

41% of Businesses claim that the PMLN government is better than the previous government at managing the economy while 38% claim it is worse

Better

41%

Worse

38%

Same

21%

Question: Do you think PMLN government is better worse or same as previous government in managing the economy?





PRESS RELEASE

Opinion Poll

Economy

General

**41% of Businesses claim that the PMLN government is better than the previous government at managing the economy while 38% claim it is worse:
Gallup Pakistan Business Confidence Index**

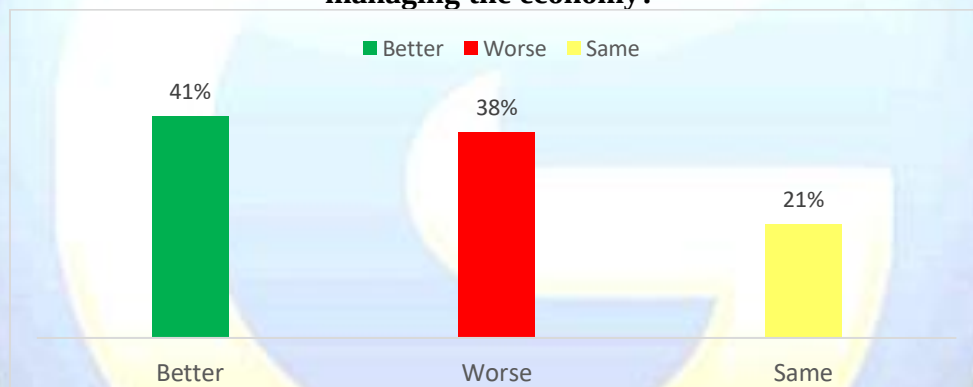
(Islamabad) 6th March 2025

According to a survey conducted by Gallup & Gilani Pakistan, 41% of Businesses claim that the PMLN government is better than the previous government at managing the economy while 38% claim it is worse

Report for the Business Confidence Survey Q4 2024 can be accessed [here](#).

A nationally representative sample of businesses from across the country was asked the question “Do you think PMLN government is better worse or same as previous government in managing the economy” In response, 41% said ‘Better’, 38% said ‘Worse’ and 21% said ‘The Same.’

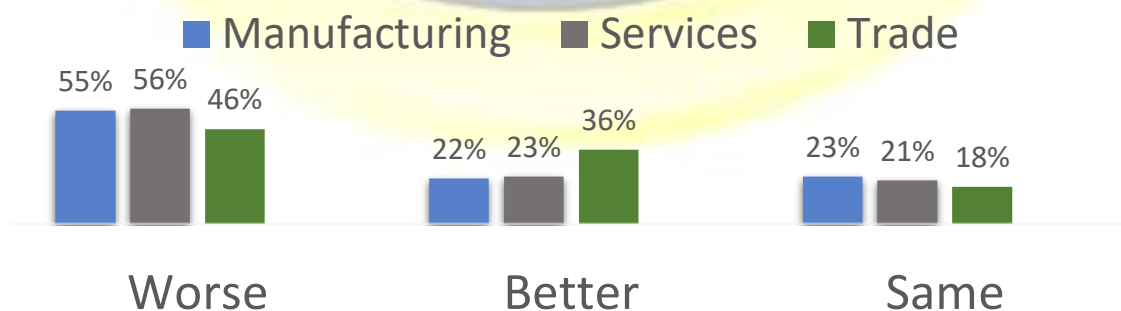
Question: Do you think PMLN government is better worse or same as previous government in managing the economy?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Traders were most likely to approve of the PMLN government’s management of the economy. 36% of traders said the PMLN government was better than the previous government compared to 23% of service providers and 22% of manufacturers.

Breakdown by Business Type



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 482 businesses across Pakistan, conducted from 21st January to 28th January 2025. The error margin is estimated to be approximately $\pm$ 2-3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)