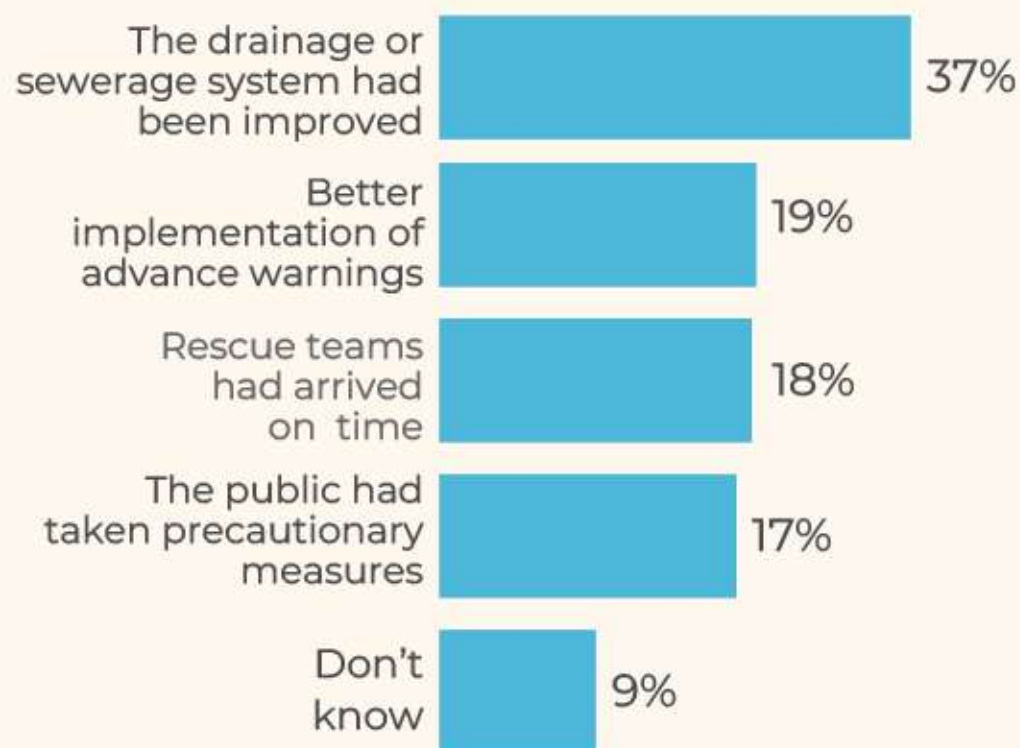


Improved Drainage System Seen as a Crucial Preventive Measure by 37% of Pakistanis Nationwide;

Rural Respondents (24%) Three Times More Likely Than Urban Respondents (8%) to Cite Timely Rescue Response in Preventing Loss of Life.



Question: Do you think the loss of life could have been prevented if...?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Miscellaneous/ Other Issues** Natural Disasters / Floods

Improved Drainage System Seen as a Crucial Preventive Measure by 37% of Pakistanis Nationwide; Rural Respondents (24%) Three Times More Likely Than Urban Respondents (8%) to Cite Timely Rescue Response in Preventing Loss of Life. (Gallup & Gilani Pakistan)

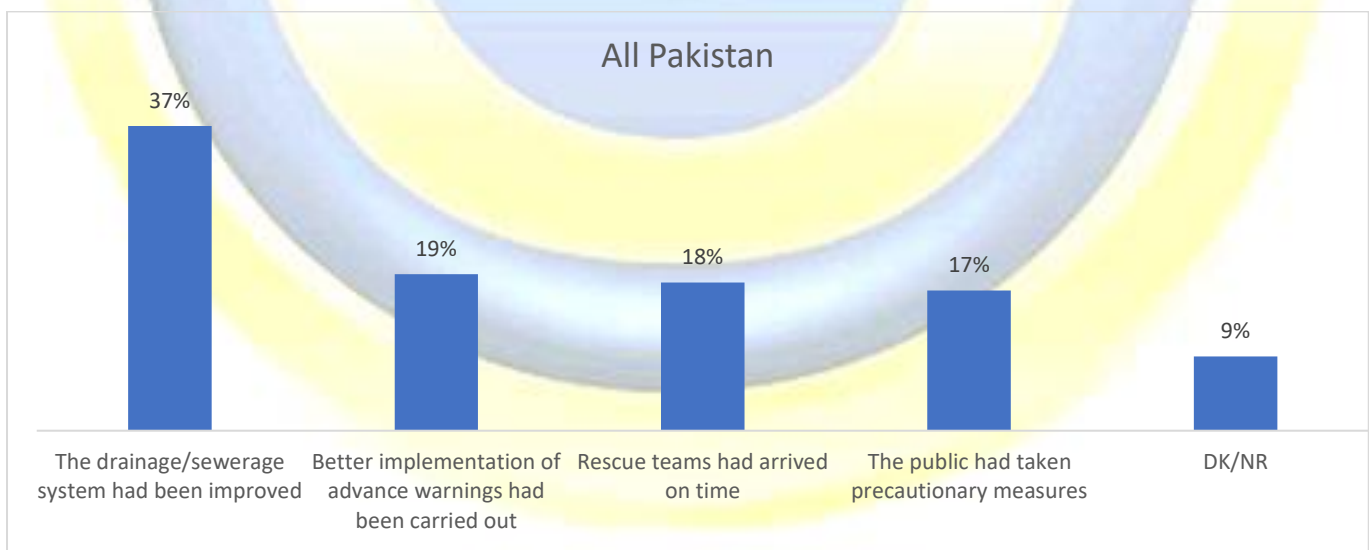
(Islamabad), 10th September 2025

According to a Gallup & Gilani Pakistan survey, improved drainage system seen as a crucial preventive measure by 37% of Pakistanis nationwide; Rural respondents (24%) three times more likely than urban respondents (8%) to cite timely rescue response in preventing loss of life.

A nationally representative sample of adult men and women across the country was asked the question, ***“Do you think the loss of life could have been prevented if...?”***. In response, a plurality of Pakistanis (37%) believe that loss of life could have been prevented if the drainage or sewerage system had been improved. Other frequently cited factors include better implementation of advance warnings (19%), timely arrival of rescue teams (18%), and the public taking precautionary measures (17%). About 9% of respondents were unsure or gave no response.

These results suggest that, while improved infrastructure is a nationwide concern, rural respondents’ higher emphasis on rescue teams highlights perceived gaps in emergency response outside urban areas. Addressing both infrastructure and timely rescue services could help reduce preventable loss of life in the future.

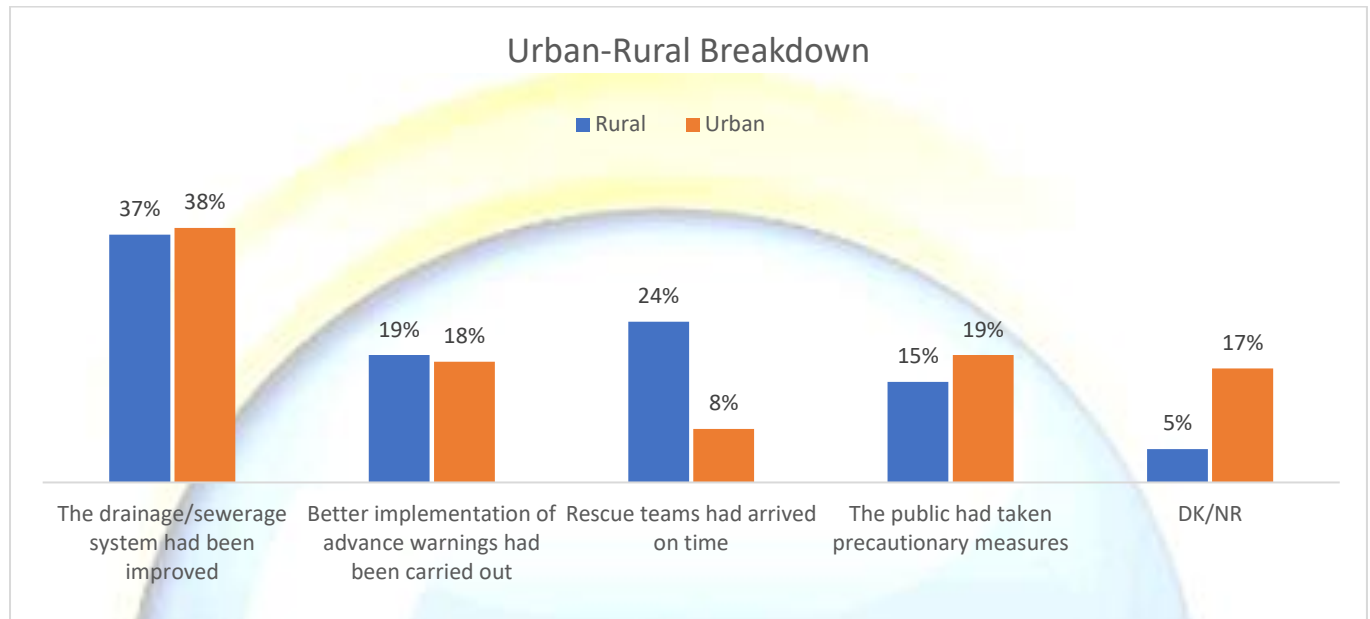
Question: Do you think the loss of life could have been prevented if...?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 323 men and women in urban and rural areas of all four provinces of the country, conducted from August 20, 2025 to August 21, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: When comparing urban and rural perspectives, the survey reveals a major contrast regarding the role of rescue teams. While both groups equally emphasize the need for improved drainage (37% rural, 38% urban), 24% of rural respondents (compared to only 8% of urban respondents) say that loss of life could have been prevented by the timely arrival of rescue teams—a gap of 16% points.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Wednesday, 10th September 2025

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)