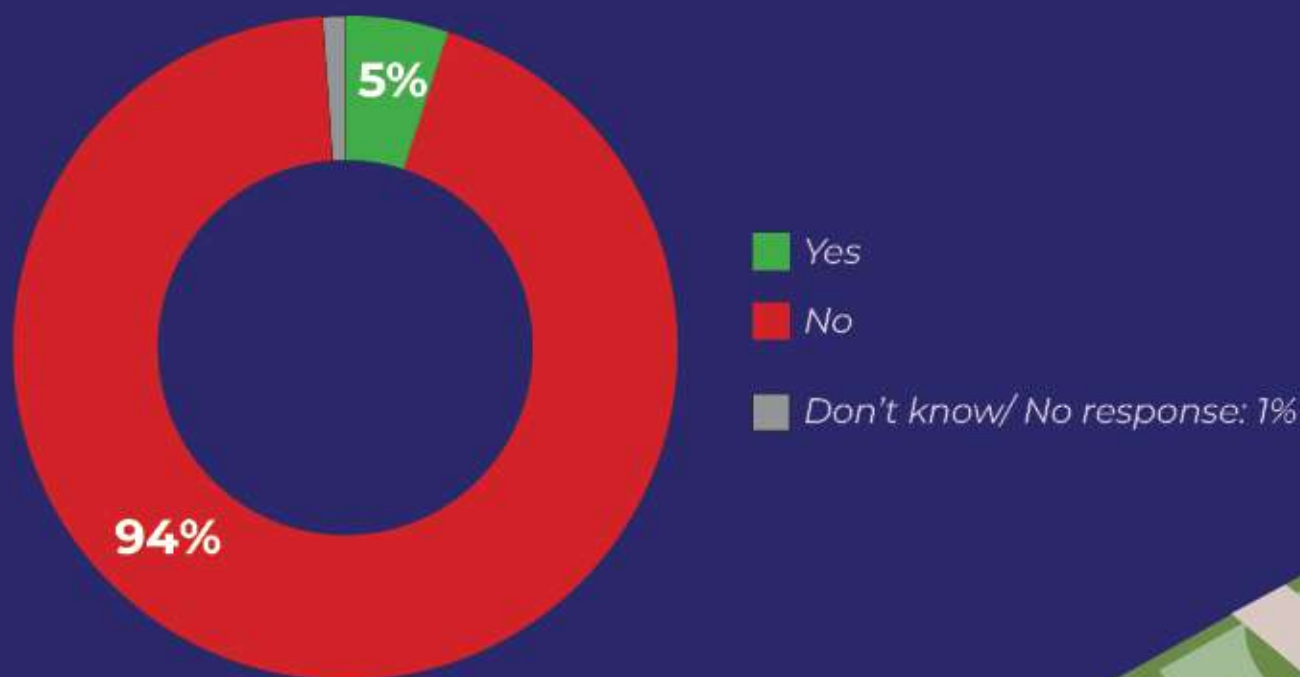


Low trend of getting new currency notes for Eid in Pakistan: Among Pakistanis giving Eidi, only 5% Pakistanis reported getting new or fresh currency for Eidi distribution this year; among those 68% respondents found the process easy.



Question: Did you get new currency notes for Eid this year?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Festivals and Events

Eid-ul-Fitr

Press release 9 on Eid traditions and Social Behavior

Low trend of getting new currency notes for Eid in Pakistan: Among Pakistanis giving Eidi, only 5% Pakistanis reported getting new or fresh currency for Eidi distribution this year; among those 68% respondents found the process easy. (Gallup & Gilani Survey)

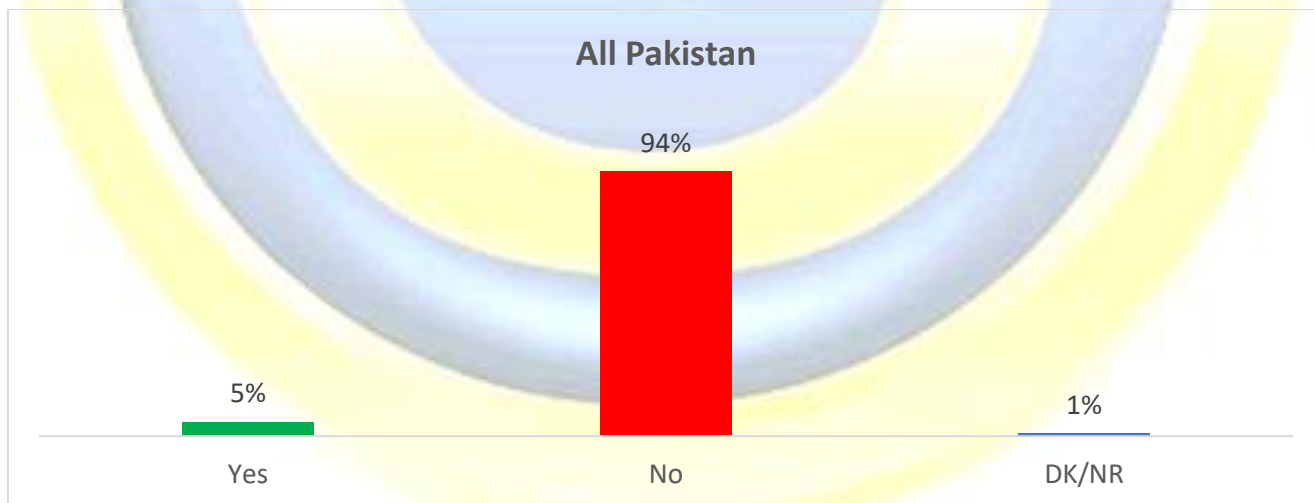
(Islamabad), 7th May 2025

According to a survey conducted by Gallup & Gilani Pakistan, among Pakistanis giving Eidi, only 5% Pakistanis reported getting new or fresh currency for Eidi distribution this year; among those 68% respondents found the process easy.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of Eid traditions and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of adult men and women who claimed to give Eidi this year from across the country was asked the question, **“Did you get new currency notes for Eid this year?”**. In response to this question, 5% said ‘yes’, 94% said ‘no’, while 1% didn’t know or didn’t respond.

Question: Did you get new currency notes for Eid this year?

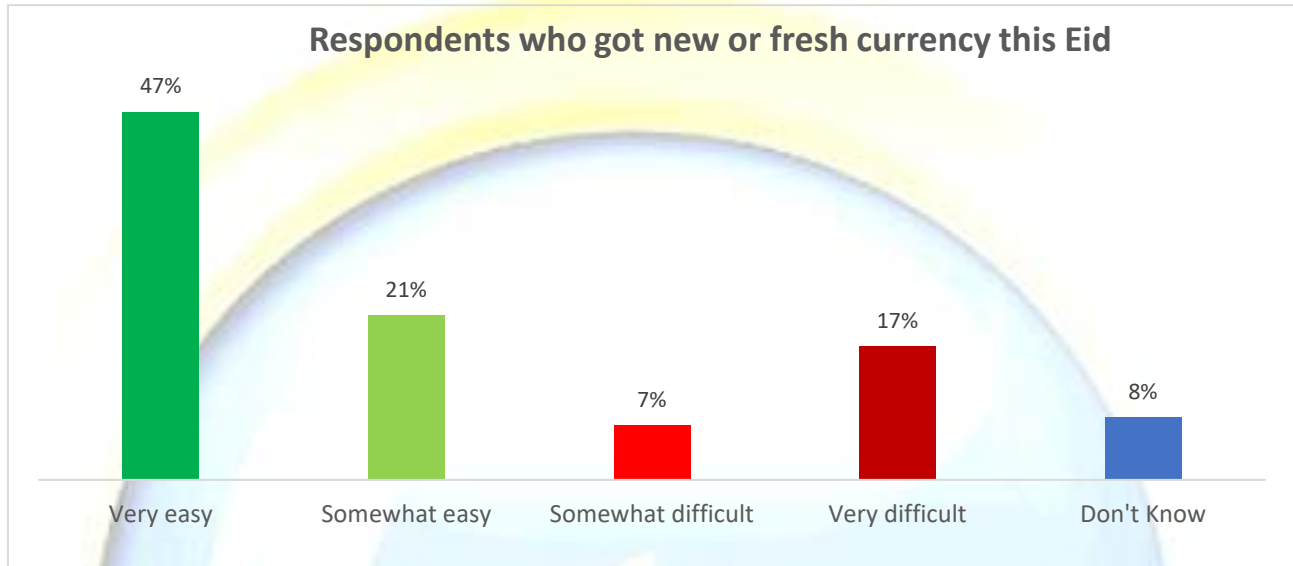


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1038 men and women in urban and rural areas of all four provinces of the country, conducted from 11th April 2025 – 18th April 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

A sub-sample of adult men and women from across the country who claimed to get new or fresh currency on Eid this year was further asked the question, **“Please tell me how easy or difficult it was to get new currency notes for Eid?”**. In response, 47% said ‘very easy’, 21% said ‘somewhat easy’, 7% said ‘somewhat difficult’, 17% said ‘very difficult’, while 8% said they didn’t know.

Question: Please tell me how easy or difficult it was to get new currency notes for Eid?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2025 Press Release Series on Eid Traditions and Social Behavior

You can find Gallup Pakistan's 2025 press release series on Eid Traditions and Social Behavior in Pakistan on the following links.

Press Release 1: Eid Clothing – <https://gallup.com.pk/post/38414>

Press Release 2: Eid Shopping Activities in General Markets – <https://gallup.com.pk/post/38421>

Press Release 3: Online Purchases on Eid – <https://gallup.com.pk/post/38439>

Press Release 4: Pakistanis who distributed Eidi – <https://gallup.com.pk/post/38460>

Press Release 5: Average number of children Eidi was given to – <https://gallup.com.pk/post/38474>

Press Release 6: Average Eidi given to each child – <https://gallup.com.pk/post/38477>

Press Release 7: Quantum of Eidi given this Eid – <https://gallup.com.pk/post/38489>

Press Release 8: Eidi received by the Children: Stay or Taken back? – <https://gallup.com.pk/post/38492>



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Wednesday, 7th May 2025

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)