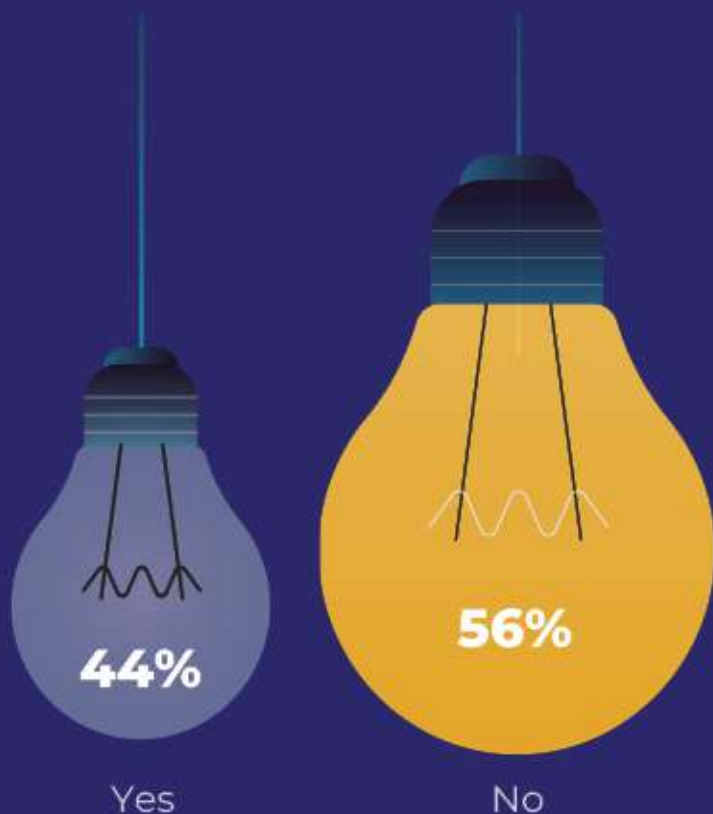


**Proportion of business reporting loadshedding
has decreased by 17%, from 61% in Q2 2024
to 44% in Q4 2024**



*Question: Was there loadshedding in
your business today*



PRESS RELEASE

Opinion Poll

Economy

General

Quarter-to-Quarter reports of loadshedding decrease: Proportion of business reporting loadshedding has decreased by 17%, from 61% in Q2 2024 to 44% in Q4 2024: Gallup Pakistan Business Confidence Index

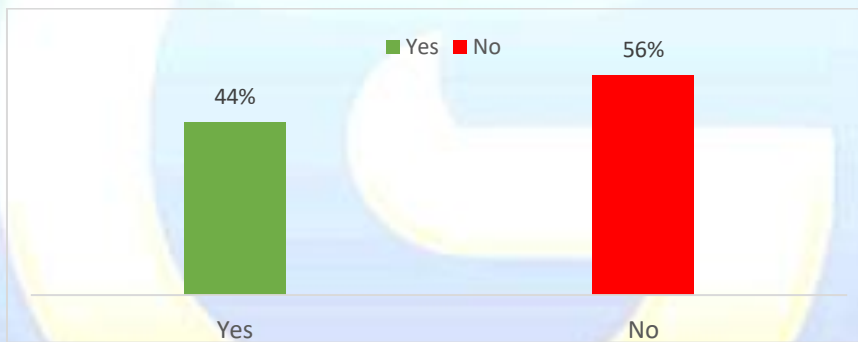
(Islamabad) 26th February, 2025

According to a survey conducted by Gallup & Gilani Pakistan, proportion of business reporting loadshedding has decreased by 17%, from 61% in Q2 2024 to 44% in Q4 2024. This is most likely because electricity loads reduce in the winter and are high in the summers.

Report for the Business Confidence Survey Q4 2024 can be accessed [here](#).

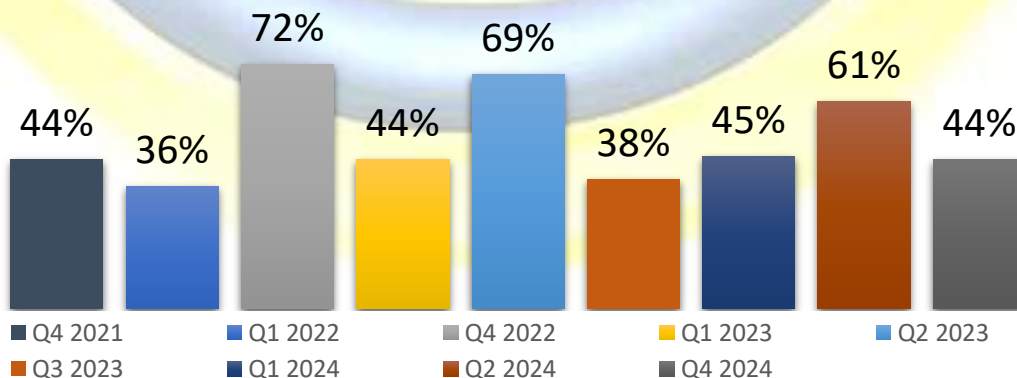
A nationally representative sample businesses from across the country was asked the question, “Was there loadshedding in your business today?” In response, 44% said ‘Yes’, while 56% said ‘No’.

Question: Was there loadshedding in your business today?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Trend Analysis



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 482 businesses across Pakistan, conducted from 21st January to 28th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Wednesday, 26th February 2025

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)