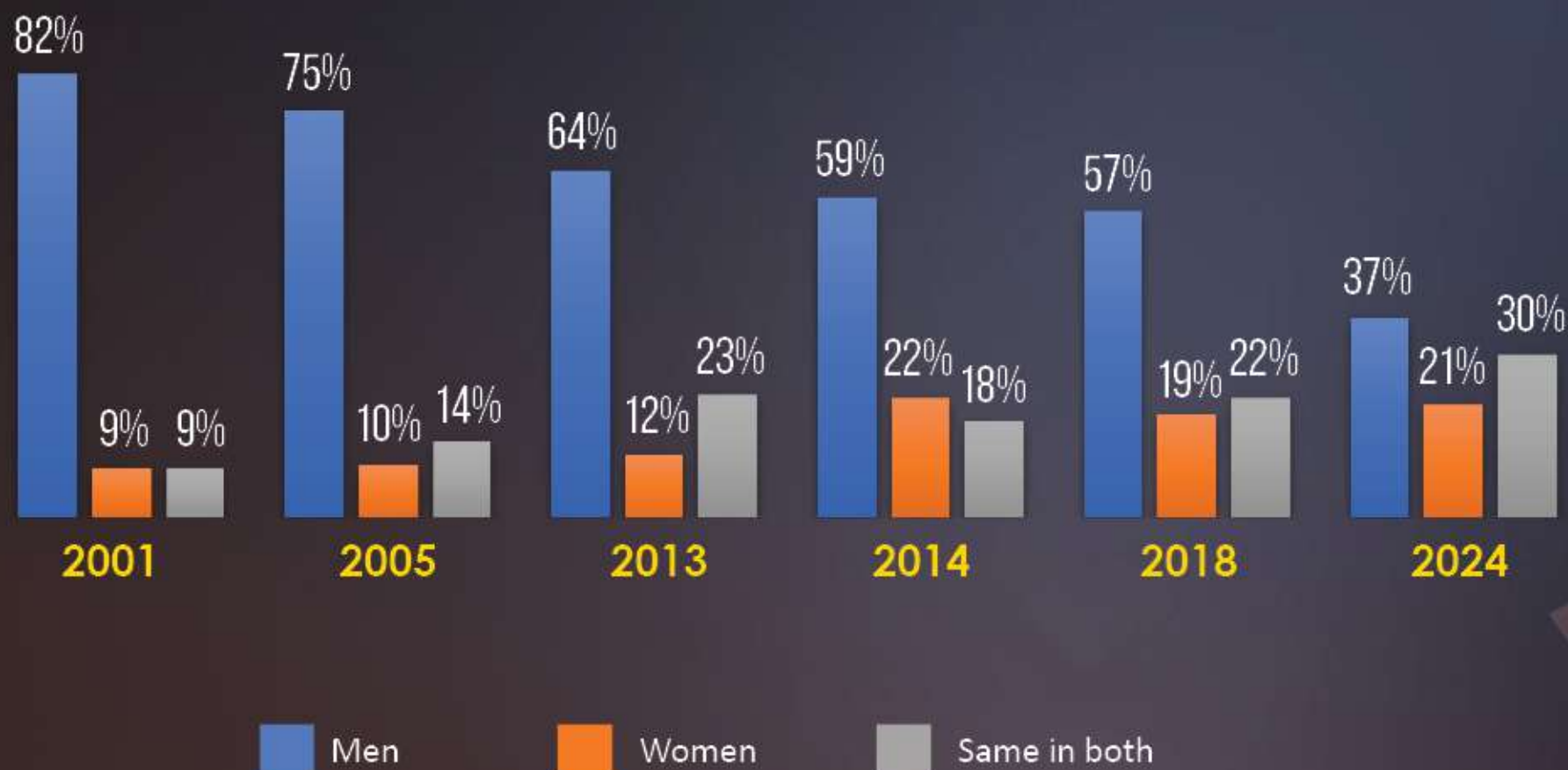


Changing Views on Bravery: Fewer respondents associate bravery with men, and the proportion of respondents attributing bravery to both genders increased by 21%, reveals Gallup & Gilani History Project Findings.

Question: "We will ask you about some conventional qualities of men and women. Please tell us regarding each quality (Bravery) whether you think it is traditionally found more in men or women"?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

History Poll

Social

Changing Views on Bravery: Fewer respondents associate bravery with men, and the proportion of respondents attributing bravery to both genders increased by 21%, reveals Gallup & Gilani History Project Findings.

(Islamabad) 1st January, 2025

The Gallup & Gilani survey revealed a shift in perceptions of bravery, with only 37% of respondents in 2024 believing it is traditionally found more in men, compared to 82% in 2001. For over two decades, Gallup has asked nationally representative samples of adult men and women the following question: “We will ask you about some conventional qualities of men and women. Please tell us regarding each quality (Bravery) whether you think it is traditionally found more in men or women?”

Comparative Picture: In 2024, 37% of respondents said bravery is traditionally found more in men, 31% said women and 30% said the same in both.

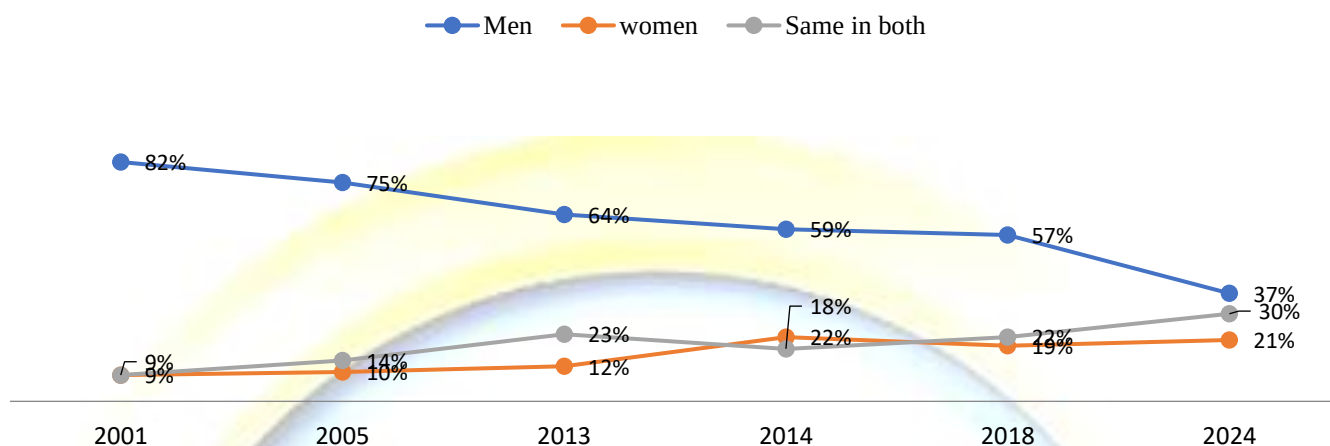
Trend Analysis: The survey results show changing views over the years. In 2001, 82% of people said men, 9% said women and 9% said the same in both. In 2005, 75% said men, 10% said women, and 14% said the same in both. In 2013, 64% said men, 12% said women and 23% said the same in both. In 2014, 59% said men, 22% said women and 18% said the same in both. By 2018, 57% said men, 19% said women and 22% said the same in both.

Overall, the survey shows a shift in public opinion, with fewer people thinking bravery is more commonly found in men, and more people believing both genders experience bravery equally.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.



Question: “We will ask you about some conventional qualities of men and women. Please tell us regarding each quality (Bravery) whether you think it is traditionally found more in men or women”?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 821 men and women in urban and rural areas of all four provinces of the country, conducted from 6th August - 9th September 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is the Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about the Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 1st January, 2025

(4 Pages, English Version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on the Gallup International Association see website: www.gallup-international.com



History Poll
2025



of Gallup Pakistan
(1980-2024)