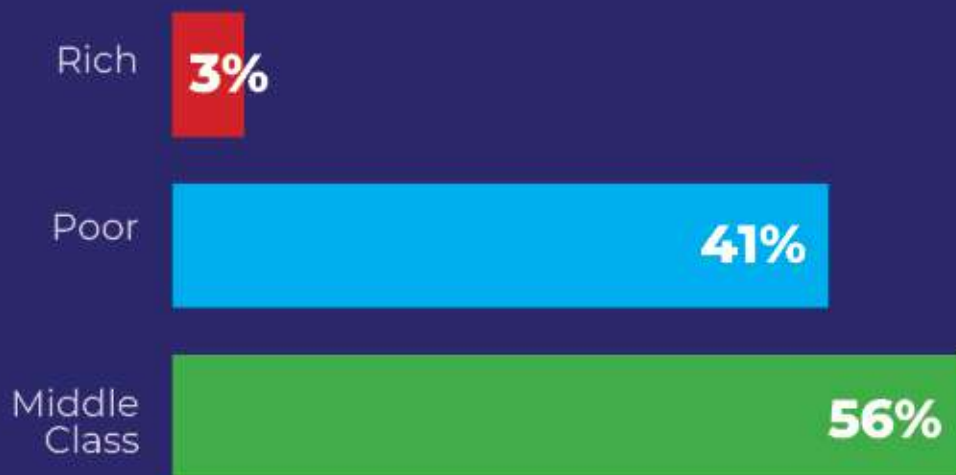


Nearly 3 in 5 (56%) Pakistanis consider themselves middle class

educated respondents are 27% more likely to opine this (78% with FA completed vs. 51% less than FA)



Question: Some people think they belong to the poor class. According to some people they are middle class while others consider themselves rich. Please tell me how would you describe yourself?



PRESS RELEASE



Opinion Poll **Economy** **General** Personal Economy

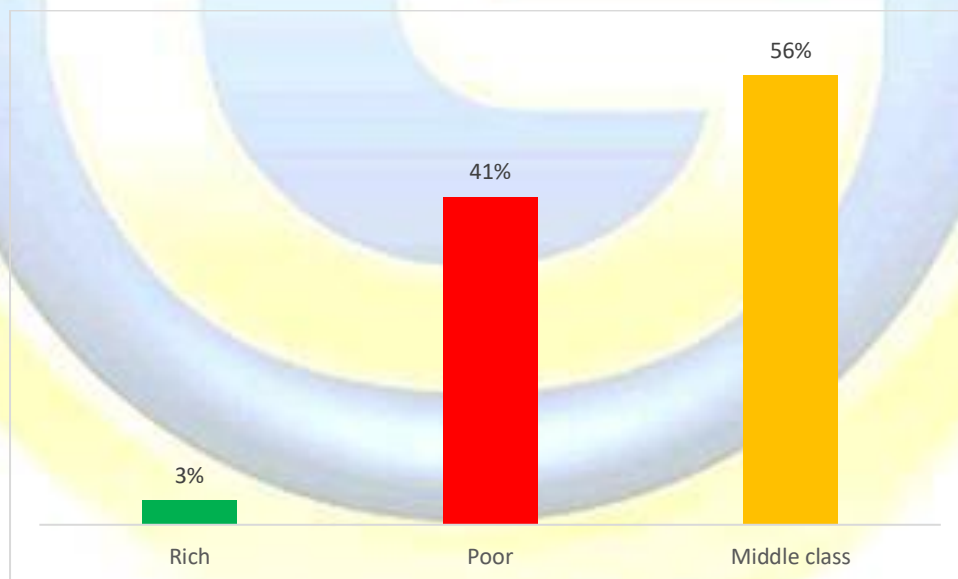
Nearly 3 in 5 (56%) Pakistanis consider themselves middle class; educated respondents are 27% more likely to opine this (78% with FA completed vs. 51% less than FA): Gallup & Gilani Pakistan Poll

17th February 2025

According to a survey conducted by Gallup & Gilani Pakistan, nearly 3 in 5 (56%) Pakistanis consider themselves middle class; educated respondents are 27% more likely to opine this (78% with FA completed vs. 51% less than FA).

A nationally representative sample of adult men and women from across the country was asked the question, *“Some people think they belong to the poor class. According to some people they are middle class while others consider themselves rich. Please tell me how would you describe yourself?”* In response, 3% said ‘Rich,’ 41% said ‘Poor,’ and 56% said ‘Middle Class.’

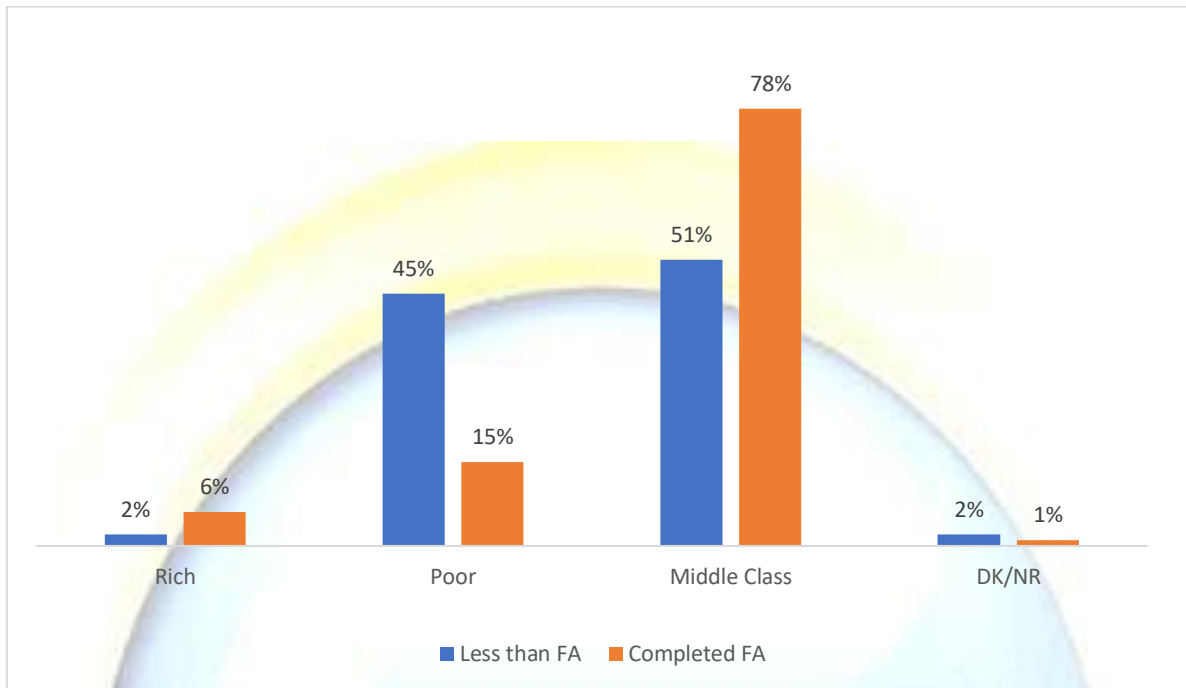
Question: Some people think they belong to the poor class. According to some people they are middle class while others consider themselves rich. Please tell me how would you describe yourself?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1042 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across education: 45% of respondents who had not completed high school considered themselves poor, 30% higher than their high school educated counterparts.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)