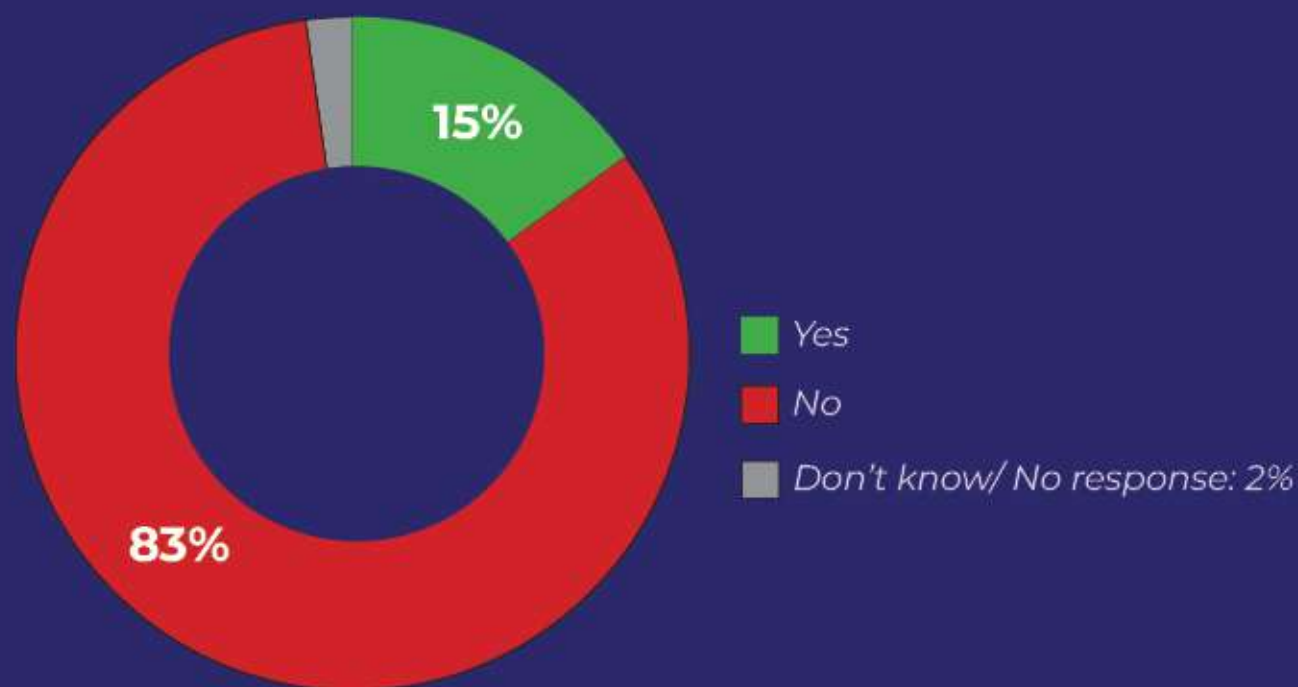


15% of Pakistanis express interest in switching from petrol-powered to electric motorcycles — with the overwhelming majority citing fuel savings as their primary motivation (90%).



Question: Would you like to switch from a petrol-powered motorcycle to an electric motorcycle?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Consumer/Commercial** Electric Motorcycle

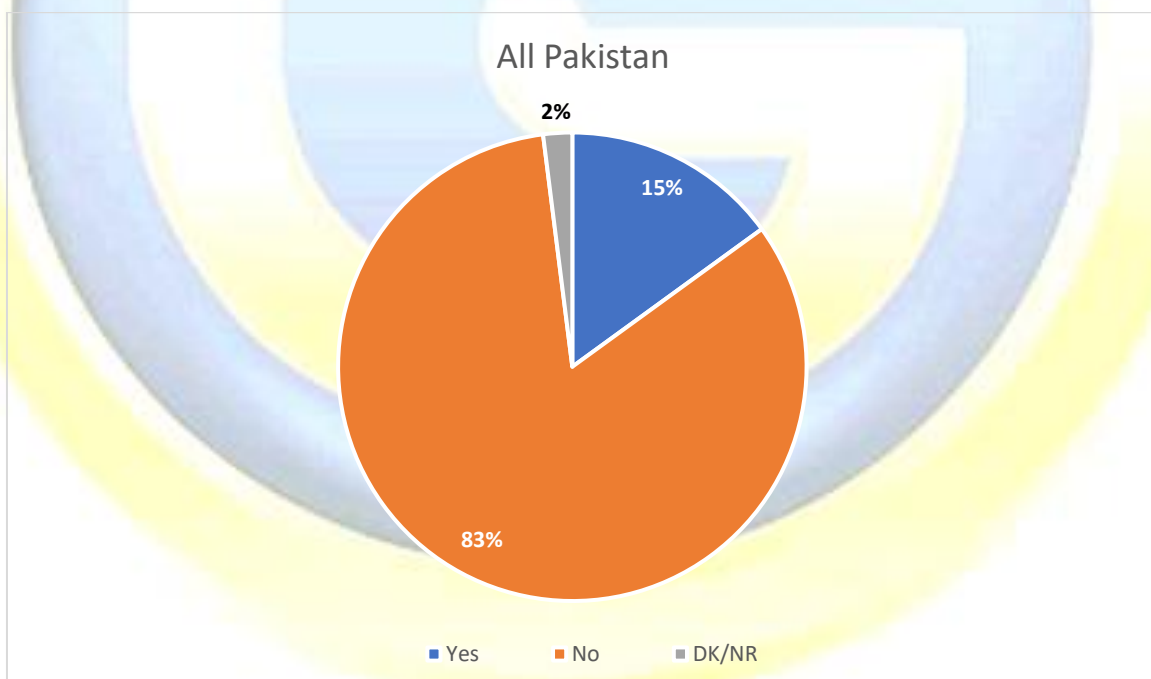
15% of Pakistanis express interest in switching from petrol-powered to electric motorcycles — with the overwhelming majority citing fuel savings as their primary motivation (90%). (Gallup & Gilani Survey)

(Islamabad), 17th June 2025

According to a survey conducted by Gallup & Gilani Pakistan, 15% of Pakistanis express interest in switching from petrol-powered to electric motorcycles, with majority citing fuel/petrol savings as their primary motivation (90%).

A nationally representative sample of adult men and women from across the country was asked the question, *“Would you like to switch from a petrol-powered motorcycle to an electric motorcycle?”*. In response to this question, 15% said ‘yes’, 83% said ‘no’, while 2% didn’t know or didn’t respond.

Question: Would you like to switch from a petrol-powered motorcycle to an electric motorcycle?

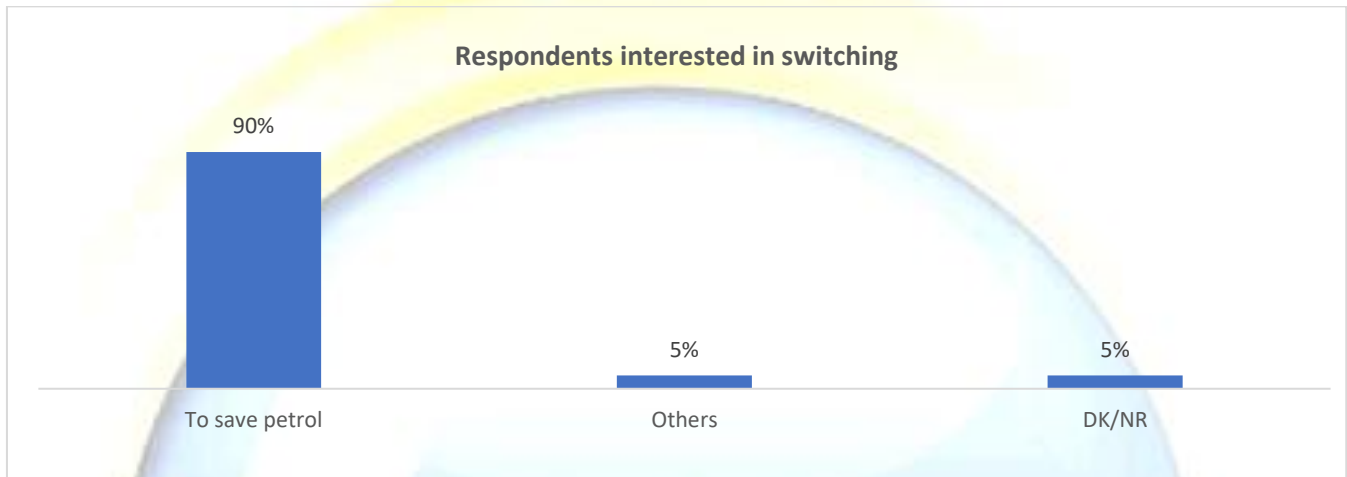


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1038 men and women in urban and rural areas of all four provinces of the country, conducted from 11th April 2025 – 18th April 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

A sub-sample of adult men and women from across the country who expressed interest in switching from petrol-powered to electric motorcycles was further asked the question, ***“What would be the main reason for switching?”*** In response, 90% said ‘to save petrol’, 5% said ‘others’, while 5% said they didn’t know or didn’t respond.

Question: What would be the main reason for switching?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Tuesday, 17th June 2025

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)