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PRESS RELEASE

Opinion Poll Miscellaneous/ Other Issues Natural Disasters / Floods

Majority of Pakistanis (53%) Say Government Flood Relief Was “Less Than Needed”; Urban Residents (60%) More Likely Than Rural (50%) to Find Relief Insufficient — Gallup & Gilani Survey

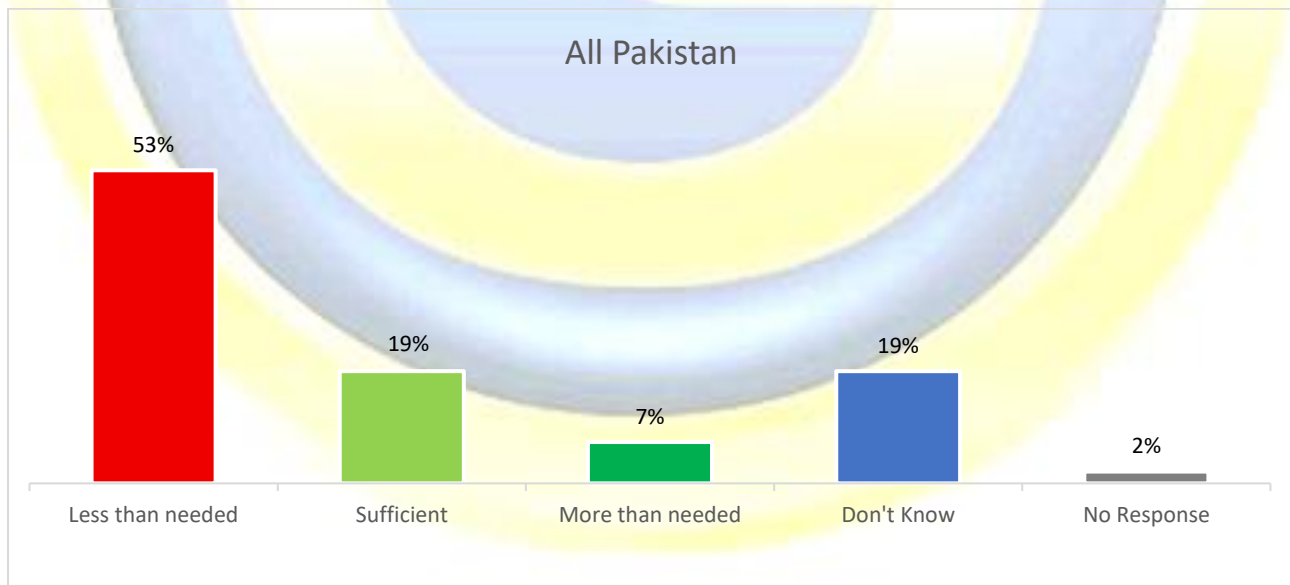
(Islamabad), 22nd October 2025

According to a Gallup & Gilani Pakistan survey, majority of Pakistanis (53%) say government flood relief was “less than needed”; urban residents (60%) more likely than rural (50%) to find relief insufficient.

A nationally representative sample of adult men and women across the country was asked the question, **“Regarding the government’s relief efforts, were they sufficient, less than needed, or more than needed?”**. In response, a majority of respondents nationwide (53%) stated that the government’s relief efforts were “less than needed.” Only 19% felt the assistance provided was “sufficient,” while 7% believed it was “more than needed.” Notably, 19% of respondents said they did not know, and 2% did not respond.

The data highlights a clear sense of unmet need regarding government relief, with the perception of the most insufficiency pronounced in urban areas. Policymakers should take note of this widespread sentiment and consider focused improvements in both the delivery and communication of relief measures, particularly to address urban concerns and expectations.

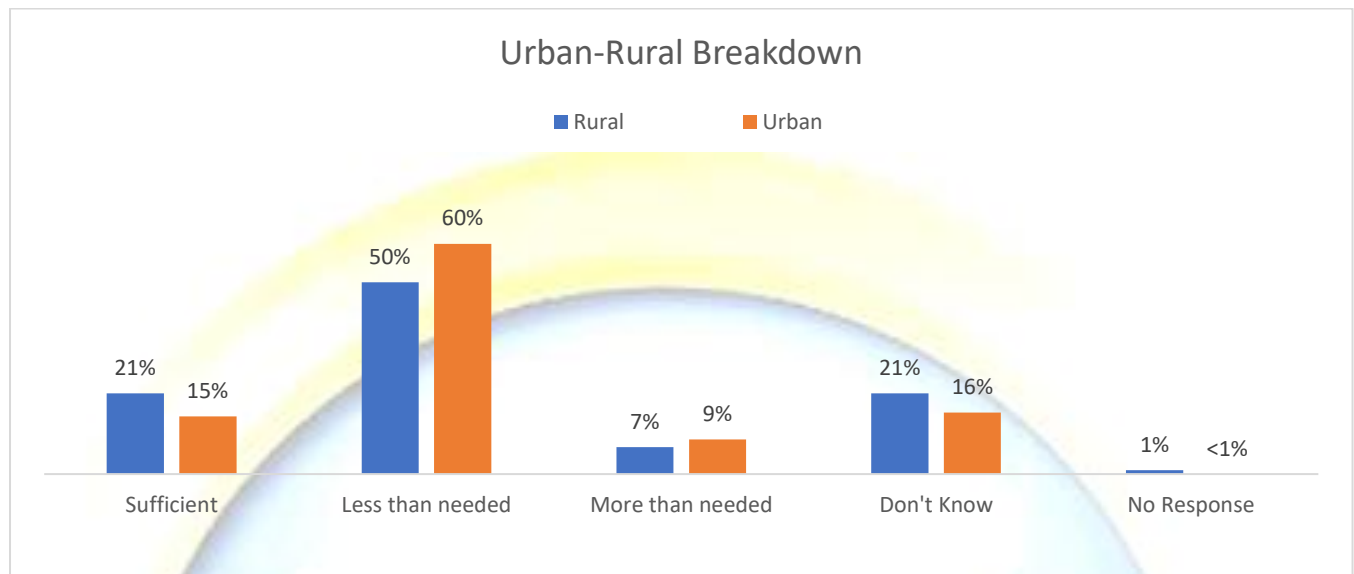
Question: Regarding the government’s relief efforts, were they sufficient, less than needed, or more than needed?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 753 men and women, in urban and rural areas of all four provinces of the country, conducted from September 12, 2025 to September 23, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Urban-Rural Breakdown: The perception that government relief efforts were inadequate is especially pronounced among urban residents: 60% of urban respondents describe the relief as “less than needed,” compared to 50% of their rural counterparts.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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of Gallup Pakistan
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