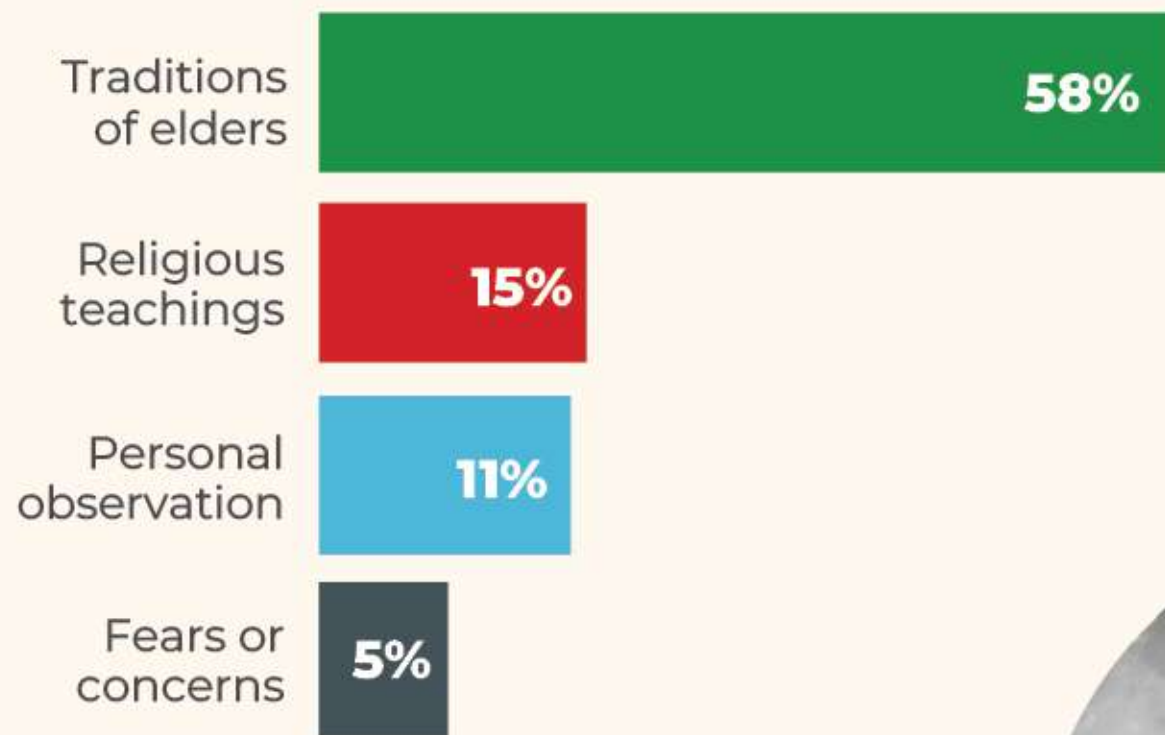
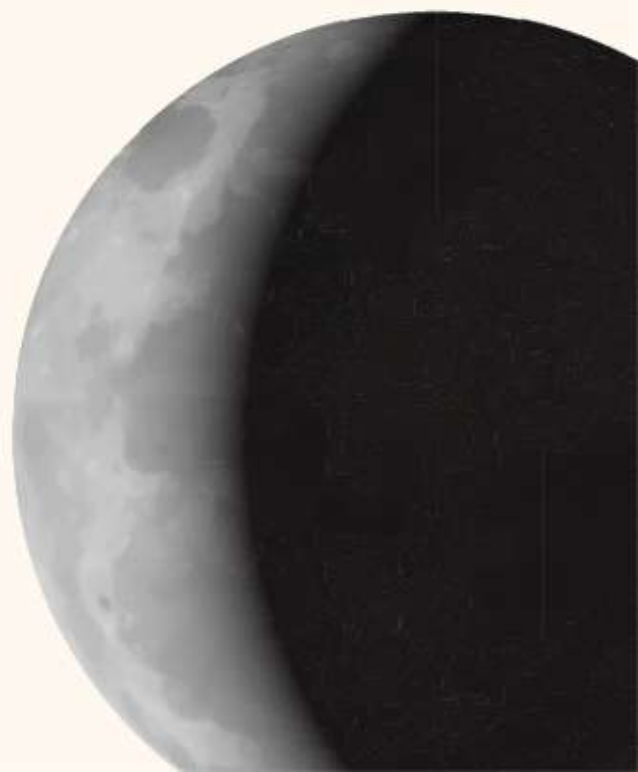


Among Pakistanis who followed different practices during the lunar eclipse, over half (58%) attribute their beliefs to the traditions of elders, while 15% cited religious beliefs and 11% personal observation.



No particular reason' (6%), and 4% said they did not know.

Question: What is the main reason you believe these things?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Science & Society** Astronomical Events Cultural Beliefs

Among Pakistanis who followed different practices during the lunar eclipse, over half (58%) attribute their beliefs to the traditions of elders, while 15% cited religious beliefs and 11% personal observation. (Gallup & Gilani Survey)

(Islamabad), 15th October 2025

According to a Gallup & Gilani Pakistan survey, among Pakistanis who followed different practices during the lunar eclipse, over half (58%) attribute their beliefs to the traditions of elders, while 15% cited religious beliefs and 11% personal observation.

A nationally representative sample of adult men and women across the country who follow different practices during a lunar eclipse was asked the question, ***“What is the main reason you believe these things?”***. In response, a majority of Pakistanis (58%) attributed their beliefs to ‘traditions of elders’, while 15% said ‘religious teachings’ are the main reason behind their beliefs. Around 11% derived their beliefs from ‘personal observation,’ while smaller proportions cited ‘fears or concerns’ (5%), or ‘no particular reason’ (6%). 1% gave other responses, and 4% said they did not know.

These findings underscore that belief formation in Pakistan is primarily rooted in tradition, with religion serving as a secondary influence and personal observation playing a comparatively smaller role. The results reflect the enduring influence of intergenerational transmission of values within Pakistani society.

Question: What is the main reason you believe these things?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 753 men and women in urban and rural areas of all four provinces of the country, conducted from September 12, 2025 to September 23, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 15th October 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

For more details about the Gallup International Association and to stay connected, please visit:

 Official Website: www.gallup-international.com

 Instagram: https://www.instagram.com/gallup_international

 Facebook: <https://www.facebook.com/people/Gallup-International-Association/100089179655116/>

 LinkedIn: <https://www.linkedin.com/company/gallup-international-association>



Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)