



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Healthcare** General Health and Healthcare

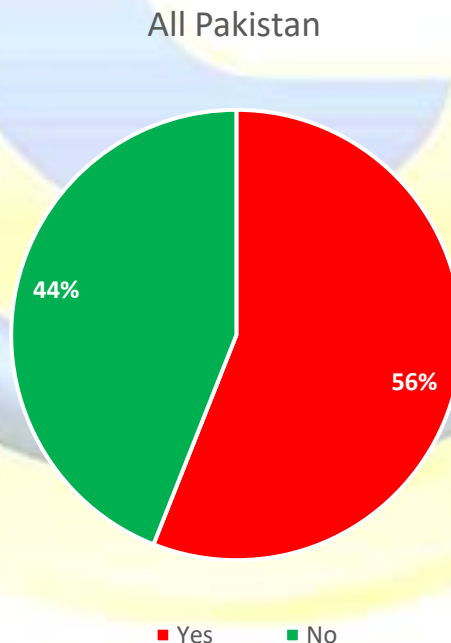
More than half of Pakistanis (56%) reported that they or one of their household members had suffered from a sore/scratchy throat in the past month, with females more likely to report this. (Gallup & Gilani Survey)

(Islamabad), 14th April 2025

According to a survey conducted by Gallup & Gilani Pakistan, more than half of Pakistanis (56%) reported that they or one of their household members had suffered from a sore/scratchy throat in the past month, with females more likely to report this.

A nationally representative sample of adult men and women from across the country was asked the question, *“In the past month, have you or any member of your household experienced any of the following ailments/illnesses? By household members, I mean all individuals who live together and share a kitchen? - Sore throat / Scratchy throat”*. In response, 56% said ‘Yes’ and 44% said ‘No’.

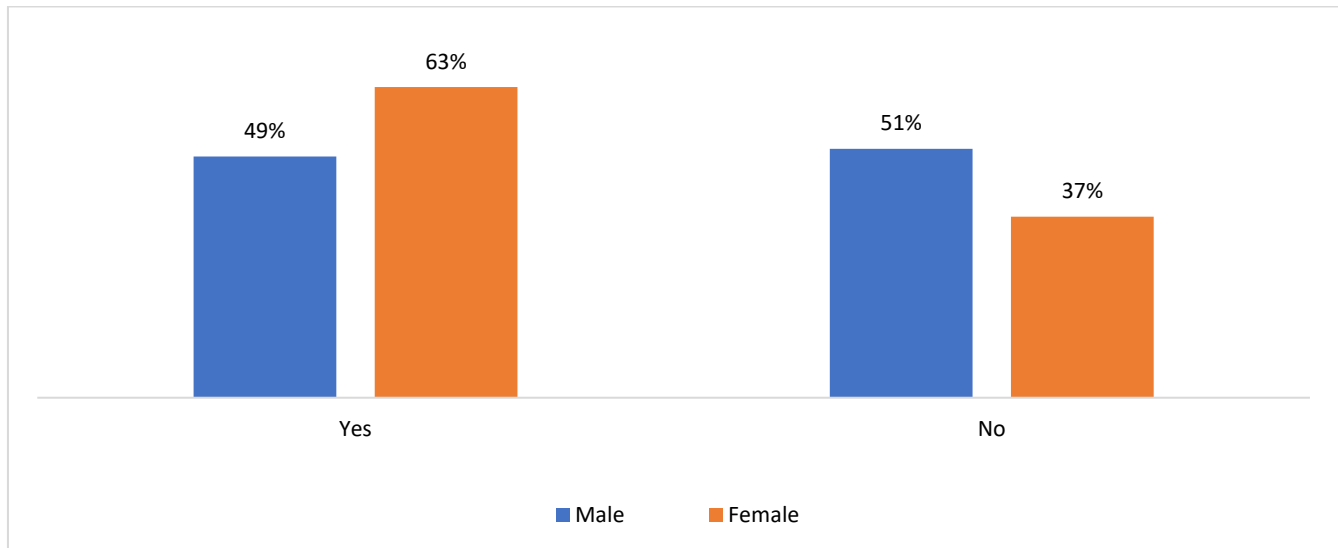
Question: In the past month, have you or any member of your household experienced any of the following ailments/illnesses? By household members, I mean all individuals who live together and share a kitchen? - Sore throat / Scratchy throat.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1042 men and women in urban and rural areas of all four provinces of the country, conducted from 7th January – 12th January 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)

Across Gender: In the past month, females (63%) were 14% more likely to suffer from a sore or scratchy throat than males (49%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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of Gallup Pakistan
(1980-2025)