

4 in 10 Pakistanis believe poverty is simply a matter of luck

women (42%) and urban residents (45%) are more likely to hold this view



Others: 12% | Don't know /No response: 3%

Question: Why are poor people poor?





PRESS RELEASE

Opinion Poll

Social

Social behavior

Poverty

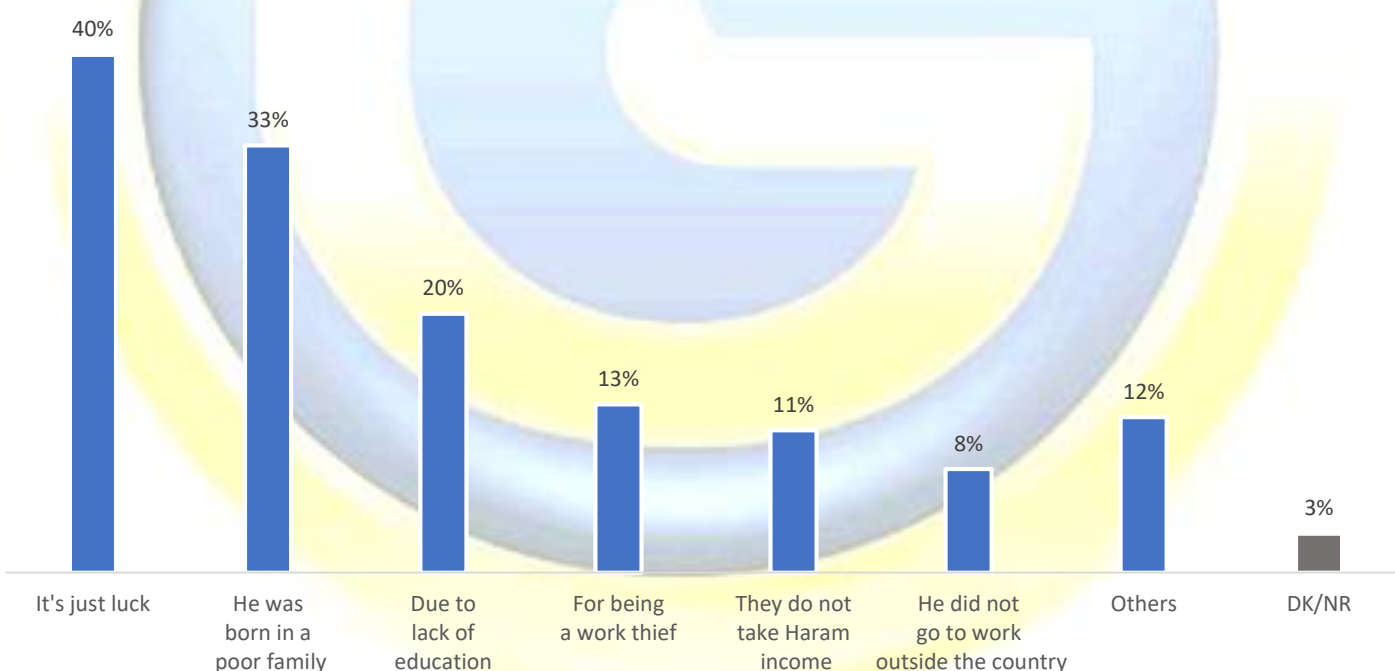
4 in 10 Pakistanis believe poverty is simply a matter of luck, women (42%) and urban residents (45%) are more likely to hold this view: Gallup & Gilani Pakistan

(Islamabad) 16th January, 2025

According to a survey conducted by Gallup & Gilani Pakistan, 4 in 10 Pakistanis believe poverty is simply a matter of luck, women (42%) and urban residents (45%) are more likely to hold this view.

A nationally representative sample of adult men and women from across the country was asked the question, “*Why are poor people poor?*” In response, 40% said ‘It’s just luck’, 33% said ‘He was born in a poor family’, 20% said ‘Due to lack of education’, 13% said ‘For being a work thief’, 11% said ‘They do not take Haram income’, 8% said ‘He did not go to work outside the country’, 12% said ‘Others’, and 3% responded they don’t know or gave no response.

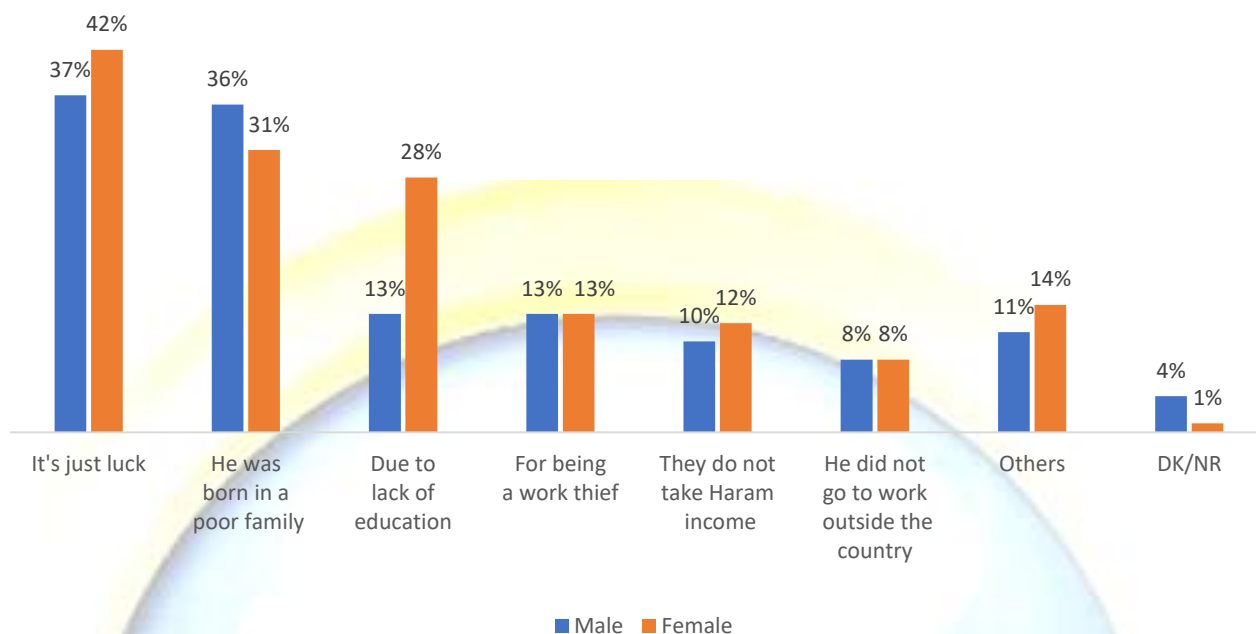
Question: Why are poor people poor?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

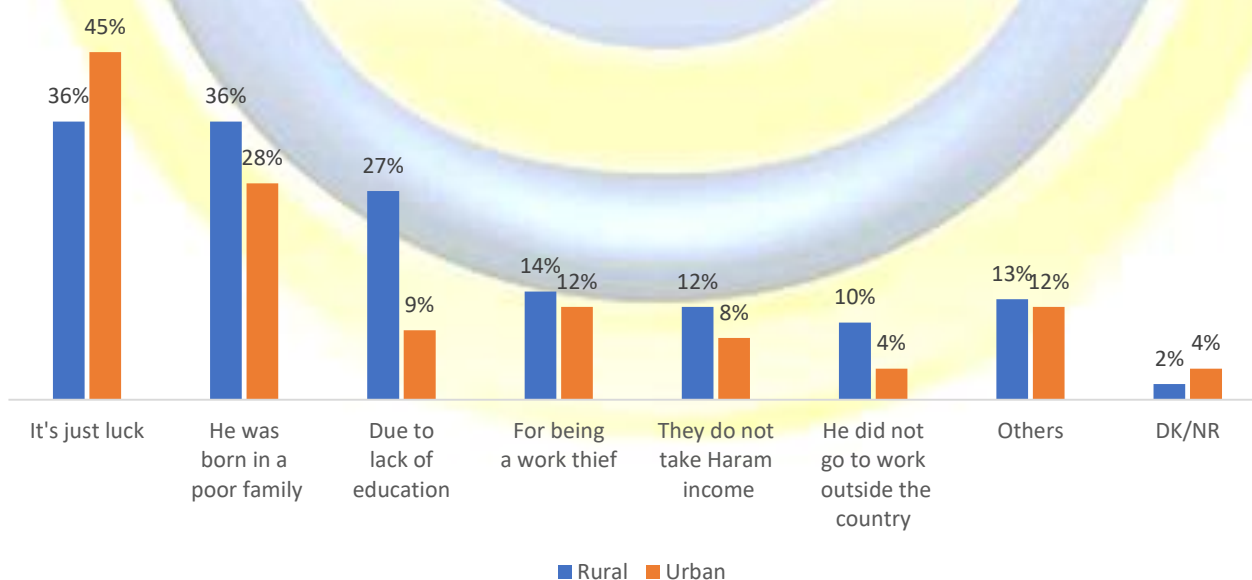
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 458 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Slightly more women (42%) than men (37%) believe poverty is a matter of luck.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: A higher proportion of urban residents (45%) than rural residents (36%) attribute poverty to luck.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)