



PRESS RELEASE
Opinion Poll
Social
Social behavior
Household chores

Three-quarters (75%) Pakistanis say bank transactions are primarily done by men in their house, 7% say it's primarily done by women: Gallup & Gilani Pakistan

(Islamabad) 21st January, 2025

According to a survey conducted by Gallup & Gilani Pakistan, three-quarters (75%) Pakistanis say bank transactions are primarily done by men in their house, 7% say it's primarily done by women.

A nationally representative sample of adult men and women from across the country was asked the question, "Who usually does this work in your house - Taking money from the bank?" In response, 75% said 'Men', 7% said 'Women', 7% said 'Others', and 12% responded they don't know or gave no response.

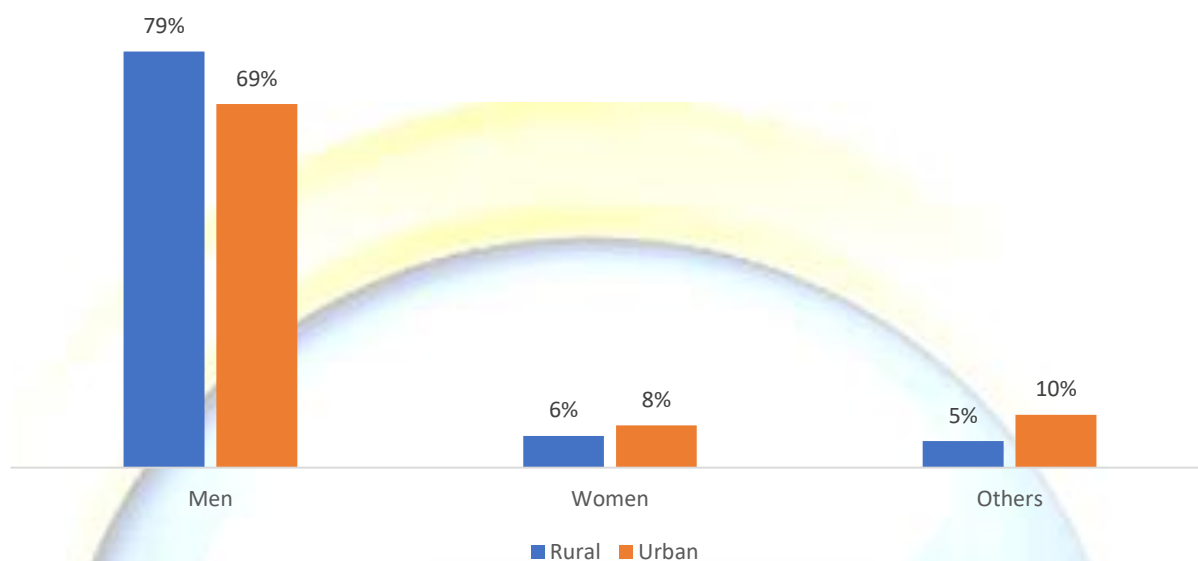
Question: Who usually does this work in your house - Taking money from the bank?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 458 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Rural residents (79%) are more likely than urban residents (69%) to say that men typically handle bank transactions, with a 10% difference between the both.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Tuesday, 21st January, 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)