

**One in three businesses (34%) reported paying bribes to run their business in the past six months.**

More traders report having to pay a bribe (50%) than manufacturers (35%) and service providers (33%):

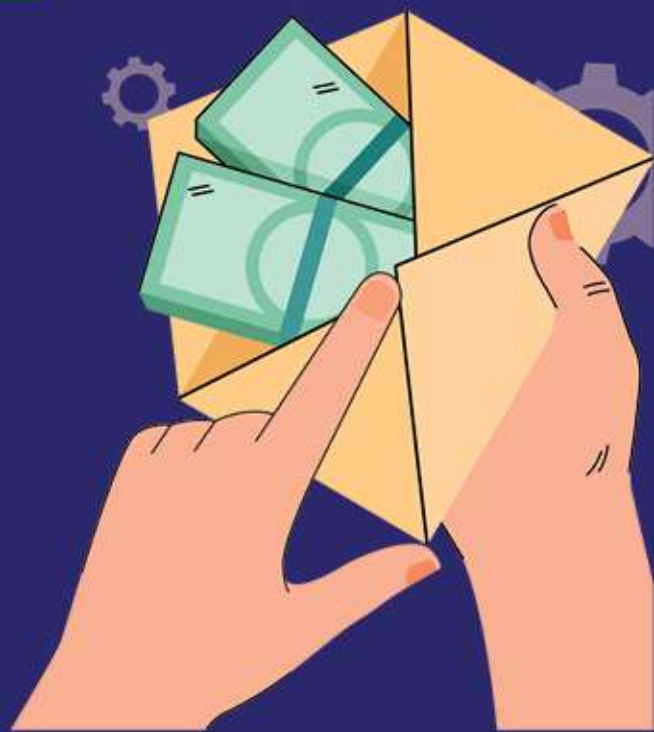
Yes

**34%**

No

**66%**

*Question: Did you have to pay bribe to anyone in past six months to run your business?*





(Also emailed\*/faxed separately)



## PRESS RELEASE

Opinion Poll

**Economy**

General

**One in three businesses (34%) reported paying bribes to run their business in the past six months. More traders report having to pay a bribe (50%) than manufacturers (35%) and service providers (33%): Gallup Pakistan Business Confidence Index**

*(Islamabad) 3<sup>rd</sup> March, 2025*

According to a survey conducted by Gallup & Gilani Pakistan, one in three businesses (34%) reported paying bribes to run their business in the past six months. More traders report having to pay a bribe (50%) than manufacturers (35%) and service providers (33%).

Report for the Business Confidence Survey Q4 2024 can be accessed [here](#).

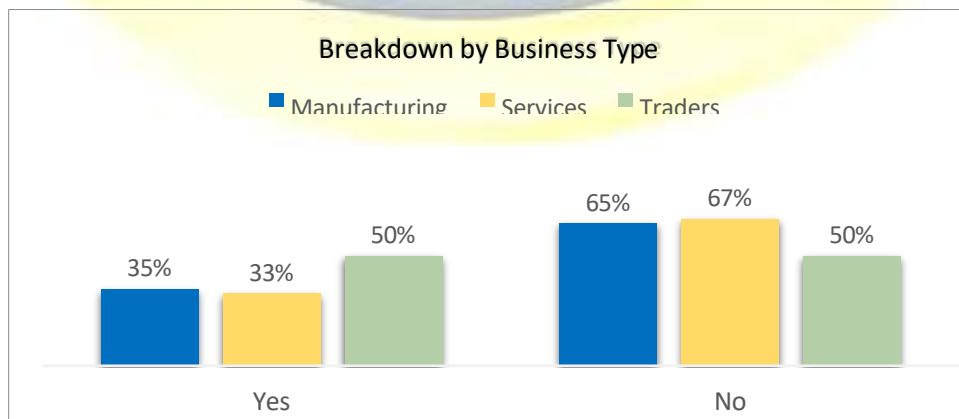
A nationally representative sample businesses from across the country was asked the question, “*Did you have to pay bribe to anyone in past six months to run your business?*” In response, 34% said ‘Yes’, while 66% said ‘No’.

**Question: Did you have to pay bribe to anyone in past six months to run your business?**



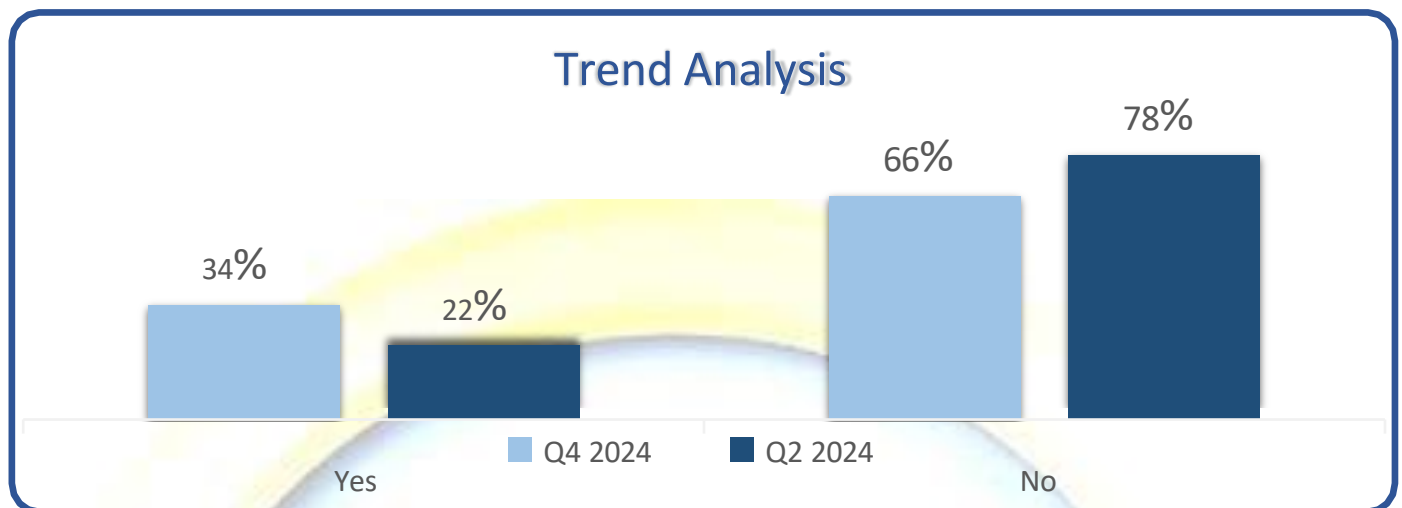
Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

Traders were the most likely to have paid bribes in the last 6 months (at 50%). 35% of manufacturers and 33% of service providers did the same.



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The number of firms who reported having to pay a bribe increased by 12% from Q2 to Q4.



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 482 businesses across Pakistan, conducted from 21st January to 28th January 2025. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup  
International*

**Monday 3<sup>rd</sup> March 2025**

*(3 Pages, English version Only)*



***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

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Daily Gilani Poll  
2025



of Gallup Pakistan  
(1980-2025)