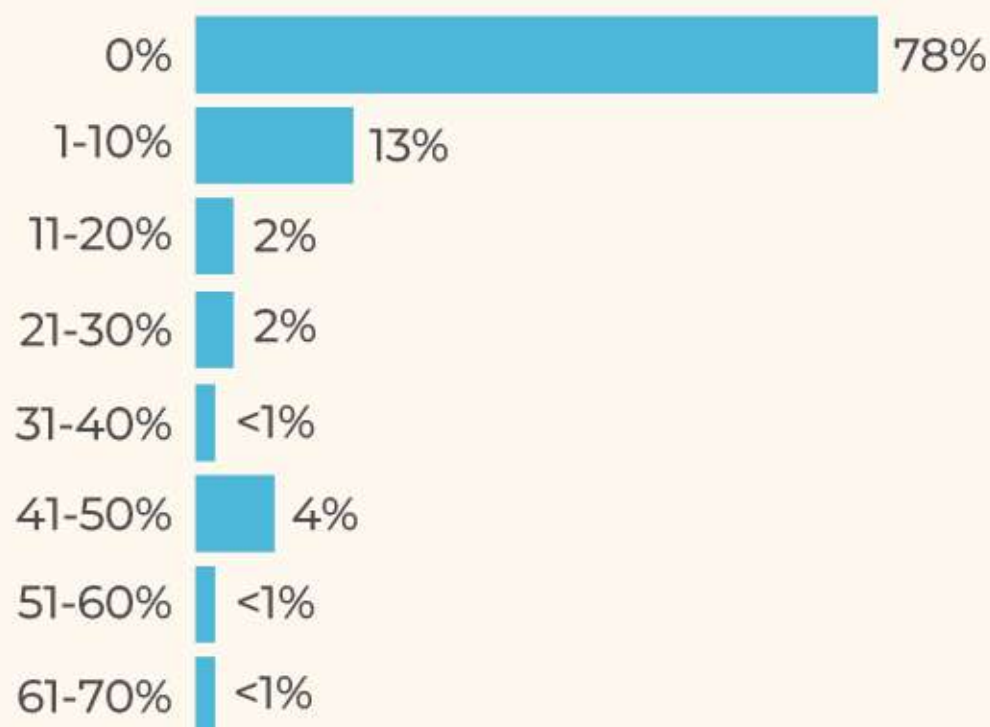


Household Financial Vulnerability: An overwhelming majority of Pakistanis (78%) reported no savings from their income over the past three years.

Among those who managed to save, the average saving rate was just 4%.



Question: In the past three years, what percentage of your personal income have you saved?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Personal Income Savings

Household Financial Vulnerability: An overwhelming majority of Pakistanis (78%) reported no savings from their income over the past three years. Among those who managed to save, the average saving rate was just 4%. (Gallup & Gilani Pakistan)

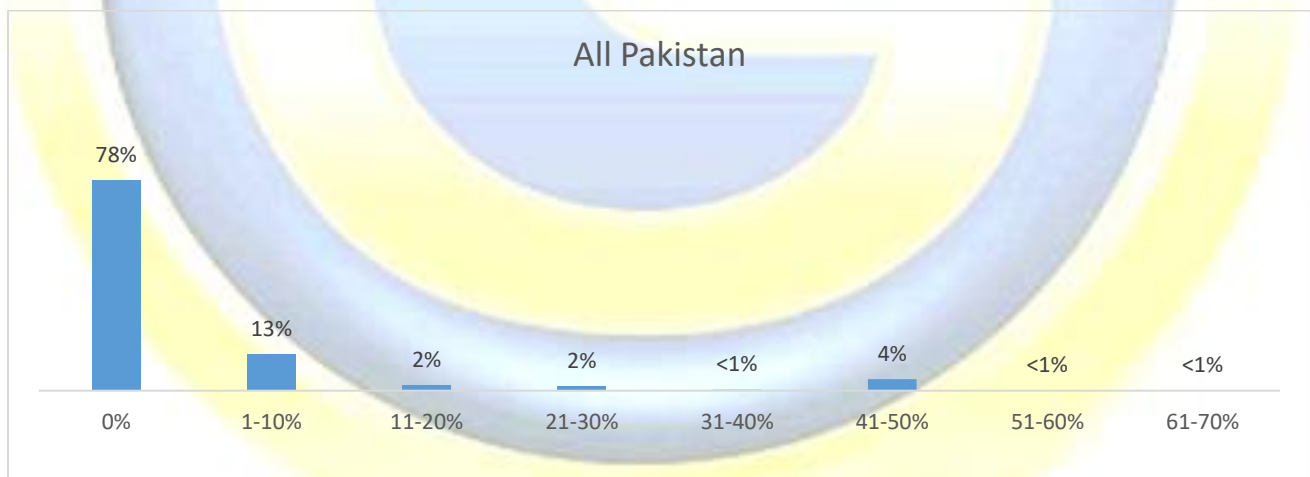
(Islamabad), 29th August 2025

According to a Gallup & Gilani Pakistan survey, an overwhelming majority of Pakistanis (78%) reported no savings from their income over the past three years. Among those who managed to save, the average saving rate was just 4%.

A nationally representative sample of adult men and women from across the country was asked the question, *“In the past three years, what percentage of your personal income have you saved?”*. In response, 78% said they did not save any portion of their income, 13% saved between 1–10%, 2% saved between 11–20%, 2% between 21–30%, less than 1% between 31–40%, 4% between 41–50%, and less than 1% saved between 51–60% or 61–70% of their personal income.

These findings show that most households in Pakistan struggle to save, leaving them vulnerable to rising prices and financial emergencies.

Question: In the past three years, what percentage of your personal income have you saved?



The average percentage of personal income saved over the past three years : 4%

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1060 men and women in urban and rural areas of all four provinces of the country, conducted from August 02, 2025 to August 21, 2025. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Friday, 29th August 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)