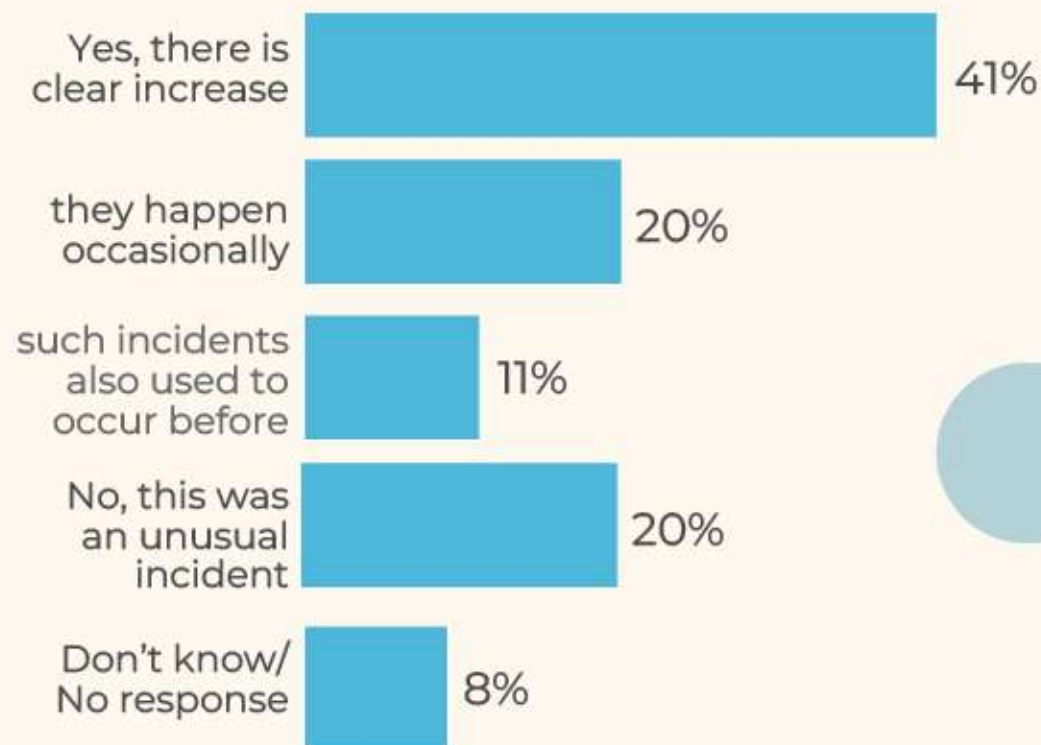


4 in 10 Pakistanis (41%) Believe Cloudbursts Are Becoming More Common; Concern Highest in Rural Areas (43%) compared to Urban (37%).



Question: Do you think incidents like cloudbursts are becoming common in Pakistan?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Miscellaneous/ Other Issues** Natural Disasters / Floods

**4 in 10 Pakistanis (41%) Believe Cloudbursts Are Becoming More Common; Concern Highest in Rural Areas (43%) compared to Urban (37%).
(Gallup & Gilani Survey)**

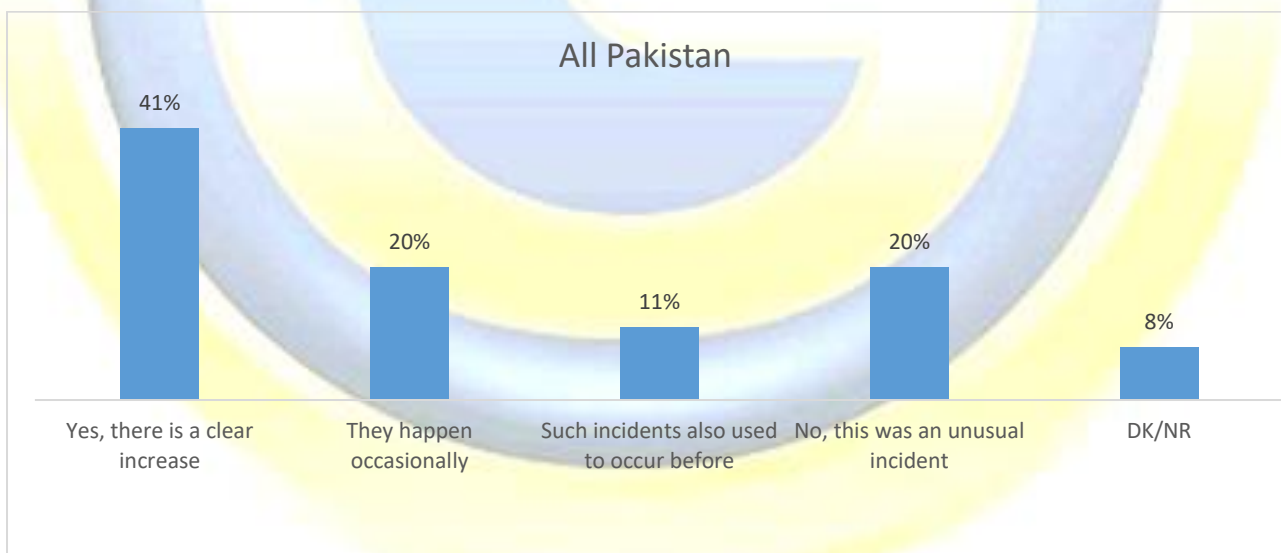
(Islamabad), 15th September 2025

According to a Gallup & Gilani Pakistan survey, 4 in 10 Pakistanis (41%) believe cloudbursts are becoming more common; concern highest in rural areas (43%) compared to urban (37%).

A nationally representative sample of adult men and women across the country was asked the question, **“Do you think incidents like cloudbursts are becoming common in Pakistan?”**. In response, 41% of Pakistanis believed that incidents like cloudbursts are becoming more common. 20% felt that such incidents “happen occasionally”, while 11% said that “such incidents also used to occur before”. Meanwhile, 20% view recent cloudbursts as “unusual incidents”, and 8% either did not know or chose not to respond.

The results suggest that concern about extreme weather events like cloudbursts is prevalent nationwide, with rural communities feeling the impact or perceiving the risk most acutely. This has implications for climate resilience and disaster preparedness, particularly outside major cities.

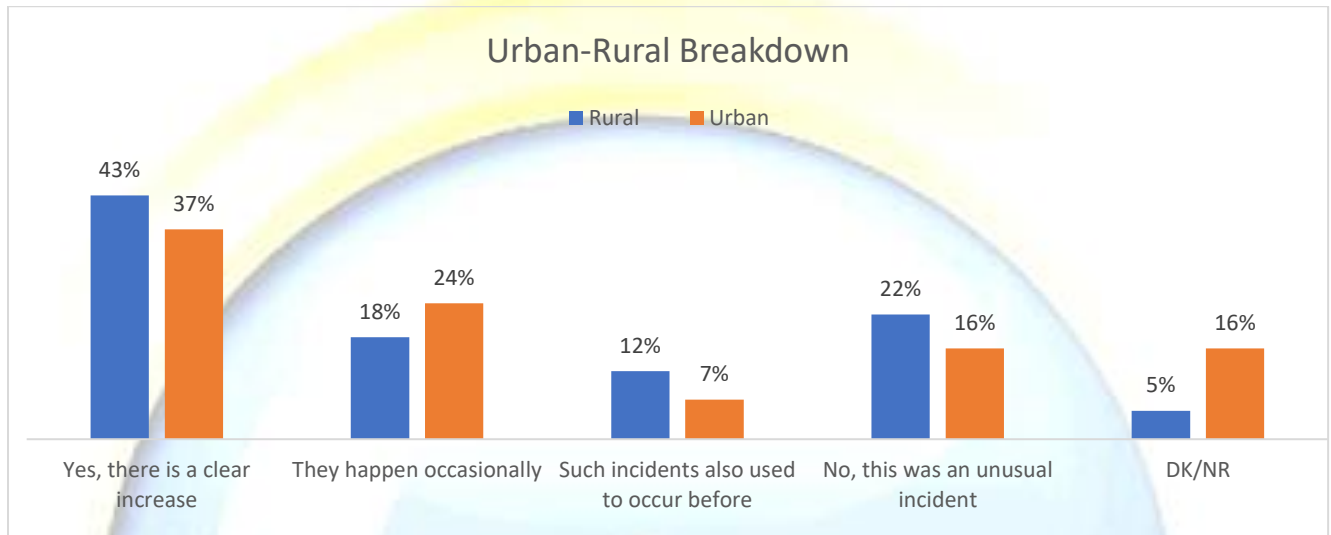
Question: Do you think incidents like cloudbursts are becoming common in Pakistan?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 323 men and women in urban and rural areas of all four provinces of the country, conducted from August 20, 2025 to August 21, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: The perception of increasing cloudbursts shows a notable difference between rural and urban communities. Rural respondents are more likely to report a perceived rise, with 43% saying cloudbursts are becoming more common, compared to 37% of urban respondents—a significant gap of 7% points. Urban residents are slightly more likely to say that such incidents “happen occasionally” (24%) compared to 18% of rural respondents. This disparity highlights that rural areas—often more directly affected by severe weather—may be experiencing or perceiving greater environmental vulnerability.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Monday, 15th September 2025

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)