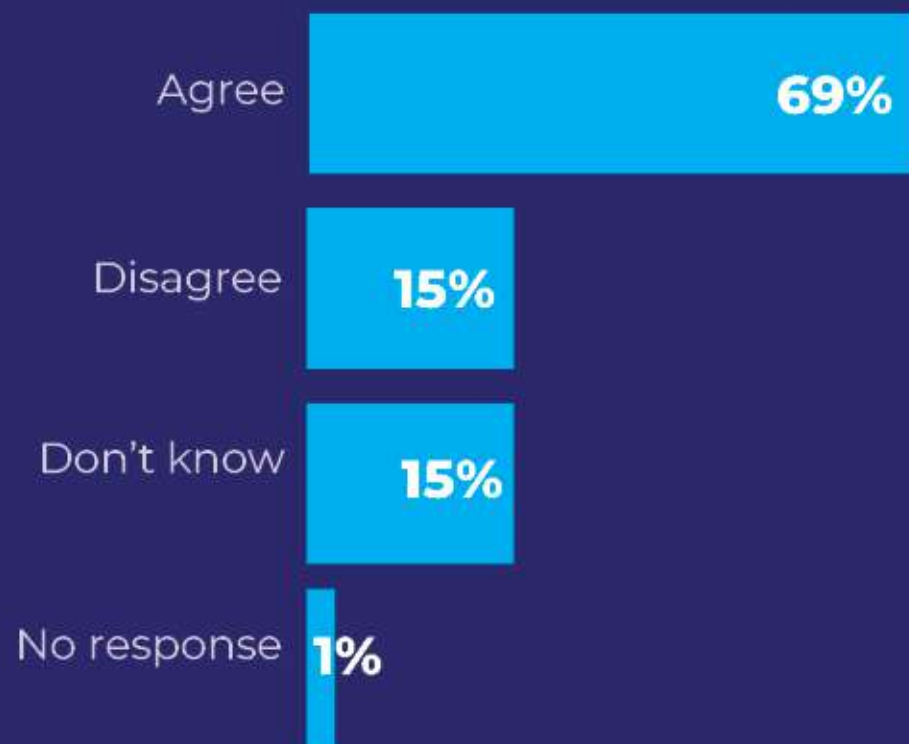


Climate Concern on the Rise: 7 in 10 Pakistanis (69%) Believe Global Temperatures Are Rising; Urban Awareness Higher (76%) Than Rural (66%)



Question: To what extent do you agree that global temperatures are rising?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Miscellaneous/Other Issues** Climate Change

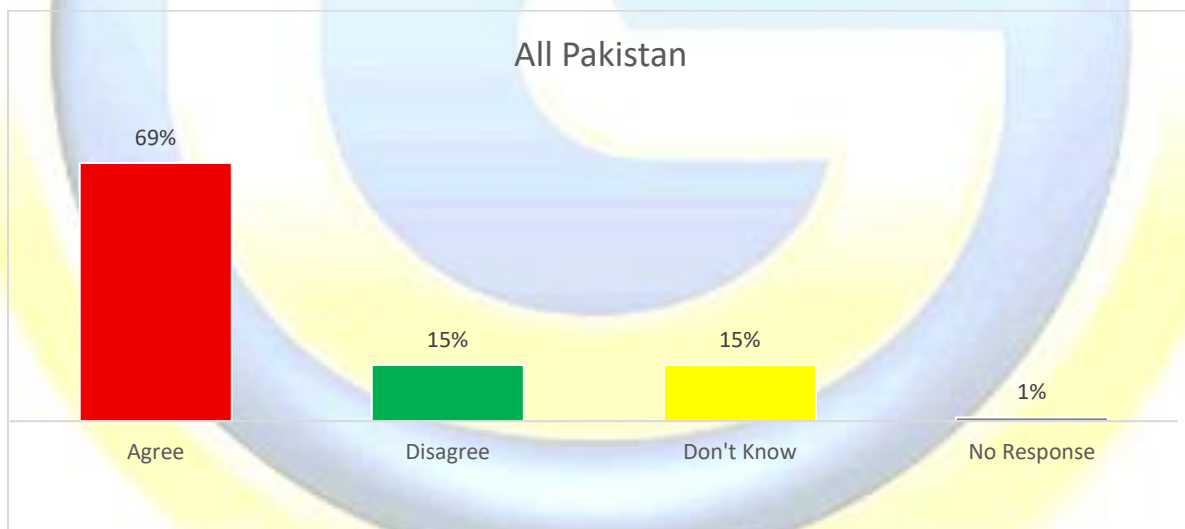
Climate Concern on the Rise: 7 in 10 Pakistanis (69%) Believe Global Temperatures Are Rising; Urban Awareness Higher (76%) Than Rural (66%) (Gallup & Gilani Survey)

(Islamabad), 28th July 2025

According to a Gallup & Gilani Pakistan survey, a significant majority of 69% Pakistanis agree that global temperatures are rising, reflecting growing public recognition of climate change. Only 15% of respondents disagreed with this view, while another 15% said they did not know.

A nationally representative sample of adult men and women from across the country was asked the question, *“To what extent do you agree that global temperatures are rising?”*. In response to this question, 69% agreed that global temperatures are rising, 15% disagreed, 15% were unsure, while 1% did not respond.

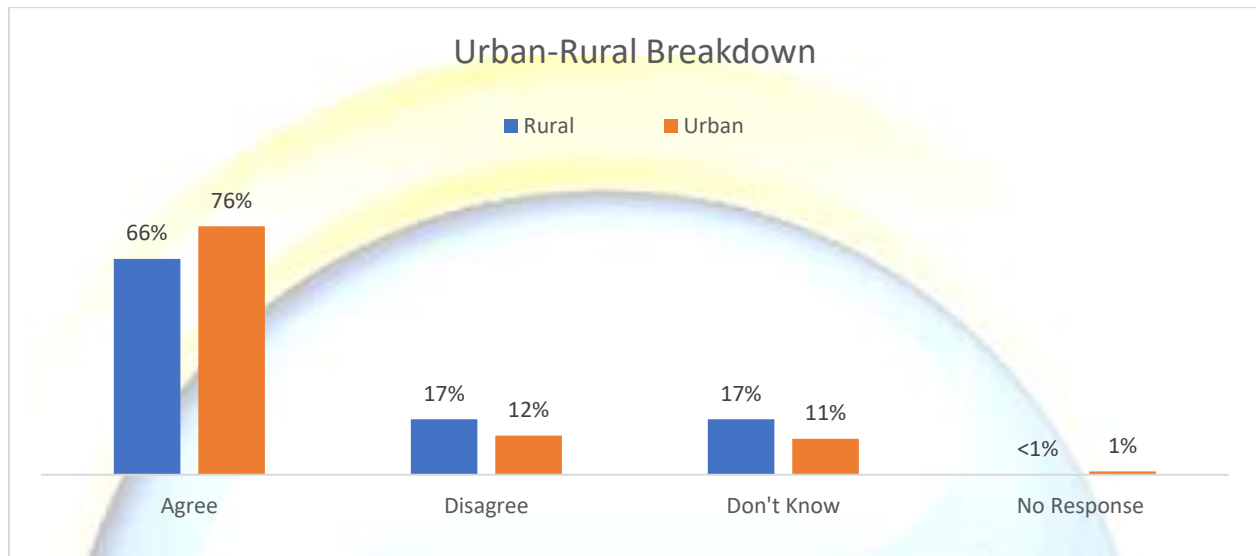
Question: To what extent do you agree that global temperatures are rising?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 779 men and women in urban and rural areas of all four provinces of the country, conducted from March 07, 2025 to March 22, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: Urban residents are more likely to acknowledge climate change, with 76% agreeing that global temperatures are rising, compared to 66% in rural areas. Disagreement is higher among rural respondents (17%) than urban (12%), and rural areas also show more uncertainty (17% vs. 11%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The findings suggest that while belief in climate change is widespread in Pakistan, targeted awareness campaigns are still needed in rural areas, where skepticism or uncertainty remains higher. Policymakers, media, and educators can leverage this insight to design localized climate interventions, ensuring that all segments of society are engaged in climate resilience and sustainability efforts.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Monday, 28th July 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)