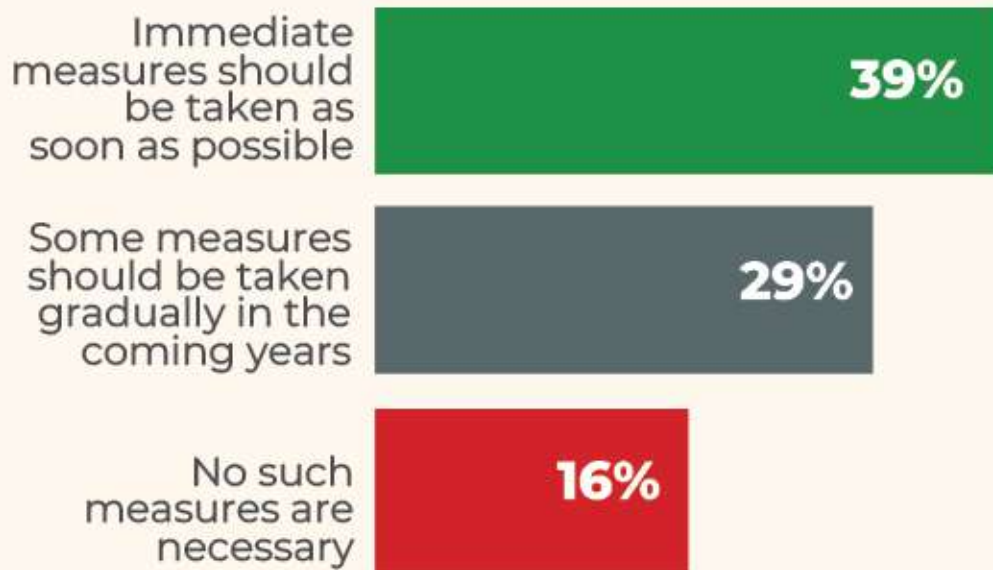


Pakistanis Urge Action on Climate Change: 39% Support Immediate Climate Action, with Rural Areas Showing Stronger Preference for Gradual Measures (32%) Compared to Urban Areas (25%).



Don't know: 14%

No response: 2%

Question: As you may know, there is an ongoing debate about whether measures should be taken to prevent human activities that negatively impact the environment, such as global warming and climate change. Do you believe that?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Miscellaneous/ Other Issues Climate Change

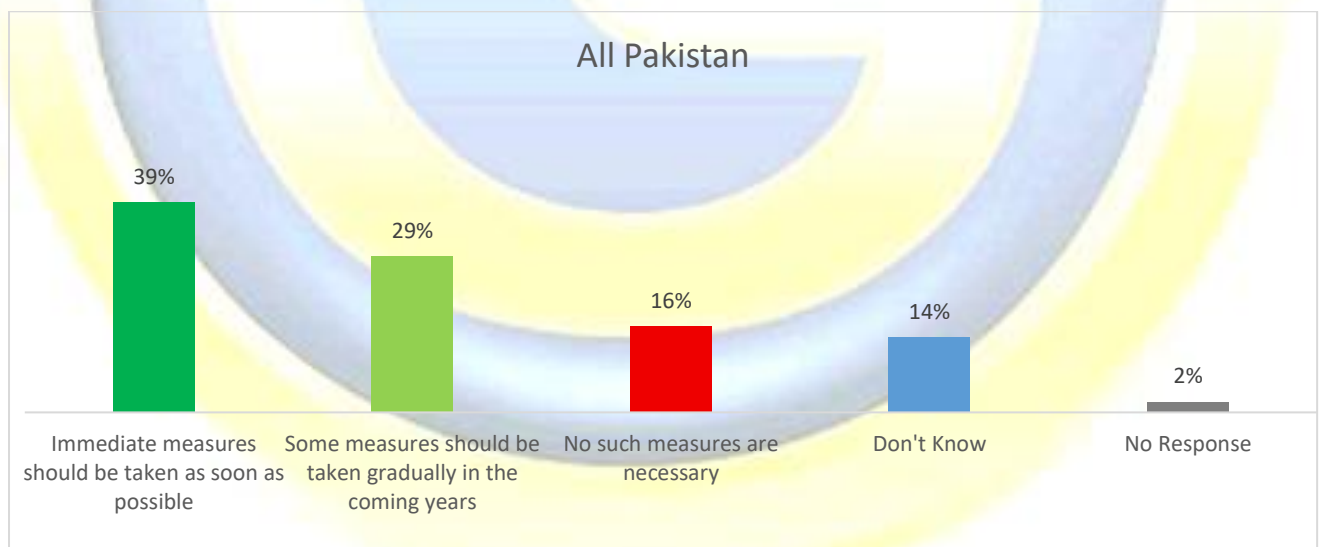
Pakistanis Urge Action on Climate Change: 39% Support Immediate Climate Action, with Rural Areas Showing Stronger Preference for Gradual Measures (32%) Compared to Urban Areas (25%). (Gallup & Gilani Survey)

(Islamabad), 8th August 2025

According to a Gallup & Gilani Pakistan survey, 39% support immediate climate action, with rural areas showing stronger preference for gradual measures (32%) compared to urban areas (25%).

A nationally representative sample of adult men and women from across the country was asked the question, *“As you may know, there is an ongoing debate about whether measures should be taken to prevent human activities that negatively impact the environment, such as global warming and climate change. Do you believe that?”*. In response to this question, 39% said ‘immediate measures should be taken as soon as possible’, 29% said ‘some measures should be taken gradually in the coming years’, 16% said ‘no such measures are necessary’, while 14% said they don’t know and 2% did not respond.

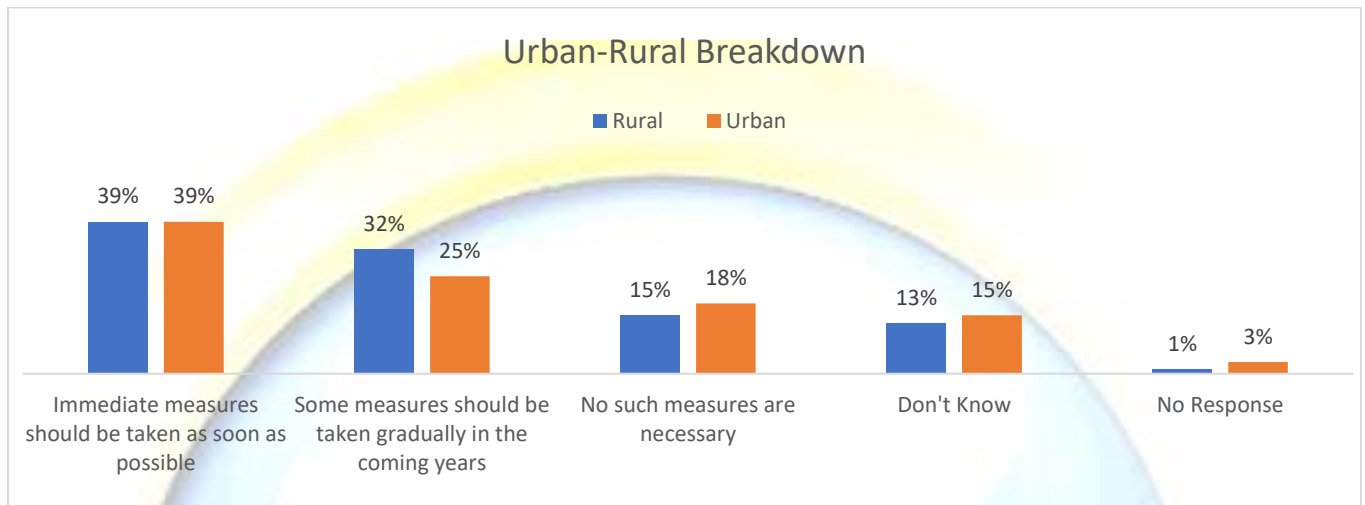
Question: As you may know, there is an ongoing debate about whether measures should be taken to prevent human activities that negatively impact the environment, such as global warming and climate change. Do you believe that?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 930 men and women in urban and rural areas of all four provinces of the country, conducted from March 07, 2025 to March 23, 2025. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-rural Breakdown: Both rural and urban areas show equal support for immediate action on climate change (39%). However, rural respondents are more likely to favor gradual measures (32%) compared to urban respondents (25%). Urban areas also show slightly higher support for "no measures" (18%) compared to rural areas (15%). Uncertainty is similar in both groups, with 13% in rural and 15% in urban areas answering 'Don't Know'.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The survey highlights strong support for immediate climate action, with rural areas showing a slight preference for gradual measures. This suggests the need for region-specific policies that address local concerns while fostering greater environmental awareness.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 8th August 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)