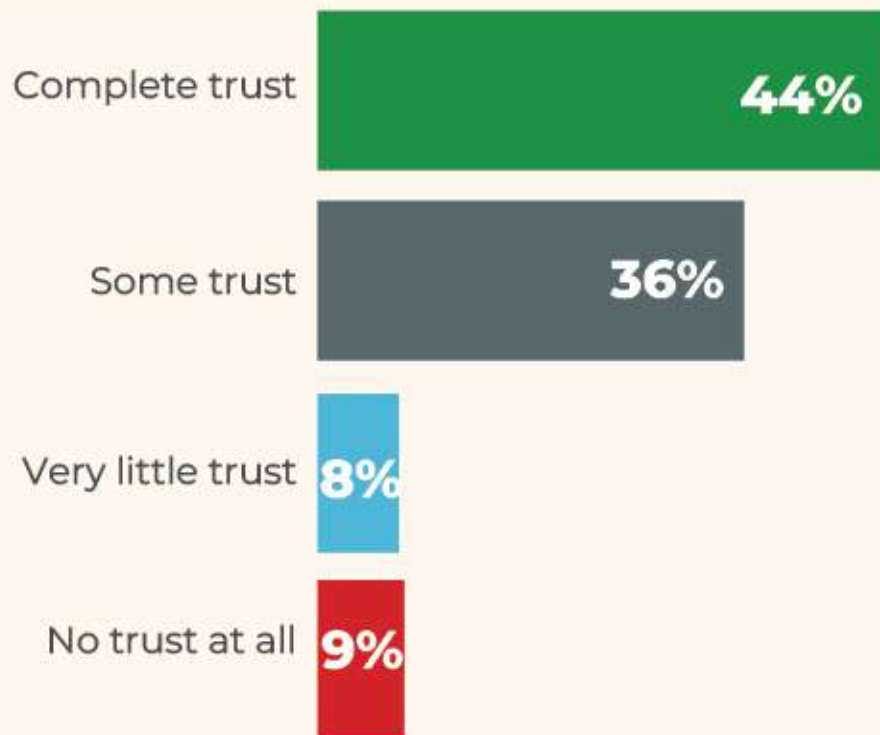


4 in 5 Pakistanis (80%) trust butchers in their area to sell proper meat, while only 17% express little or no trust



Don't know/No response: 4%

Question: How much do you trust butchers in your area to sell proper meat?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Consumer/Commercial Food/Drink Meat

4 in 5 Pakistanis (80%) trust butchers in their area to sell proper meat, while only 17% express little or no trust (Gallup & Gilani Pakistan)

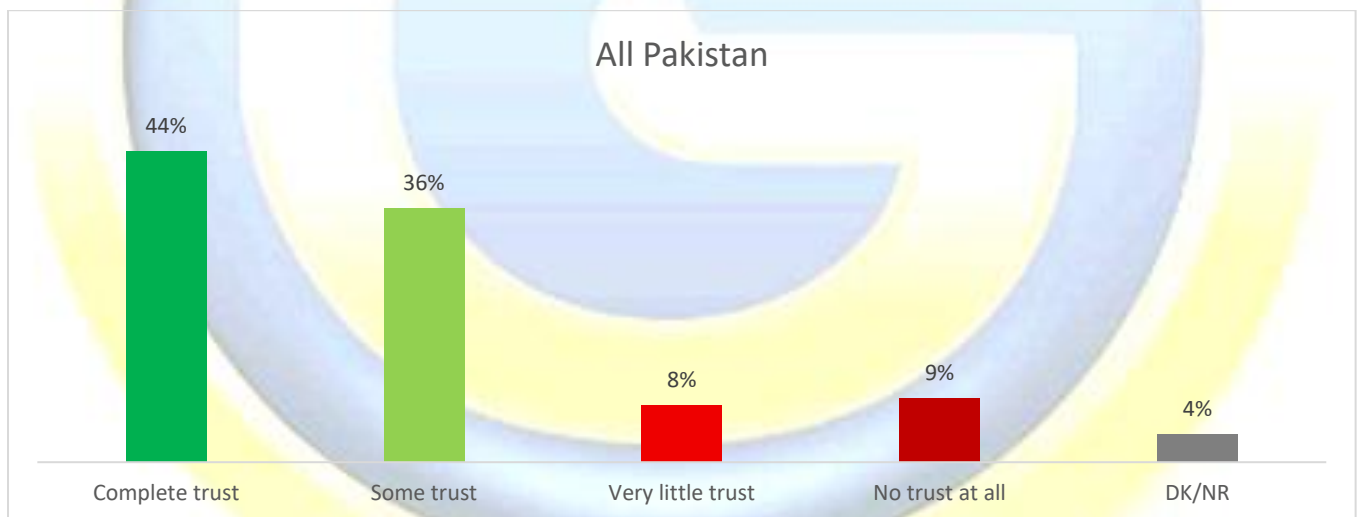
(Islamabad), 22nd August 2025

According to a Gallup & Gilani Pakistan survey, 4 in 5 Pakistanis (80%) trust butchers in their area to sell proper meat, while only 17% express little or no trust.

A nationally representative sample of adult men and women from across the country was asked the question, **“How much do you trust butchers in your area to sell proper meat?”**. In response to this question, 44% said ‘complete trust’, 36% said ‘some trust’, 8% said ‘very little trust’, 9% said ‘no trust at all’, while 4% did not respond.

The high trust in butchers highlights the strength of traditional meat markets, though concerns from a notable minority point to the need for stricter food safety and hygiene measures.

Question: How much do you trust butchers in your area to sell proper meat?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 991 men and women in urban and rural areas of all four provinces of the country, conducted from August 03, 2025 to August 19, 2025. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 22nd August 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)