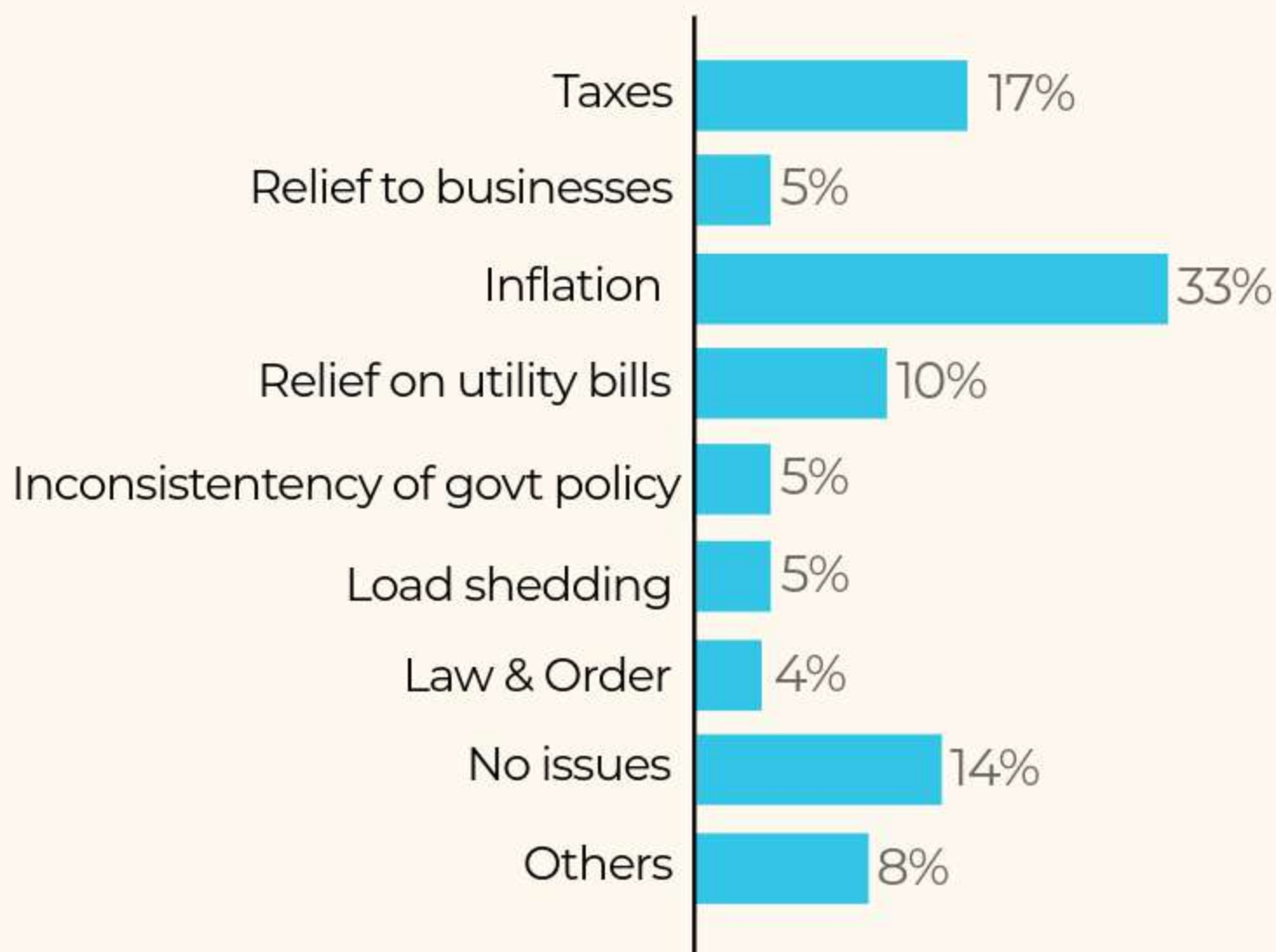


Similar to Q2 2025, inflation is the most cited problem in Q4 2025, with 33% of businesses saying they would like the government to solve it, followed closely by taxes (17%) and utility bills relief (10%).

Question: Which problem affecting your business considerably would you want the government to solve?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll
Economy
General

Problems Affecting Businesses in Pakistan

Similar to Q2 2025, inflation is the most cited problem in Q4 2025, with 33% of businesses saying they would like the government to solve it, followed closely by taxes (17%) and utility bills relief (10%). (Gallup Pakistan Business Confidence Index Q4-2025)

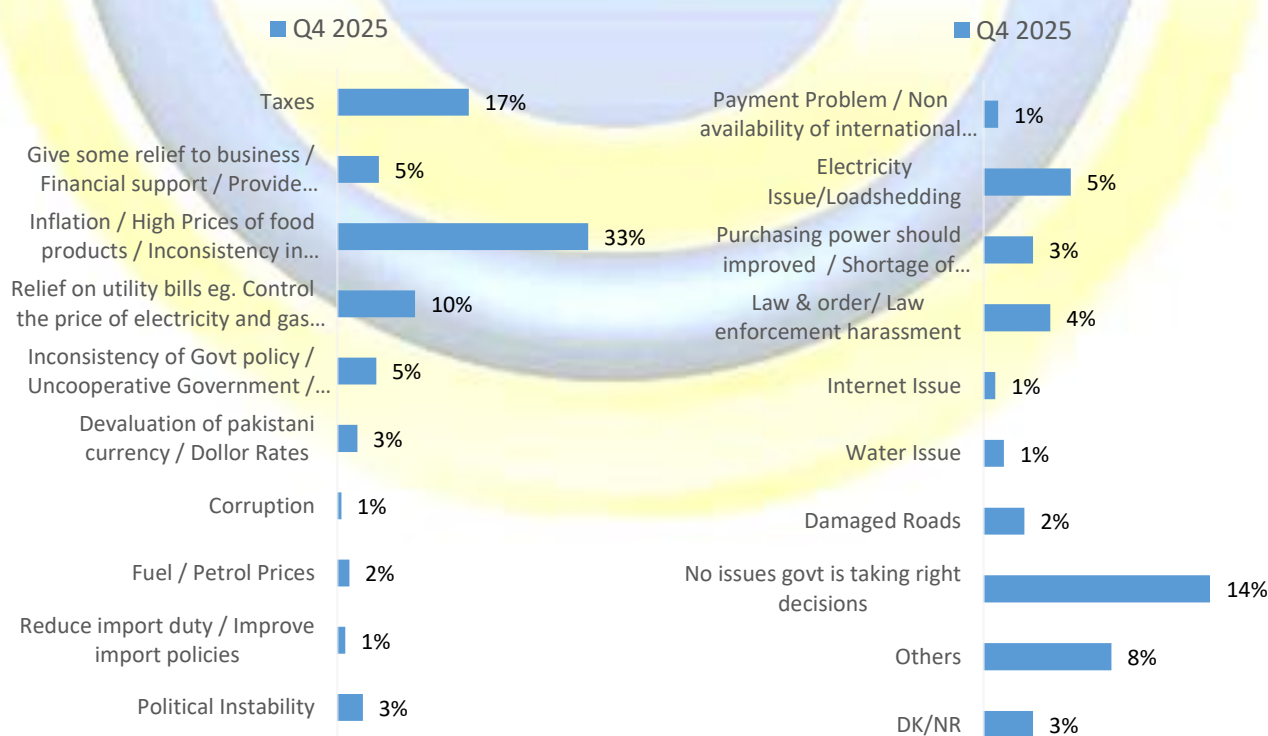
(Islamabad), 21st November 2025

According to a survey conducted by Gallup & Gilani Pakistan, similar to Q2 2025, inflation is the most cited problem in Q4 2025, with 33% of businesses saying they would like the government to solve it, followed closely by taxes (17%) and utility bills relief (10%).

Report for the Gallup Pakistan Business Confidence Index Survey Q4 2025 can be accessed [here](#).

A nationally representative sample businesses from across the country was asked the question, “**Which problems affecting your business considerably would you want the government to solve?**”. In response, 33% said ‘inflation,’ 17% said ‘taxes,’ 14% said ‘no issues govt is taking right decisions,’ 10% said ‘relief on utility bills, e.g. control the price of electricity and gas bill,’ 5% said ‘give some relief to business,’ 5% said ‘Inconsistency of Govt policy,’ 5% said ‘electricity issue/loadshedding,’ 4% said ‘Law & order/ Law enforcement harassment,’ 8% mentioned other issues, while 3% gave no response.’

Question: Which problem affecting your business considerably would you want the government to solve?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 21st November 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)