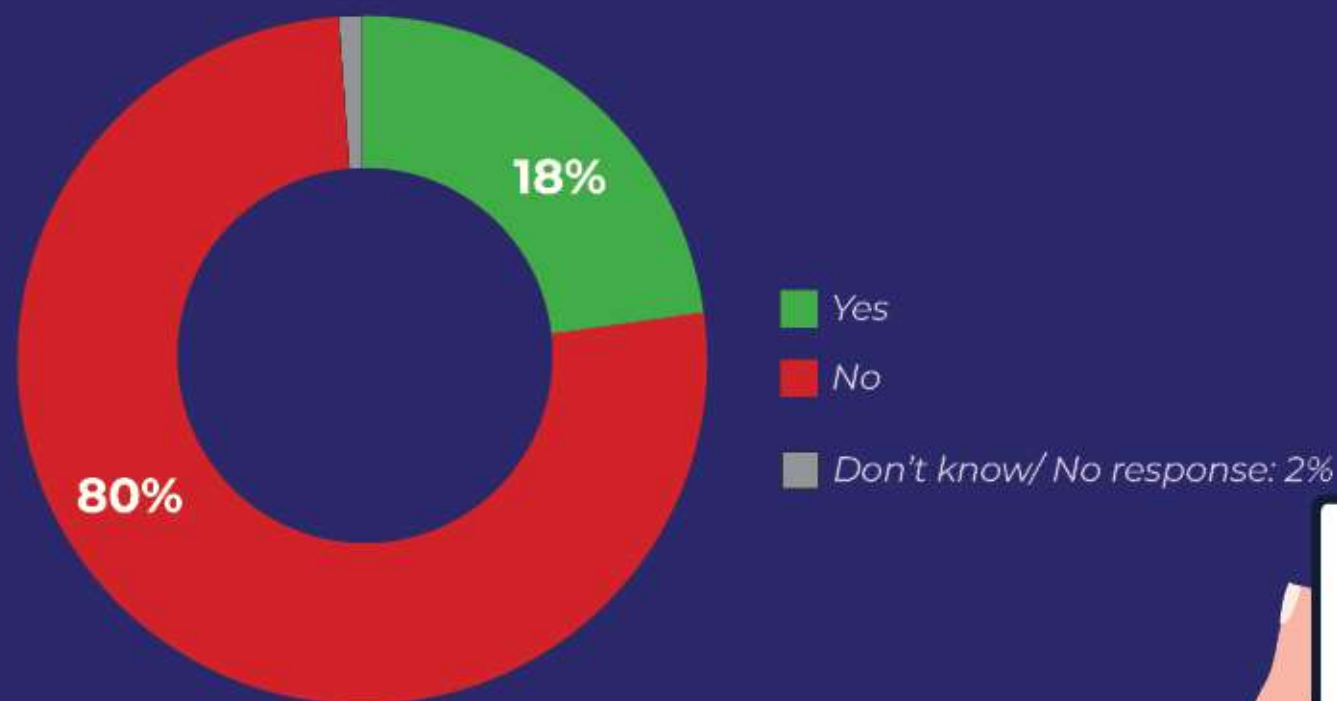


Among internet users in Pakistan 18% use VPN, with men (23%) and respondents under 30 (24%) among heavier users



Question: Please tell me if you use VPN?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Consumer/Commercial

Information Technology

Computer/Internet

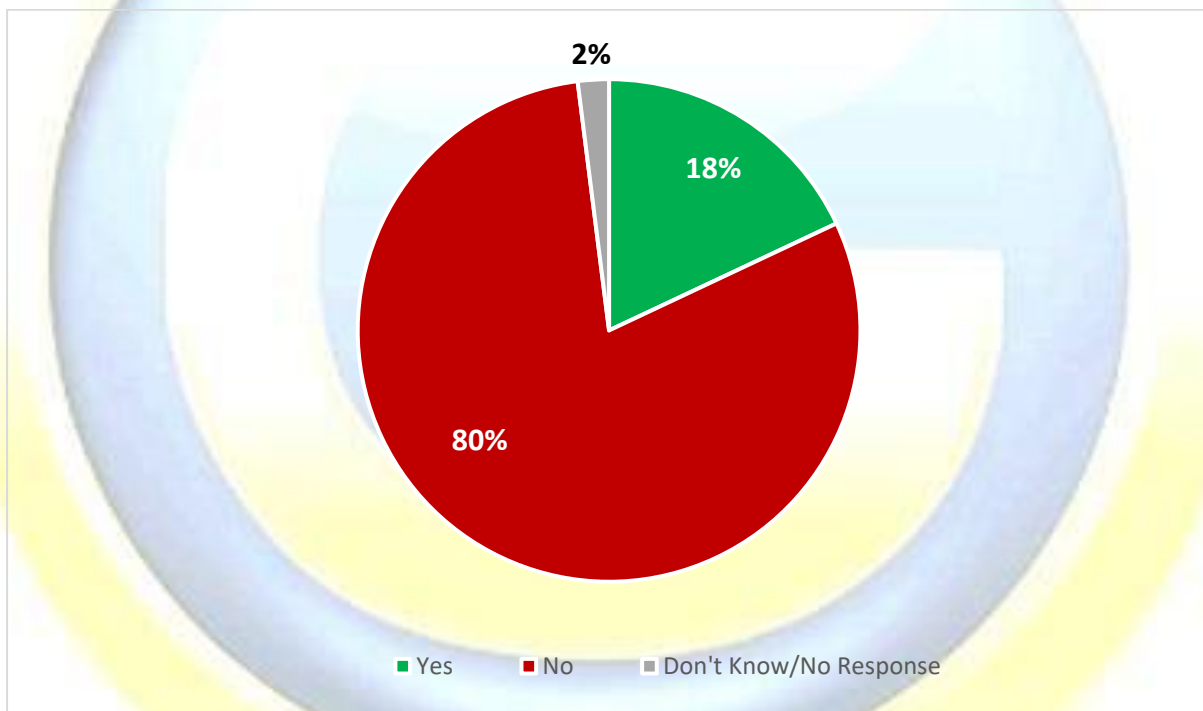
Among internet users in Pakistan 18% use VPN, with men (23%) and respondents under 30 (24%) among heavier users: Gallup and Gilani Pakistan

(Islamabad) 14th February 2025:

According to a survey conducted by Gallup & Gilani Pakistan, among internet users in Pakistan 18% use VPN, with men (23%) and respondents under 30 (24%) among heavier users.

A nationally representative sample of adult men and women who are internet users from across the country was asked the question, “Please tell me if you use VPN?” In response, 18% said ‘Yes, 80% said ‘No,’ and 2% either did not know or did not respond.

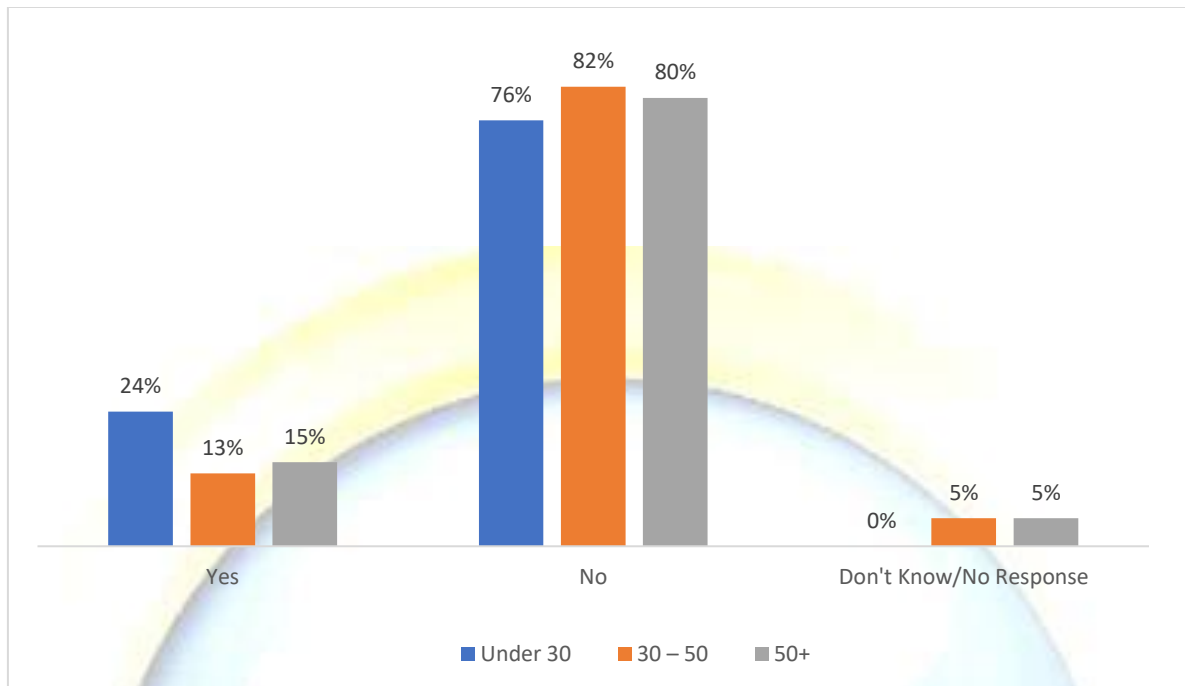
Question: Please tell me if you use VPN?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

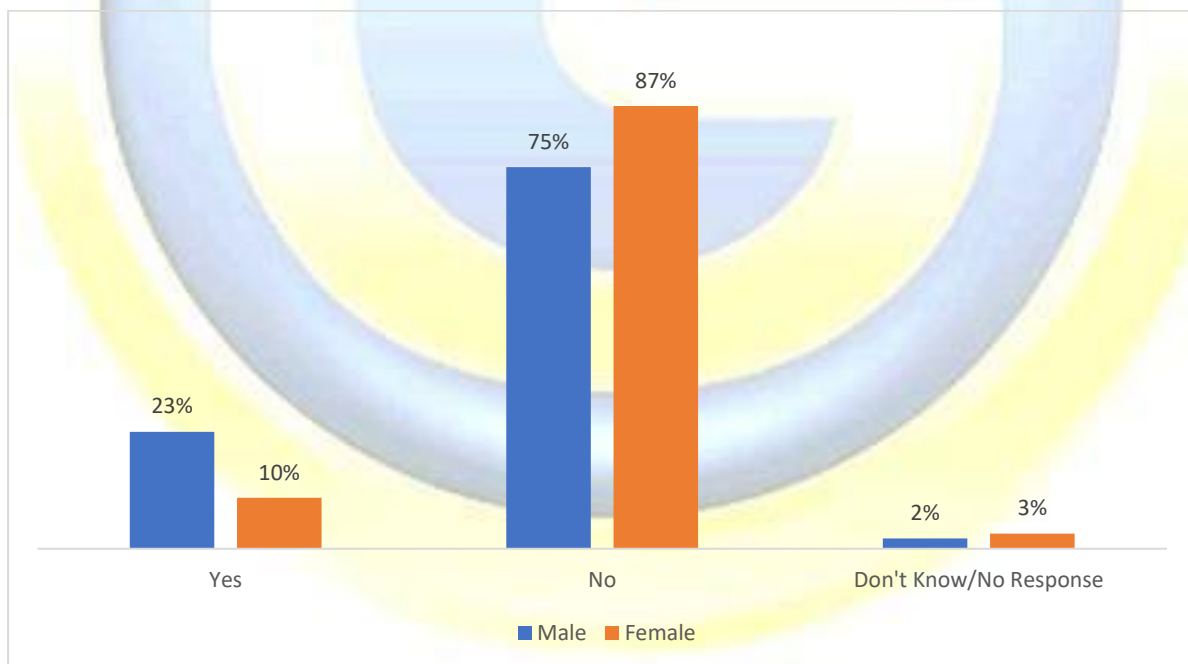
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1042 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across age: Internet users aged under 30 were more likely to use VPN (24%) compared to those aged 30-50 (13%) and those aged 50+ (15%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across Gender: Male internet users were far more likely than women to use VPN. 23% of men used VPN compared to 10% of women, a 13% difference.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
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GILANI RESEARCH
FOUNDATION

Friday, 14th February 2025

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)