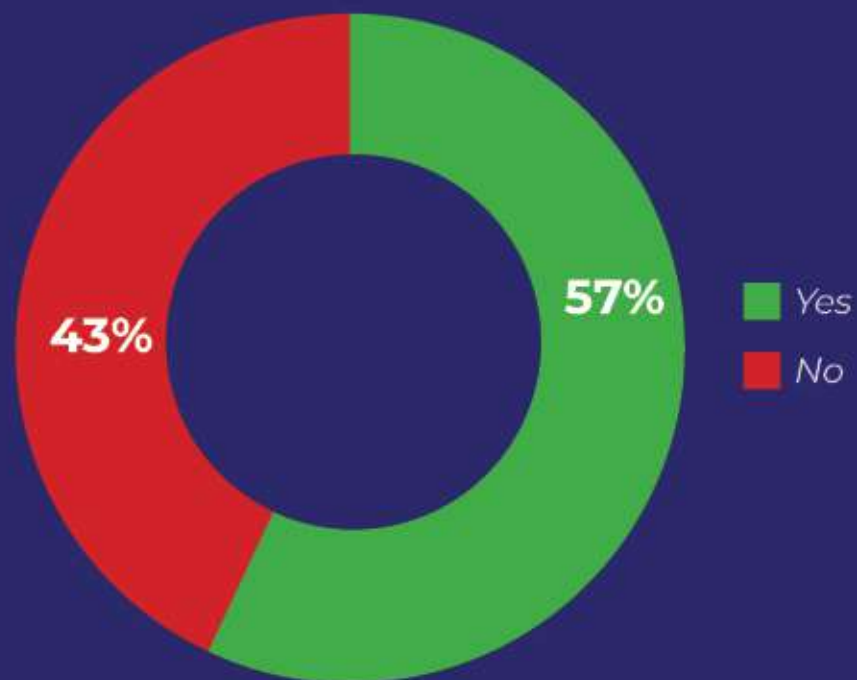


57% of Pakistani Households Own Motorcycles; Urban Rate Even Higher at 61%



Question: Does anyone in your household own a motorcycle?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Consumer/Commercial** Motorcycle

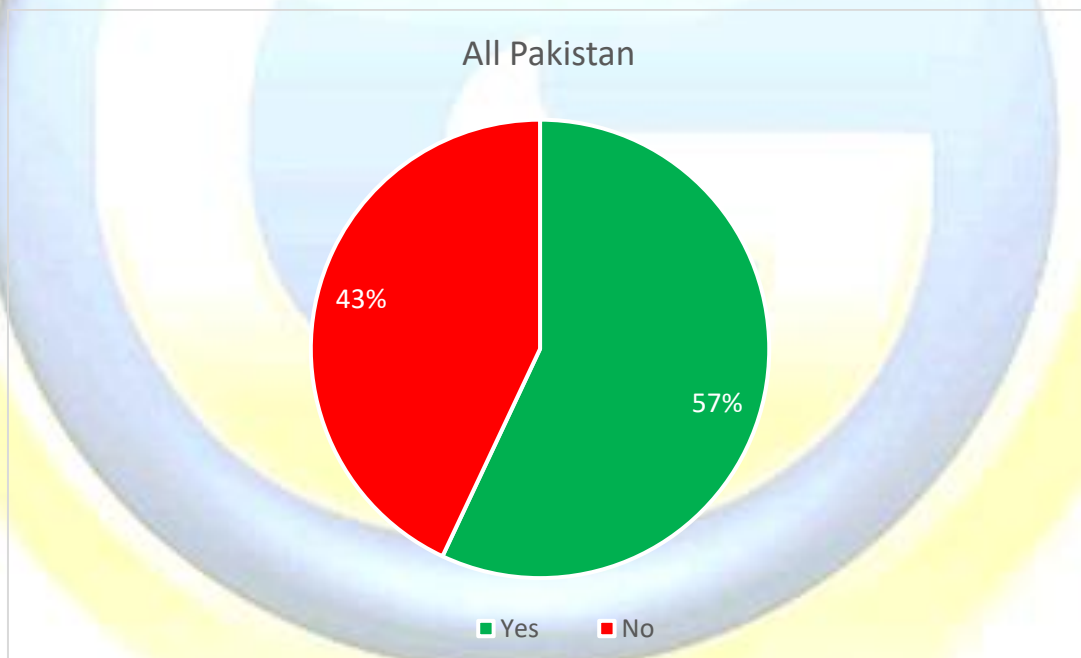
57% of Pakistani Households Own Motorcycles; Urban Rate Even Higher at 61% (Gallup & Gilani Survey)

(Islamabad), 03 June 2025

According to a survey conducted by Gallup & Gilani Pakistan, 57% of Pakistani Households Own Motorcycles; Urban Rate Even Higher at 61%

A nationally representative sample of adult men and women from across the country was asked the question, **“Does anyone in your household own a motorcycle?”**. In response to this question, 57% said ‘yes’, while 43% said ‘no’.

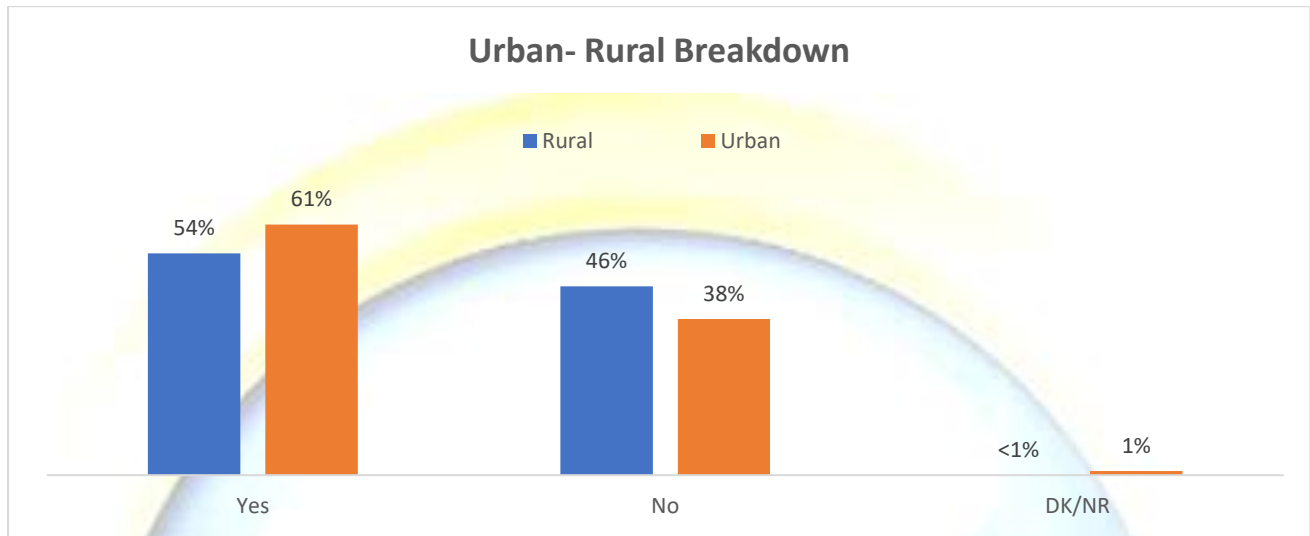
Question: Does anyone in your household own a motorcycle?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1038 men and women in urban and rural areas of all four provinces of the country, conducted from 11th April 2025 – 18th April 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: Urban areas demonstrate higher motorcycle ownership rates compared to rural regions. According to the findings, 61% of urban residents reported that someone in their household owns a motorcycle, compared to 54% in rural areas — indicating a difference of 7% points.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Tuesday, 03 June 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)