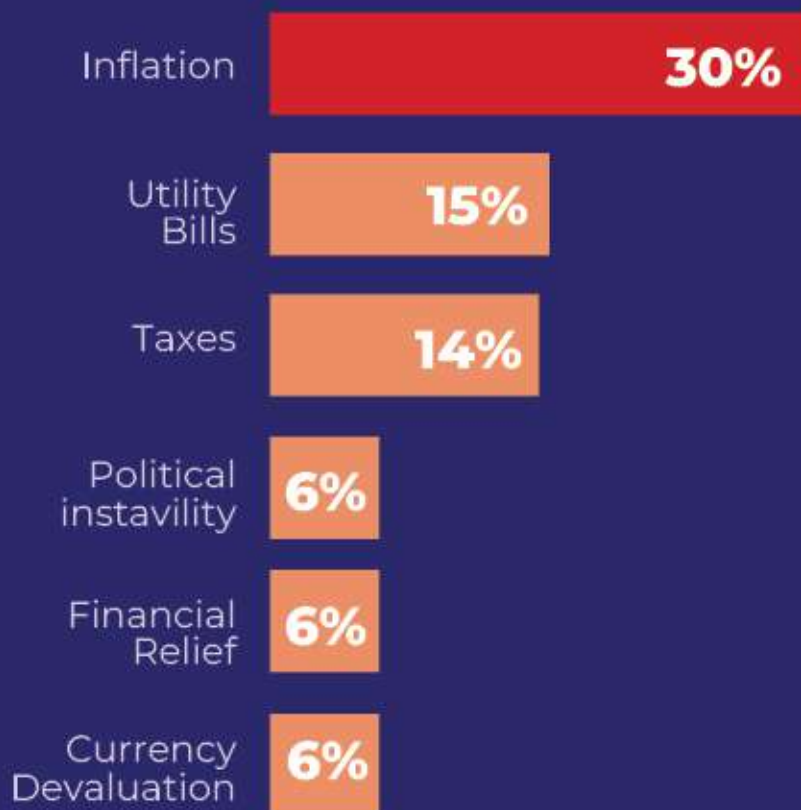


Inflation tops as the main problem facing businesses (30%)

with Utility Bills (15%) and Taxes (14%) the second and third most prominent concerns



Others: 19%, No issues: 6%

Question: Which problems affecting your business considerably would you want the government to solve?





PRESS RELEASE

Opinion Poll

Economy

General

Inflation tops as the main problem facing businesses (30%), with Utility Bills (15%) and Taxes (14%) the second and third most prominent concerns: Gallup Pakistan Business Confidence Index

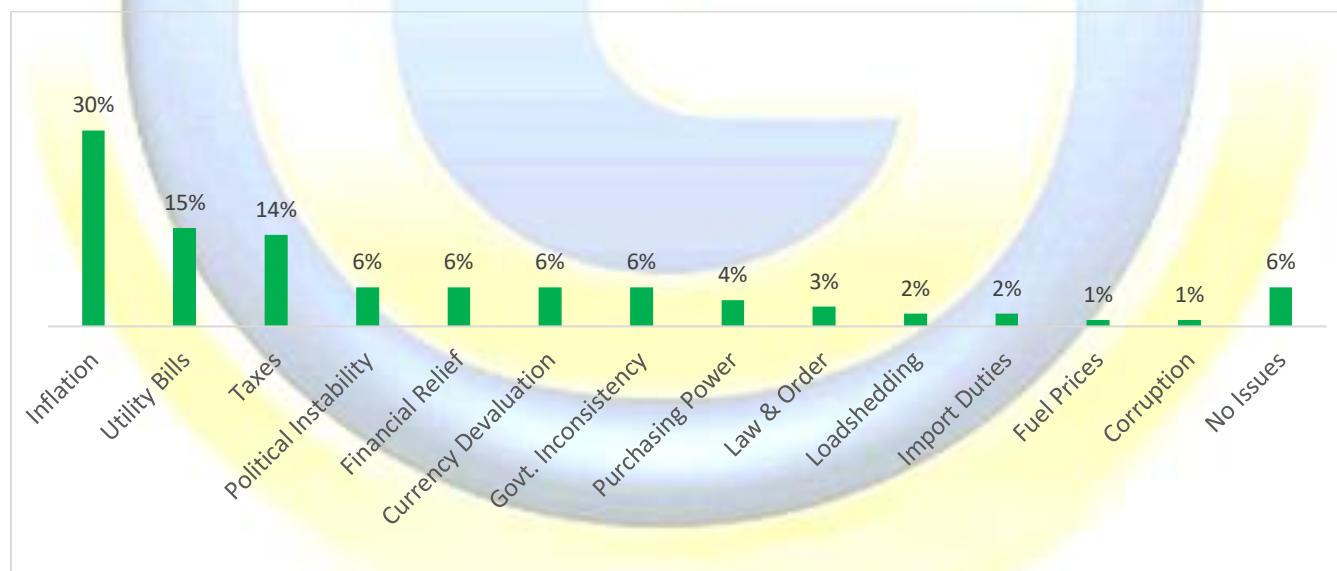
(Islamabad) 24th February 2025

According to a survey conducted by Gallup & Gilani Pakistan, 3 in 10 Pakistani Businesses consider inflation their biggest issue, with Utility Bills (15%) and Taxes (14%) the second and third most prominent concerns.

Report for the Business Confidence Survey Q4 2024 can be accessed [here](#).

A nationally representative sample businesses from across the country was asked the question, “Which problems affecting your business considerably would you want the government to solve? In response, 30% said ‘inflation,’ 15% said ‘utility bills,’ 14% said ‘taxes,’ 6% said ‘political instability,’ 6% said ‘financial relief,’ 6% said ‘currency devaluation,’ 6% said ‘government inconsistency,’ 4% said ‘purchasing power,’ 3% said ‘law and order,’ 2% said ‘loadshedding,’ 2% said ‘import duties,’ 1% said ‘fuel prices,’ 1% said ‘corruption,’ and 6% said they have ‘no issues with the government.’

Question: Which problems affecting your business considerably would you want the government to solve?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 482 businesses across Pakistan, conducted from 21st January to 28th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Monday, 24th February 2025

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)