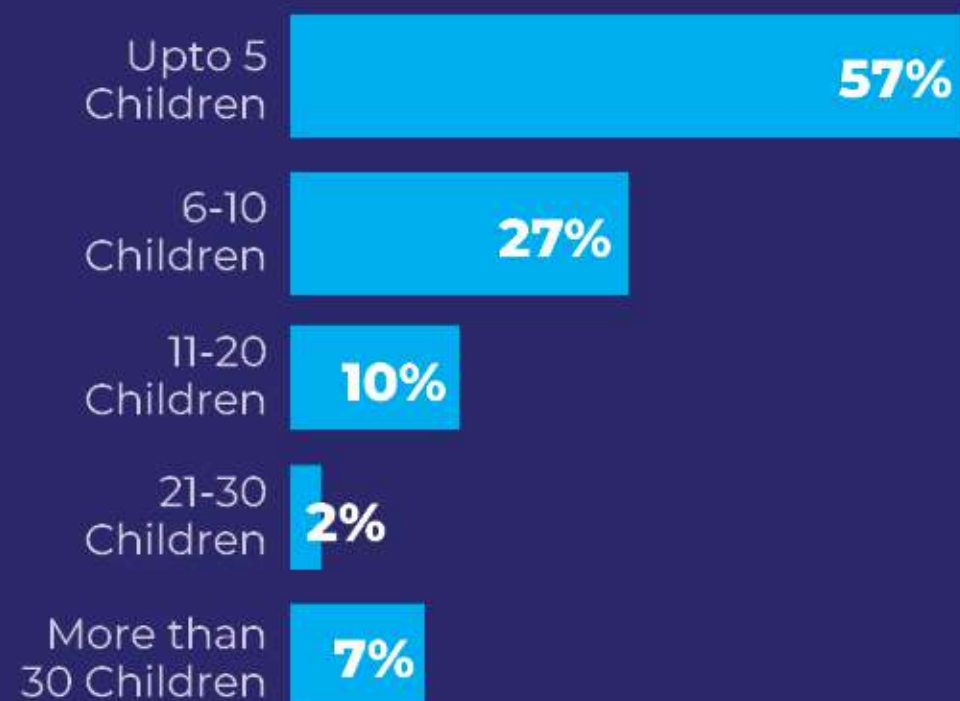


Among Pakistanis who claimed to give Eidi this Eid-ul-Fitr, the average number of children Eidi was given to was 5.



Don't know/No response: 2%

Question: Approximately how many children did you give Eidi to?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Festivals and Events

Eid-ul-Fitr

Press release 5 on Eid traditions and Social Behavior

Among Pakistanis who claimed to give Eidi this Eid-ul-Fitr, the average number of children Eidi was given to was 5. (Gallup & Gilani Survey)

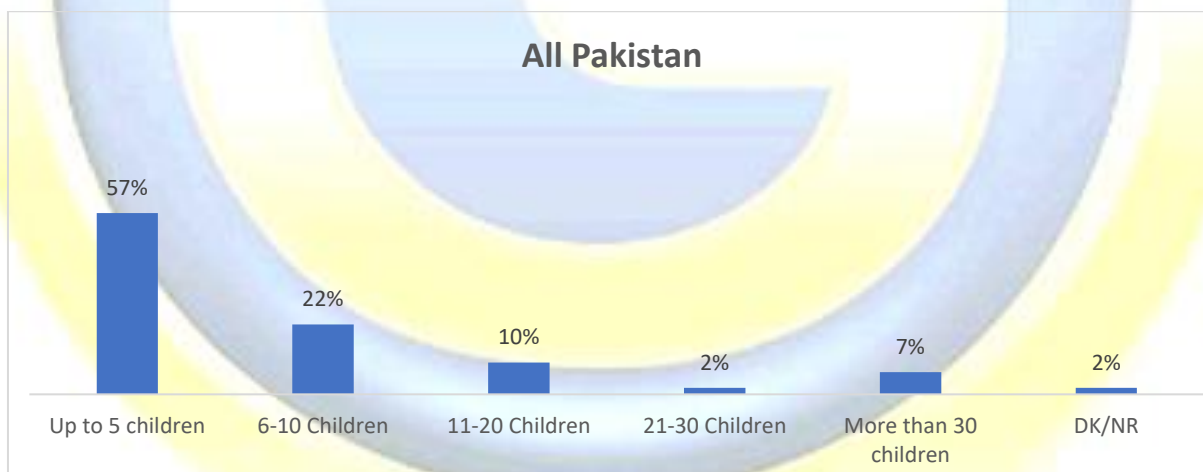
(Islamabad), 30th April 2025

According to a survey conducted by Gallup & Gilani Pakistan, among Pakistanis who claimed to give Eidi this Eid-ul-Fitr, the average number of children Eidi was given to was 5.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of Eid traditions and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of adult men and women who claimed to give Eidi to children this Eid-ul-Fitr from across the country was further asked the question, **“Approximately how many children did you give Eidi to?”**. In response to this question, 57% said ‘up to 5 children’, 22% said ‘6-10 children’, 10% said ‘11-20 children’, 2% said ‘21-30 children’, 7% said ‘more than 30 children’, while 2% didn’t know or didn’t respond.

Question: Approximately how many children did you give Eidi to?



Average: 5 children

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women (who claimed to give Eidi to children this Eid-ul-Fitr) in urban and rural areas of all four provinces of the country, conducted from 11th April 2025 – 18th April 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

2025 Press Release Series on Eid Traditions and Social Behavior

You can find Gallup Pakistan's 2025 press release series on Eid Traditions and Social Behavior in Pakistan on the following links.

Press Release 1: Eid Clothing – <https://gallup.com.pk/post/38414>

Press Release 2: Eid Shopping Activities in General Markets – <https://gallup.com.pk/post/38421>

Press Release 3: Online Purchases on Eid – <https://gallup.com.pk/post/38439>

Press Release 4: Pakistanis Who Distributed Eidi– <https://gallup.com.pk/post/38460>





Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Wednesday, 30th April 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)