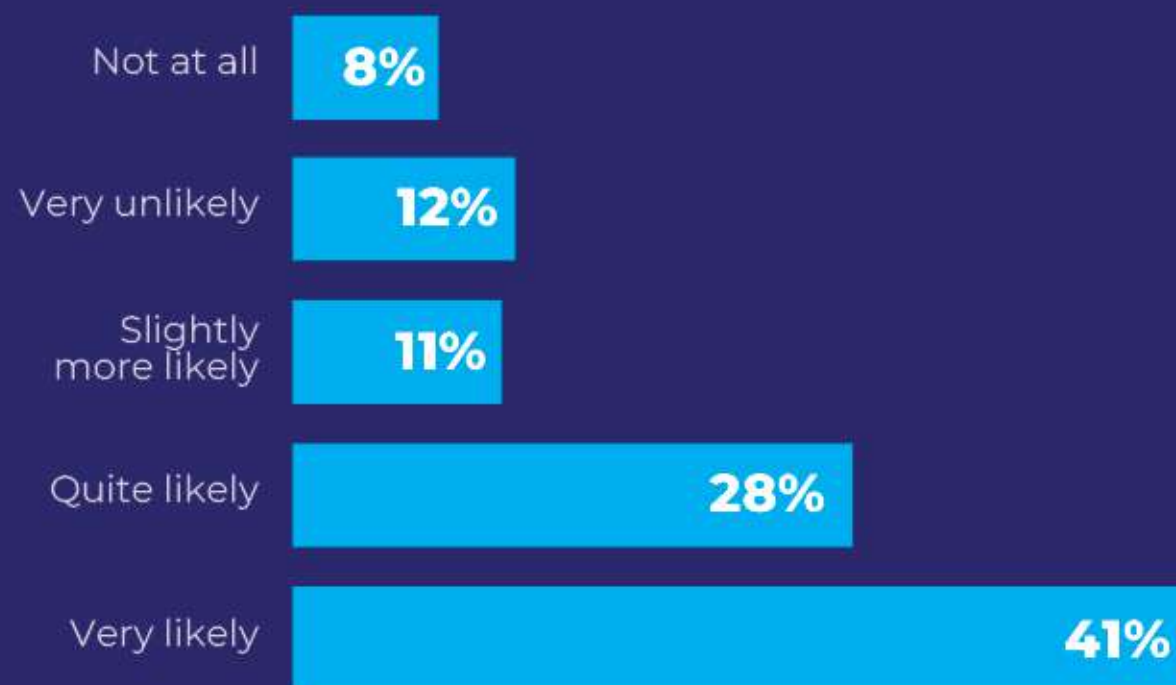


More than 4 in 10 (41%) Pakistanis believe a child born in poor family can become rich through hard work

8% doubt the possibility of upward mobility



Don't know /No response: 1%

Question: Do you think a child born in a poor family in our country can become rich if he works hard?





PRESS RELEASE

Opinion Poll

Social

Social behavior

Poverty

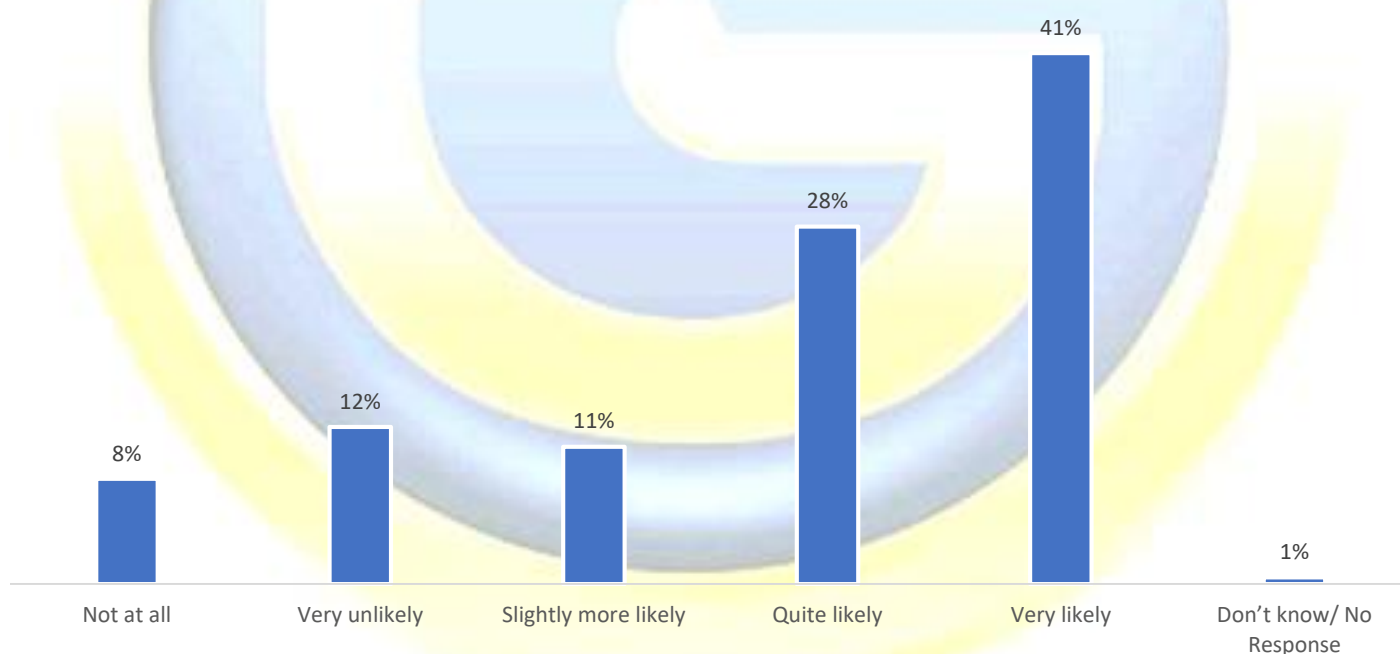
More than 4 in 10 (41%) Pakistanis believe a child born in poor family can become rich through hard work, while 8% doubt the possibility of upward mobility: Gallup & Gilani Pakistan

(Islamabad) 17th January, 2025

According to a survey conducted by Gallup & Gilani Pakistan, more than 4 in 10 (41%) Pakistanis believe a child born in poor family can become rich through hard work, while 8% doubt the possibility of upward mobility.

A nationally representative sample of adult men and women from across the country was asked the question, “Do you think a child born in a poor family in our country can become rich if he works hard?” In response, 8% said ‘Not at all’, 12% said ‘Very unlikely’, 11% said ‘Slightly more likely’, 28% said ‘Quite likely’, 41% said ‘Very likely’, and 1% responded they don’t know or gave no response.

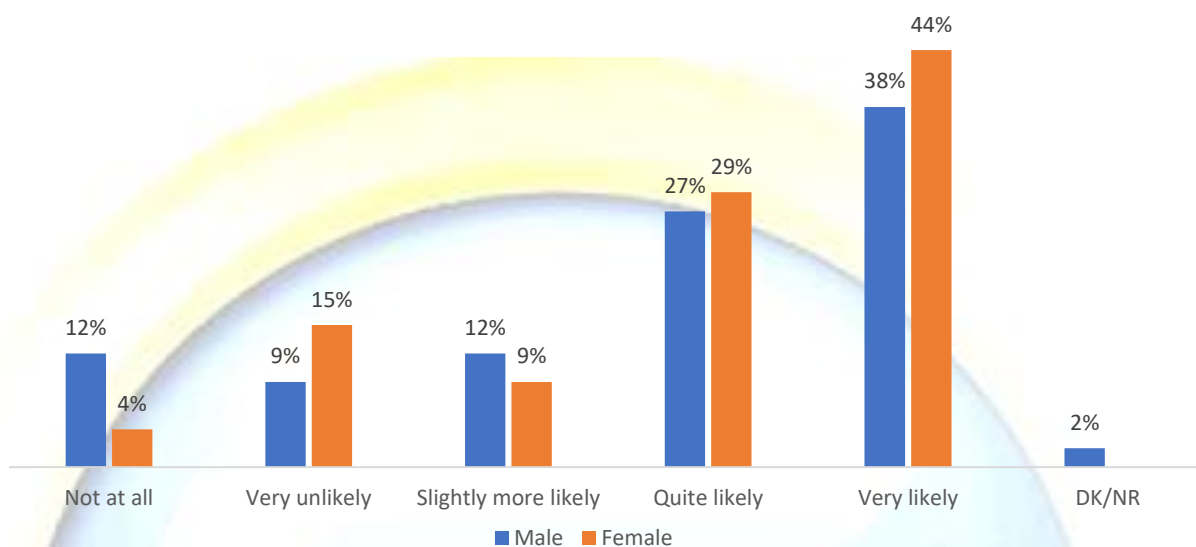
Question: Do you think a child born in a poor family in our country can become rich if he works hard?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 458 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Women (44%) are more likely than men (38%) to believe a poor child in Pakistan can become rich through hard work. Conversely, 12% men, compared to just 4% women, believe it is not at all possible.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 17th January, 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)