

More people optimistic (51%) than pessimistic (26%) about 2025

10% rise in hope as compared to last year



Question: As far as you are concerned, do you think that 2025 will be better, worse or the same as 2024?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

International Country-wise

Pakistan

More people optimistic (51%) than pessimistic (26%) about 2025, 10% rise in hope as compared to last year: Gallup & Gilani Pakistan

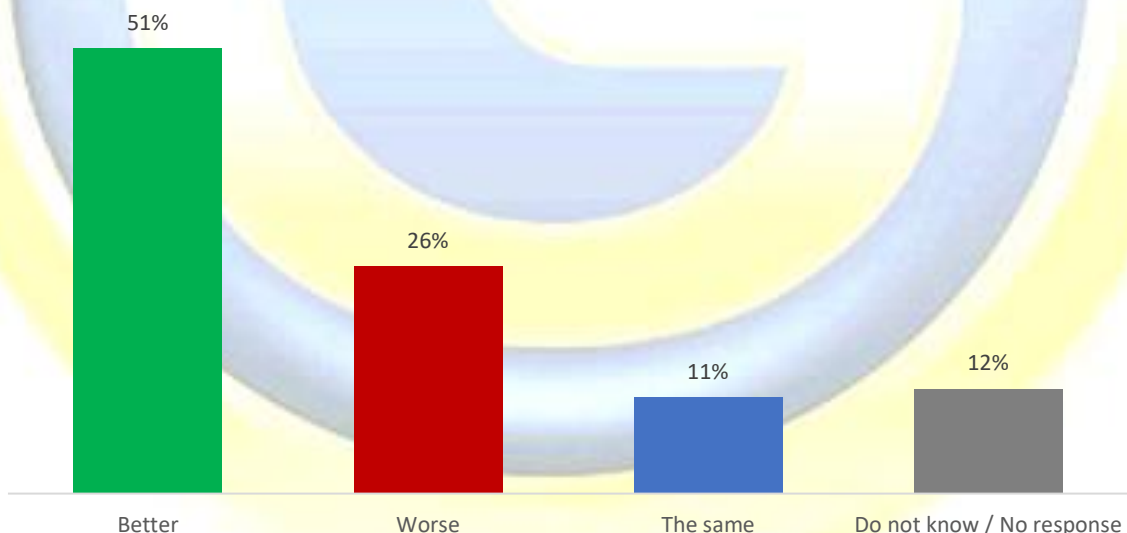
(Islamabad) 10th January, 2025

According to a survey conducted by Gallup & Gilani Pakistan, more people optimistic (51%) than pessimistic (26%) about 2025, 10% rise in hope as compared to last year.

The survey in Pakistan was part of a global survey conducted by Gallup International in more than 37 countries with close to 37,338 respondents. The survey is part of a tradition of Gallup International since 1979 in which all members of Gallup International Association participate to study the globe on important subjects. More details can be found [here](#).

A nationally representative sample of adult men and women from across the country was asked the question, “As far as you are concerned, do you think that 2025 will be better, worse or the same as 2024?” In response, 51% said ‘Better’, 26% said ‘Worse’, 11% responded ‘The same’, and 12% said they don’t know or gave no response.

Question: As far as you are concerned, do you think that 2025 will be better, worse or the same as 2024?



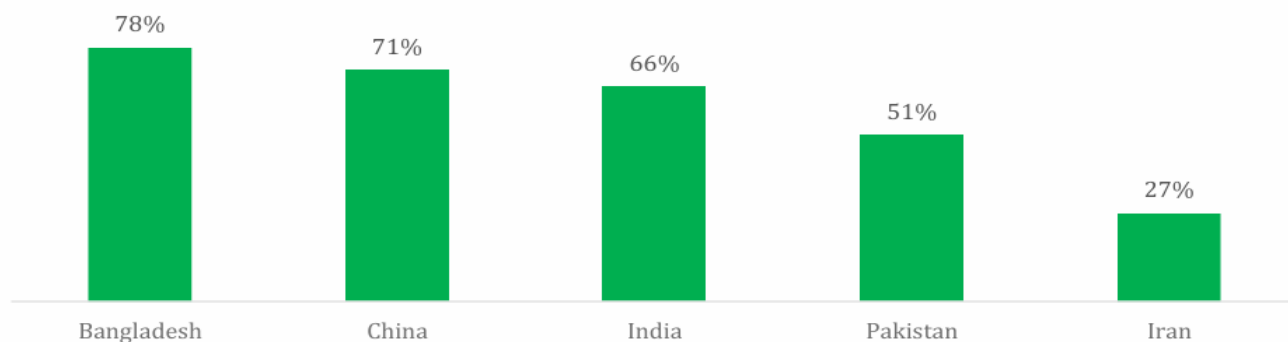
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. A total of 37,338 persons were interviewed globally from 37 countries. In almost each country a representative sample of around 1000 men and women was interviewed during October-December 2024 either face to face, via telephone or online. The margin of error for the survey is between $\pm 3\text{-}5\%$ at 95% confidence level.

Comparison of Pakistan's hope with regional countries: Bangladesh tops in the region

A Regional comparison reveals Bangladesh as most optimistic (78%), followed by China (71%) and India (66%), with Pakistan ranking second-lowest (51%) and Iran Being the least hopeful (27%).

Better Hope for 2025 - Regional Comparison



Source: Gallup International End of Year Survey 2024

Pakistan's hope across previous years: Pakistan experienced a significant spike in optimism in the late 1990s, peaking at 59% in 1999, followed by fluctuations, including a decline in the early 2010s and a recent increase to 51% in 2024

Comparison with last years - Pakistan(1994-2024)



Source: Gallup International End of Year Survey 2024



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)