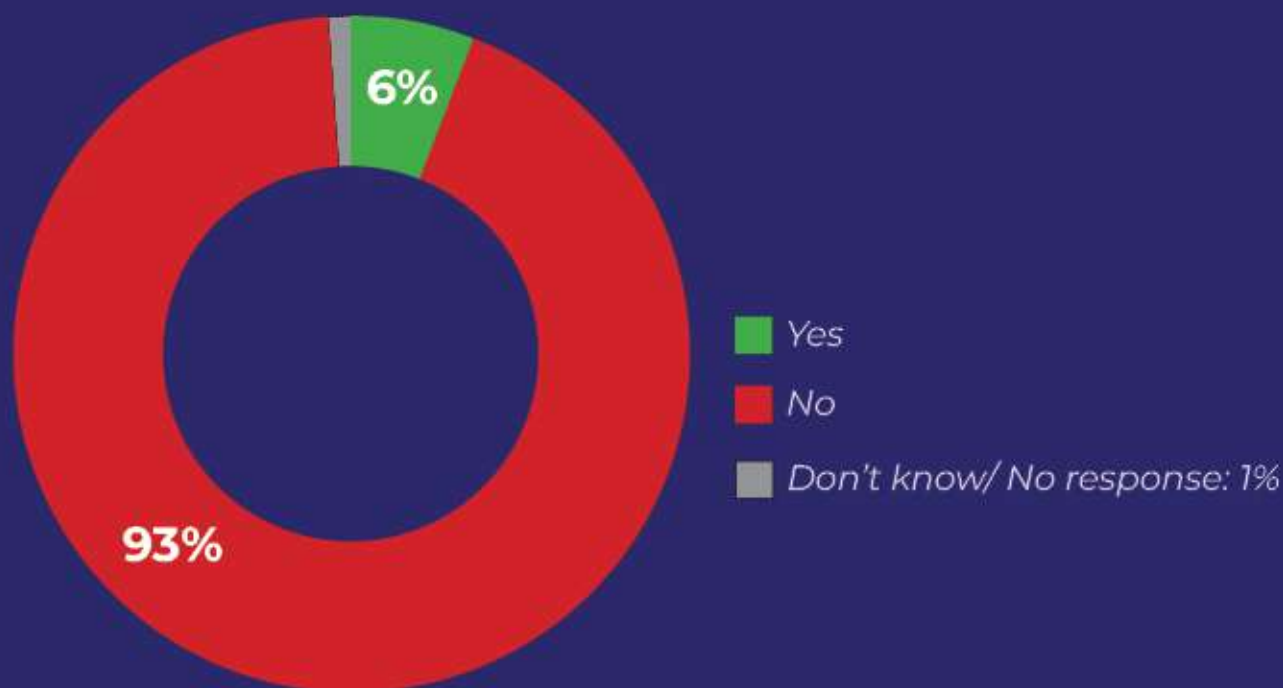


Electric Motorcycles Yet to Gain Traction in Pakistan — Just 6% Own One Nationally, 11% in Urban Areas.



Question: Do you own an electric motorcycle?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Consumer/Commercial** Electric Motorcycle

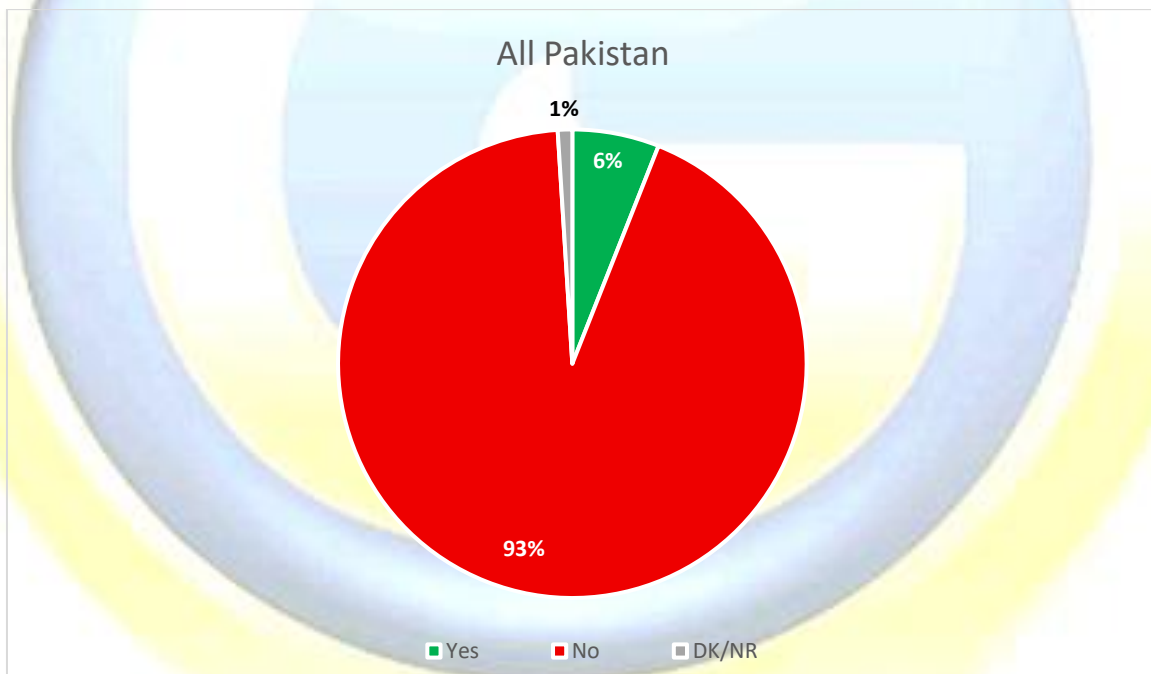
Electric Motorcycles Yet to Gain Traction in Pakistan — Just 6% Own One Nationally, 11% in Urban Areas. (Gallup & Gilani Survey)

(Islamabad), 12th June 2025

According to a survey conducted by Gallup & Gilani Pakistan, Electric motorcycles yet to gain traction in Pakistan — Just 6% Own One Nationally, 11% in Urban Areas.

A nationally representative sample of adult men and women from across the country was asked the question, **“Do you own an electric motorcycle?”**. In response to this question, 6% said ‘yes’, 93% said ‘no’, while 1% didn’t know or didn’t respond.

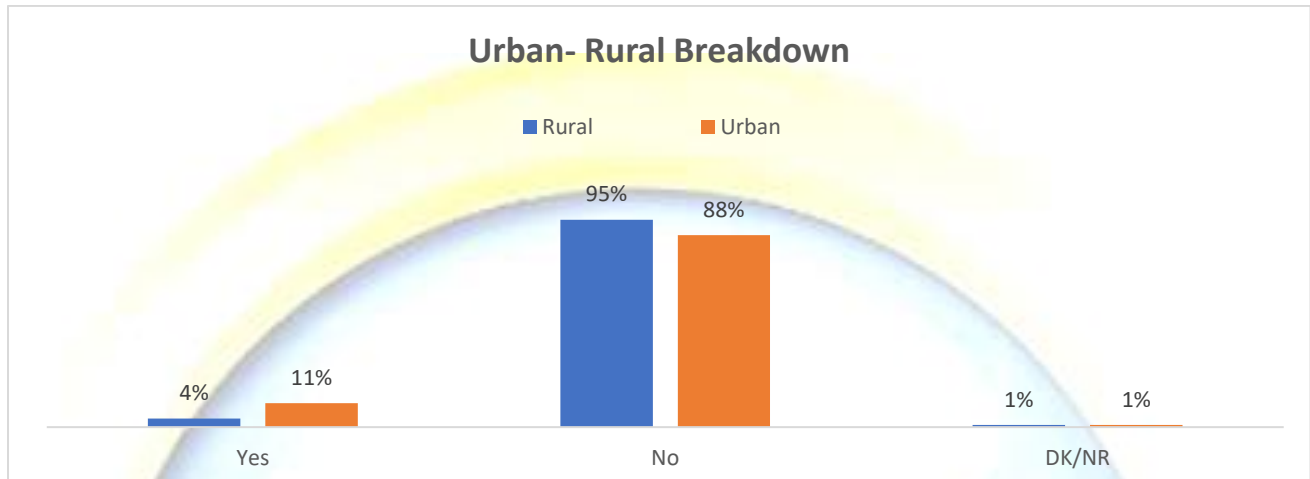
Question: Do you own an electric motorcycle?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1038 men and women in urban and rural areas of all four provinces of the country, conducted from 11th April 2025 – 18th April 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: Electric motorcycle ownership in Pakistan varies notably by location. In urban areas, 11% of respondents reported owning an electric motorcycle, while 88% said they did not. In contrast, only 4% of rural residents reported ownership, with a significant 95% saying they do not own one. These figures indicate that electric motorcycle ownership is more common in urban areas than in rural ones.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)