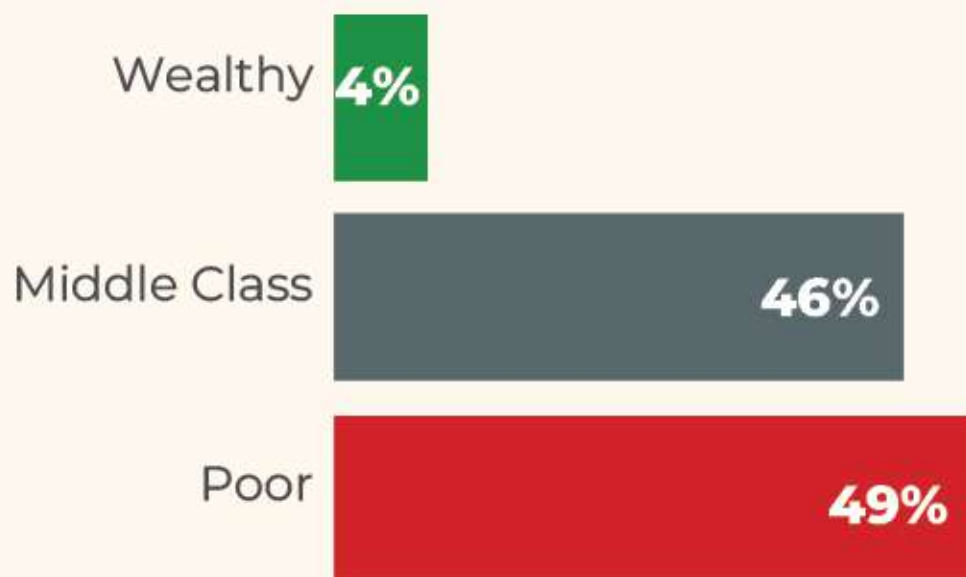


Economic Self-Perception in Pakistan: Nearly Half (49%) of Pakistanis Consider Themselves Poor, 46% Identify as Middle Class, While Only 4% Call Themselves Wealthy.



Don't know/No response: 1%

Question: Some people consider themselves to belong to the poor class, some to the middle class, while others consider themselves wealthy. How would you describe yourself?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **General** Personal Economy

Economic Self-Perception in Pakistan: Nearly Half (49%) of Pakistanis Consider Themselves Poor, 46% Identify as Middle Class, While Only 4% Call Themselves Wealthy. (Gallup & Gilani Survey)

(Islamabad), 19th August 2025

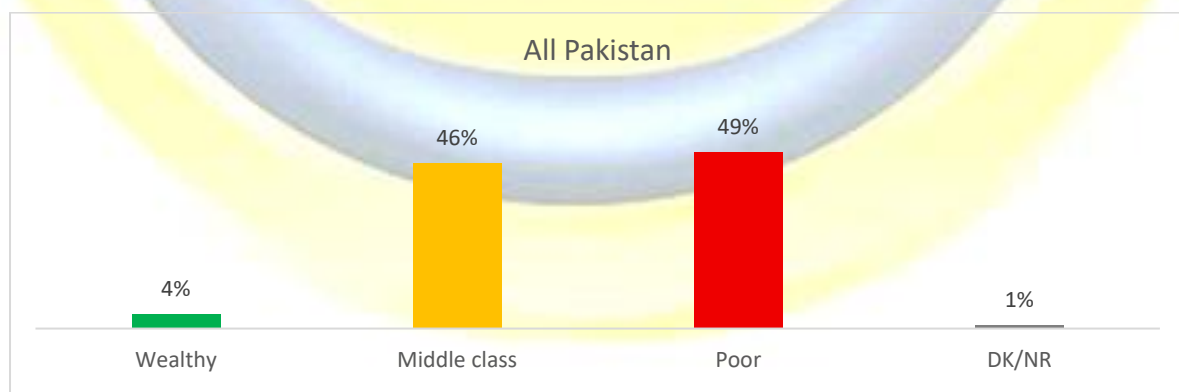
According to a Gallup & Gilani Pakistan survey, nearly half (49%) of Pakistanis consider themselves poor, 46% identify as middle class, while only 4% call themselves wealthy.

A nationally representative sample of adult men and women from across the country was asked the question, *“Some people consider themselves to belong to the poor class, some to the middle class, while others consider themselves wealthy. How would you describe yourself?”*. In response to this question, only 4% described themselves as “wealthy”, 46% considered as “middle class”, only 49% described themselves as “poor,” and 1% did not respond.

The survey highlights a public self-perception of widespread poverty, closely aligned with objective poverty estimates. According to World Bank figures, 44.7% of Pakistanis live below the international poverty line (US \$4.20/day).

This close parallel between self-identified poverty (49%) and measured poverty (44.7%) validates the accuracy of public sentiment. While nearly half of the country identifies as poor, a similarly large group places itself in the middle class, underscoring both economic strain and aspirations for upward mobility. The very small proportion identifying as wealthy (4%) mirrors the narrow concentration of affluence found in wealth distribution and HIES quintile data, highlighting continued inequality in self-perceived economic standing.

Question: Some people consider themselves to belong to the poor class, some to the middle class, while others consider themselves wealthy. How would you describe yourself?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1709 men and women in urban and rural areas of all four provinces of the country, conducted from March 07, 2025 to March 23, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Tuesday, 19th August 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)