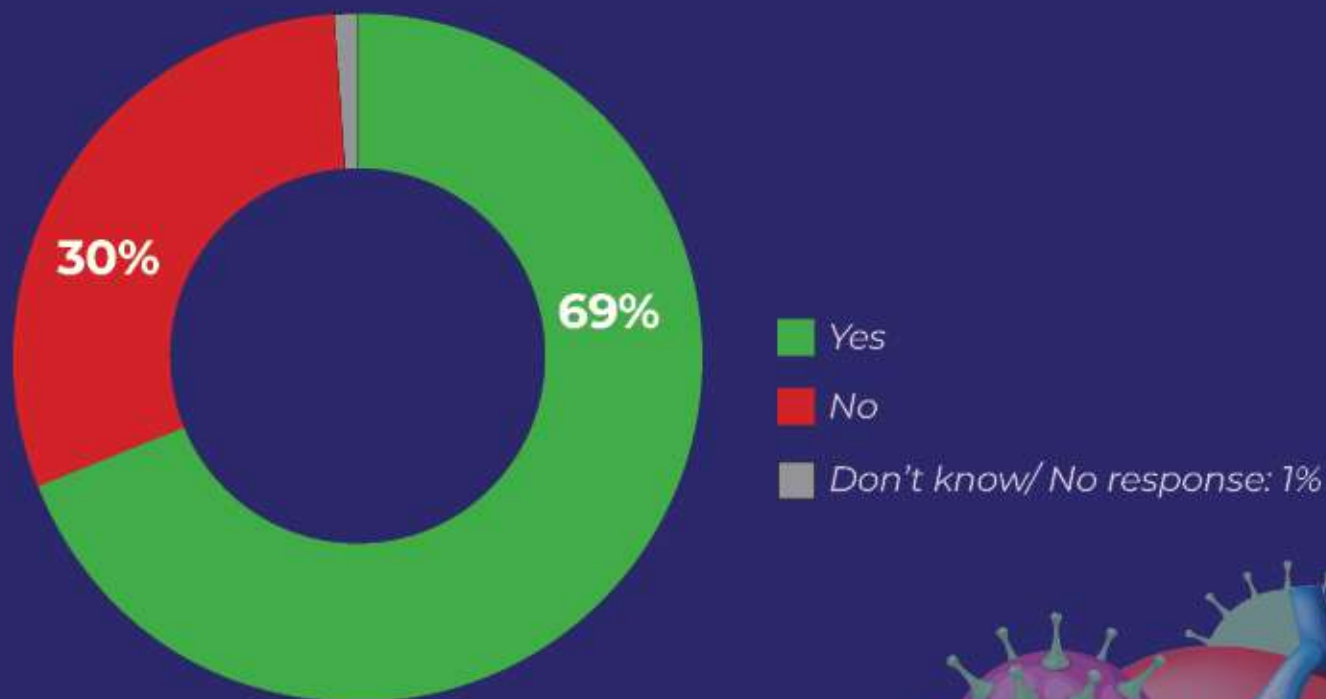
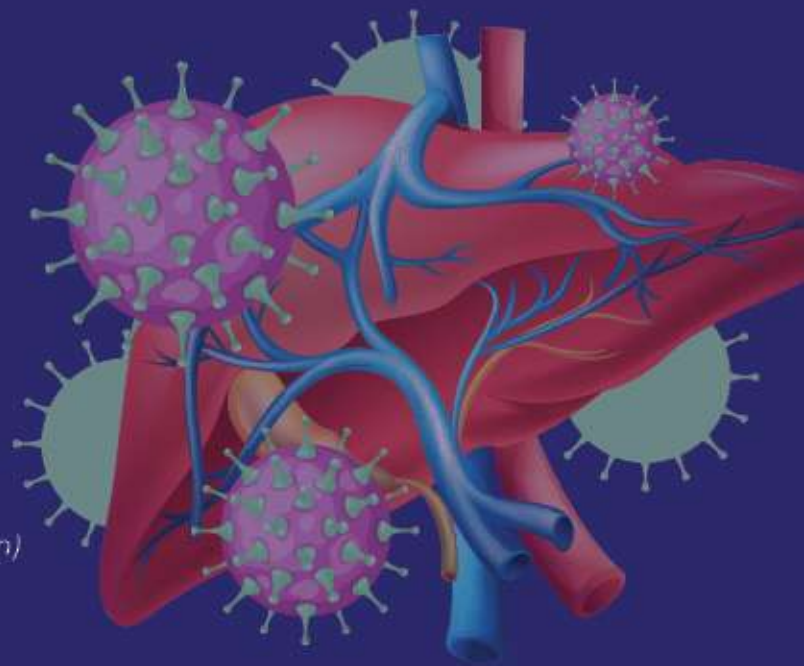


Close to a third of Pakistanis (30%) have never heard of Hepatitis C

including 32% of rural residents and 33% of those who have not completed high school



Question: Have you heard about Hepatitis C?





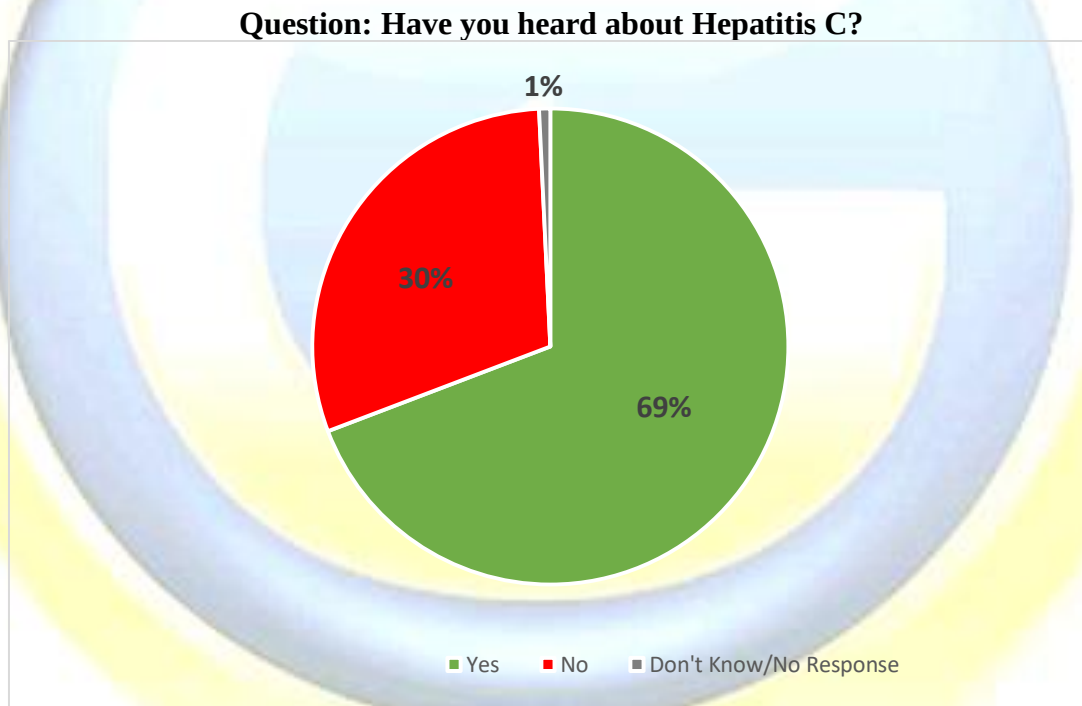
PRESS RELEASE
Opinion Poll
Social
Healthcare
Infectious Diseases

Close to a third of Pakistanis (30%) have never heard of Hepatitis C, including 32% of rural residents and 33% of those who have not completed high school: Gallup and Gilani Pakistan

(Islamabad) 6th February, 2025

According to a survey conducted by Gallup & Gilani Pakistan, close to a third of Pakistanis (30%) have never heard of Hepatitis C, including 32% of rural residents and 33% of those who have not completed high school: Gallup and Gilani Pakistan

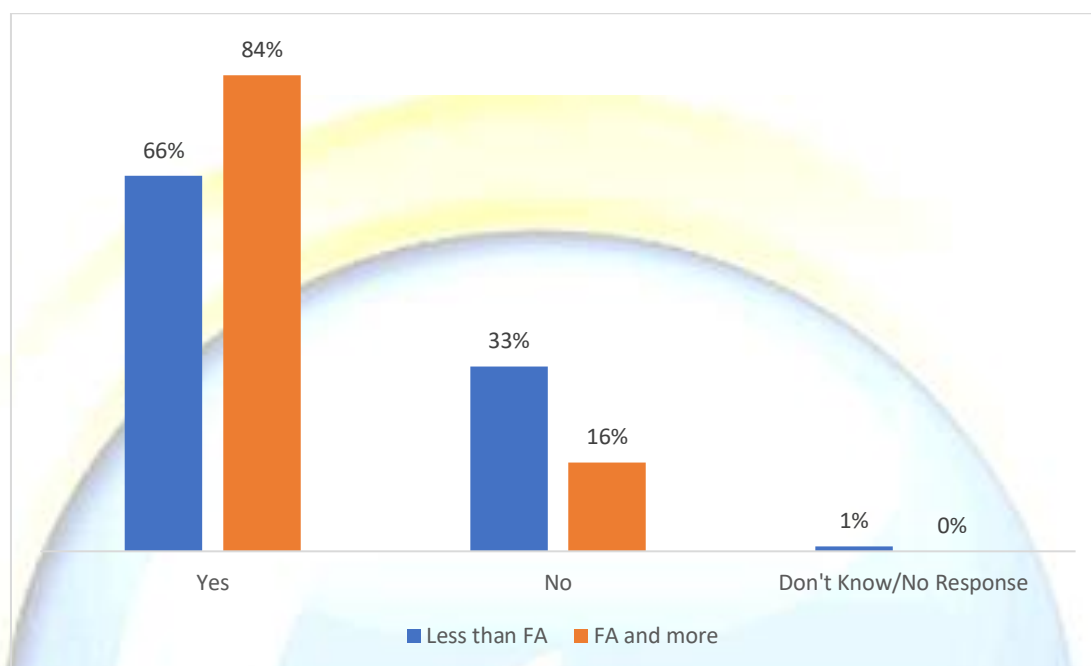
A nationally representative sample of adult men and women from across the country was asked the question, “Have you heard about Hepatitis C?” In response, 69% said ‘Yes,’ 30% said ‘No,’ and 1% either did not know or did not respond.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

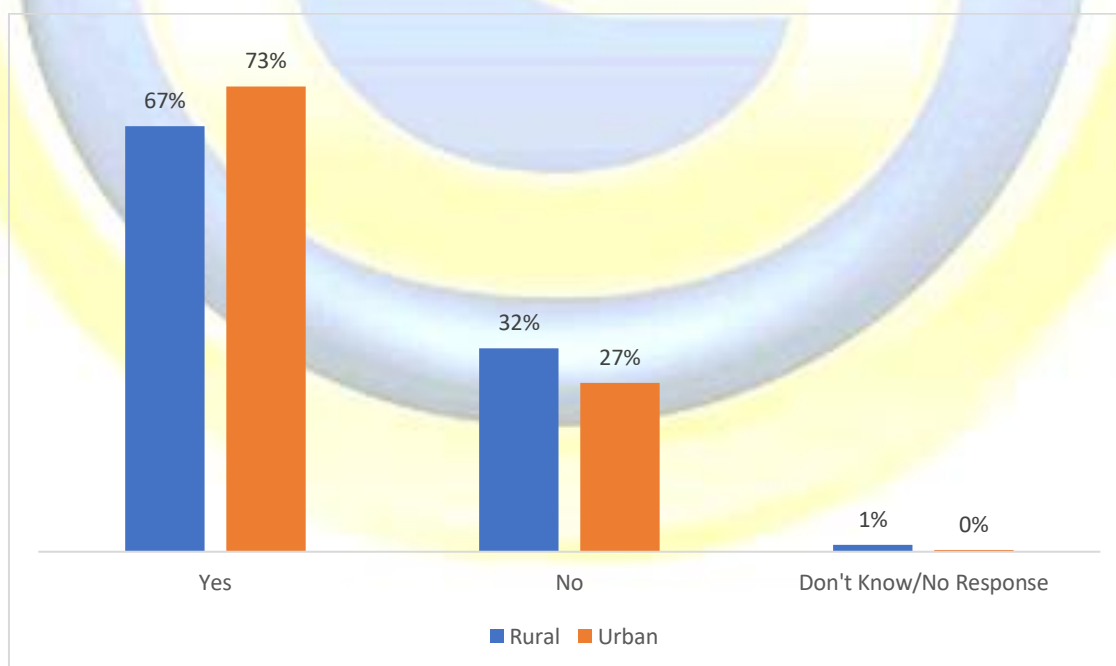
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1042 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm$ 2-3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across education level: Respondents who had completed FA (or equivalent) were 18% more likely to have heard of Hepatitis C. 84% of such respondents responded 'Yes' to the survey question compared to 66% of respondents who had not completed FA (or equivalent).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Urban Rural Divide: Residents of urban areas were 6% more likely to have heard of Hepatitis C. 73% of urban residents responded 'Yes' to the survey question compared to 67% of rural residents.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Thursday 6th February, 2025

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)