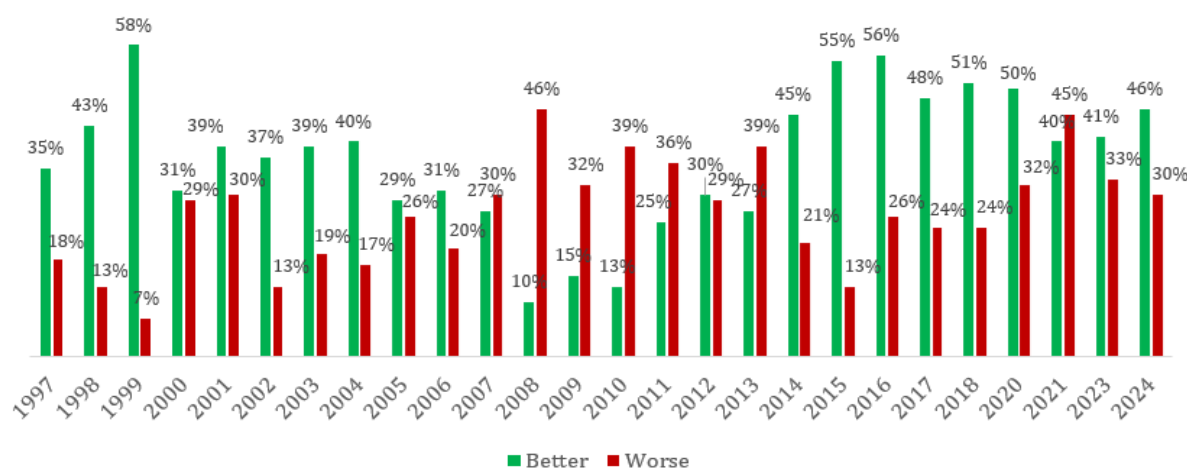
Economic Prosperity - Regional Comparison



Source: Gallup International End of Year Survey 2024

Pakistan's economic optimism across previous years: Pakistanis' economic optimism peaked in 1999 at 58%, then declined to 10% in 2008. It rebounded in the 2010s, ranging from 13% in 2010 to 56% in 2016, and recently varied from 40% in 2021 to 46% in 2024.

Comparison with last years - Pakistan(1997-2024)



Source: Gallup International End of Year Survey 2024



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)