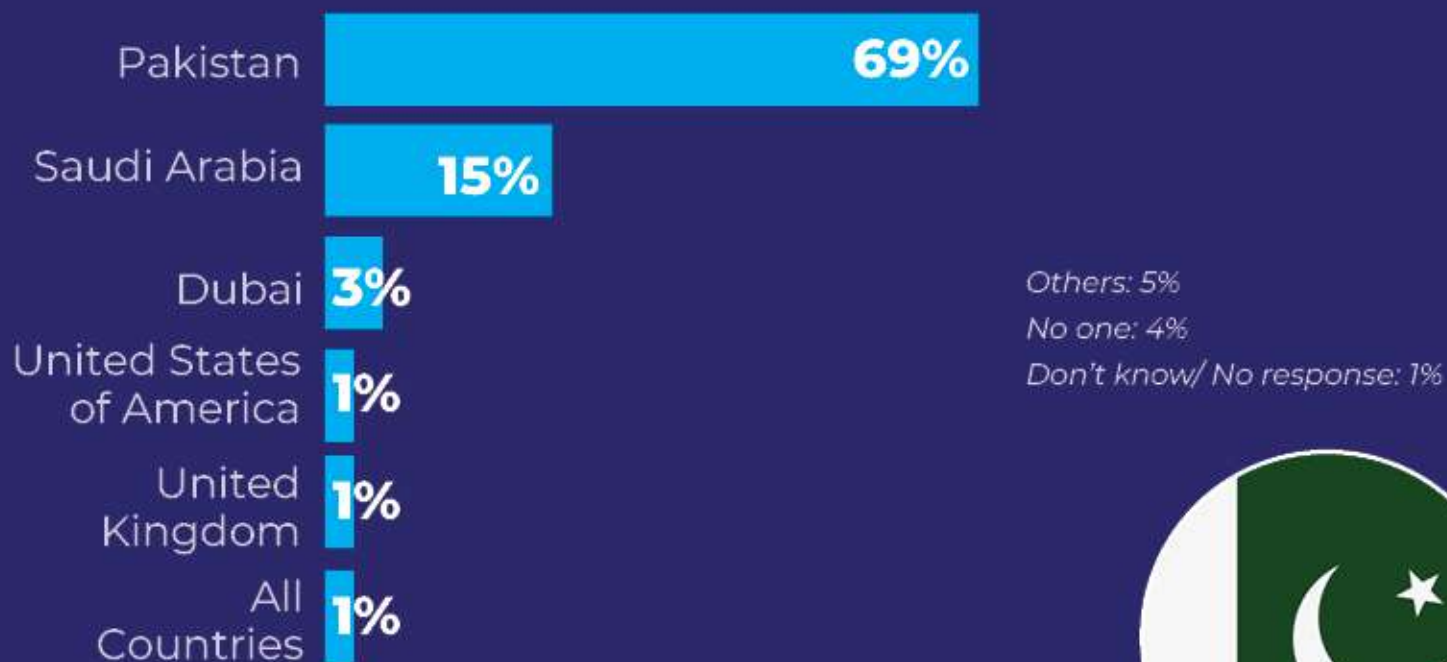


An overwhelming majority of Pakistanis (69%) expressed strong national pride by naming Pakistan as their favorite country. Saudi Arabia followed as the second most preferred choice (15%), reflecting deep-rooted religious and cultural ties

In contrast, Western nations such as United States of America and United Kingdom were each favored by only 1% of respondents, indicating limited preference.



Question: Please tell us about your preferences - Favorite country?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Social Behavior** Personal Preferences Favorite Country

An overwhelming majority of Pakistanis (69%) expressed strong national pride by naming Pakistan as their favorite country. Saudi Arabia followed as the second most preferred choice (15%), reflecting deep-rooted religious and cultural ties. In contrast, Western nations such as United States of America and United Kingdom were each favored by only 1% of respondents, indicating limited preference. (Gallup & Gilani Survey)

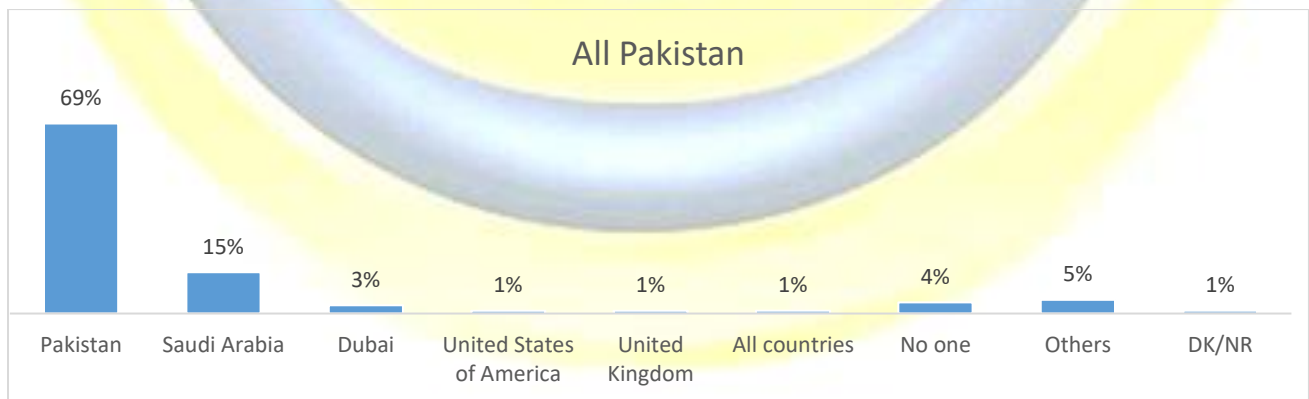
(Islamabad), 23rd July 2025

According to a Gallup & Gilani Pakistan survey, a dominant majority of Pakistanis (69%) named Pakistan as their favorite country. This strong expression of national pride places Pakistan far ahead of all other countries in terms of popular sentiment.

A nationally representative sample of adult men and women from across the country was asked the question, **“Please tell us about your preferences - Favorite country?”**. In response to this question, 69% said ‘Pakistan’, 15% said ‘Saudi Arabia’, 3% said ‘Dubai’, 1% said ‘United States of America’, 1% said ‘United Kingdom’, 1% said ‘all countries are their favorite’, 4% said “no one”, while 5% gave other responses and 1% gave no response.

These results reflect a high degree of national attachment and identity among Pakistanis, with religious affinity also influencing the popularity of countries like Saudi Arabia.

Question: Please tell us about your preferences - Favorite country?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 779 men and women in urban and rural areas of all four provinces of the country, conducted from March 07, 2025 to March 22, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



Wednesday, 23rd July 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)