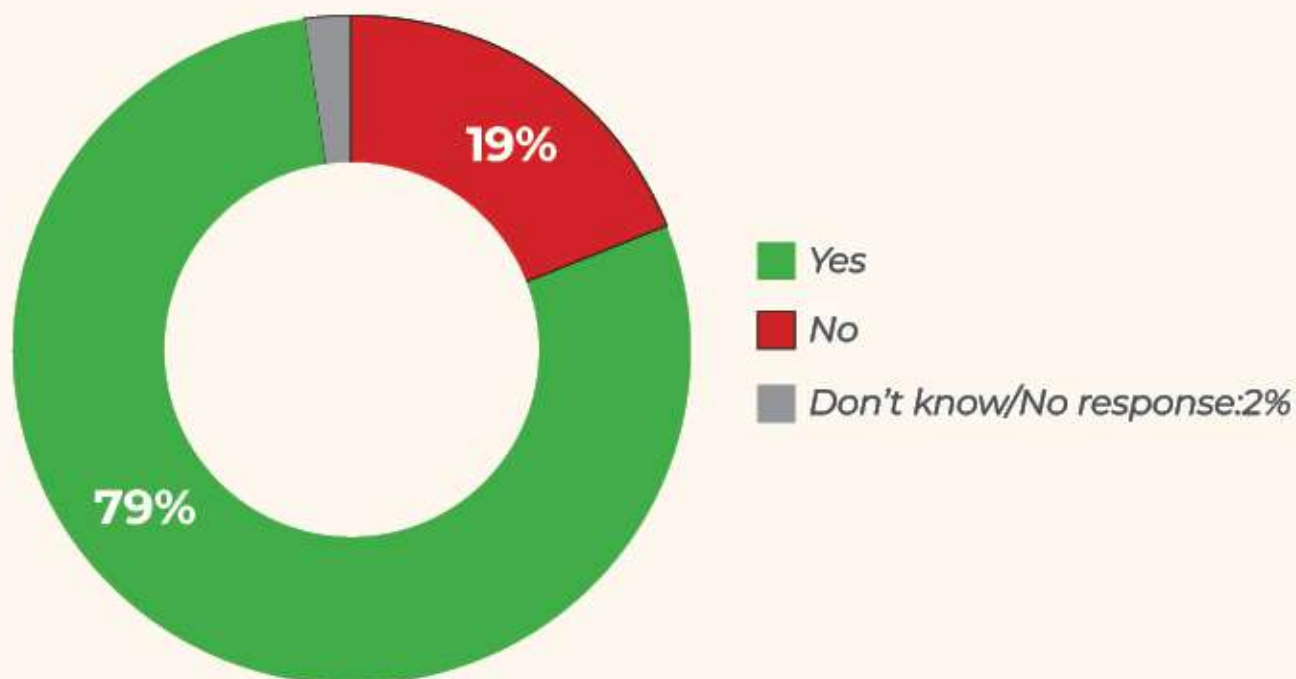


Only 1 in 5 Pakistani Households Report Using the Health Card – Nationwide Usage Stands at Just 19%.



Question: Do you or anyone in your household currently use the health card?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll
Healthcare

Health – Access to Government Welfare

Only 1 in 5 Pakistani Households Report Using the Health Card – Nationwide Usage Stands at Just 19%. (Gallup & Gilani Survey)

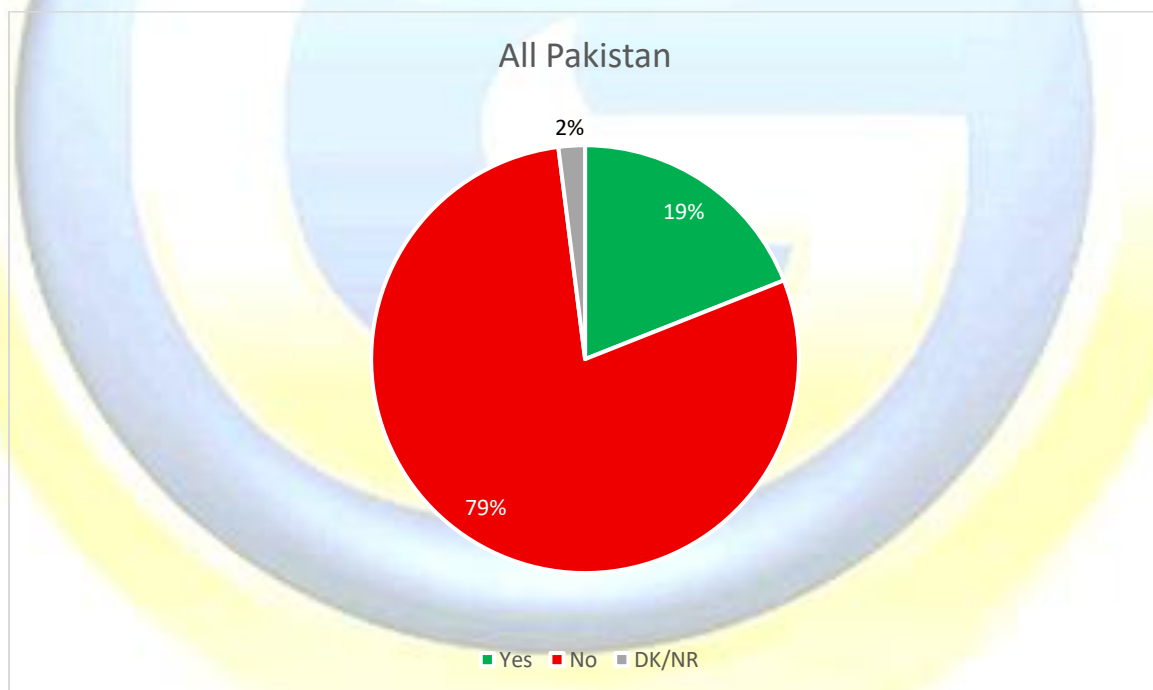
(Islamabad), 1st October 2025

According to a Gallup & Gilani Pakistan survey, only 1 in 5 Pakistani households report using the health card – nationwide usage stands at just 19%.

A nationally representative sample of adult men and women across the country was asked the question, **“Do you or anyone in your household currently use the health card?”**. In response, 19% Pakistanis reported that someone in their household currently uses the health card. A large majority (79%) said they do not use it, while 2% did not respond.

These findings reflect that despite its presence, the health card has reached a minority of households so far, with the vast majority not reporting its usage.

Question: Do you or anyone in your household currently use the health card?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1060 men and women in urban and rural areas of all four provinces of the country, conducted from August 02, 2025 to August 21, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Wednesday, 1st October 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)