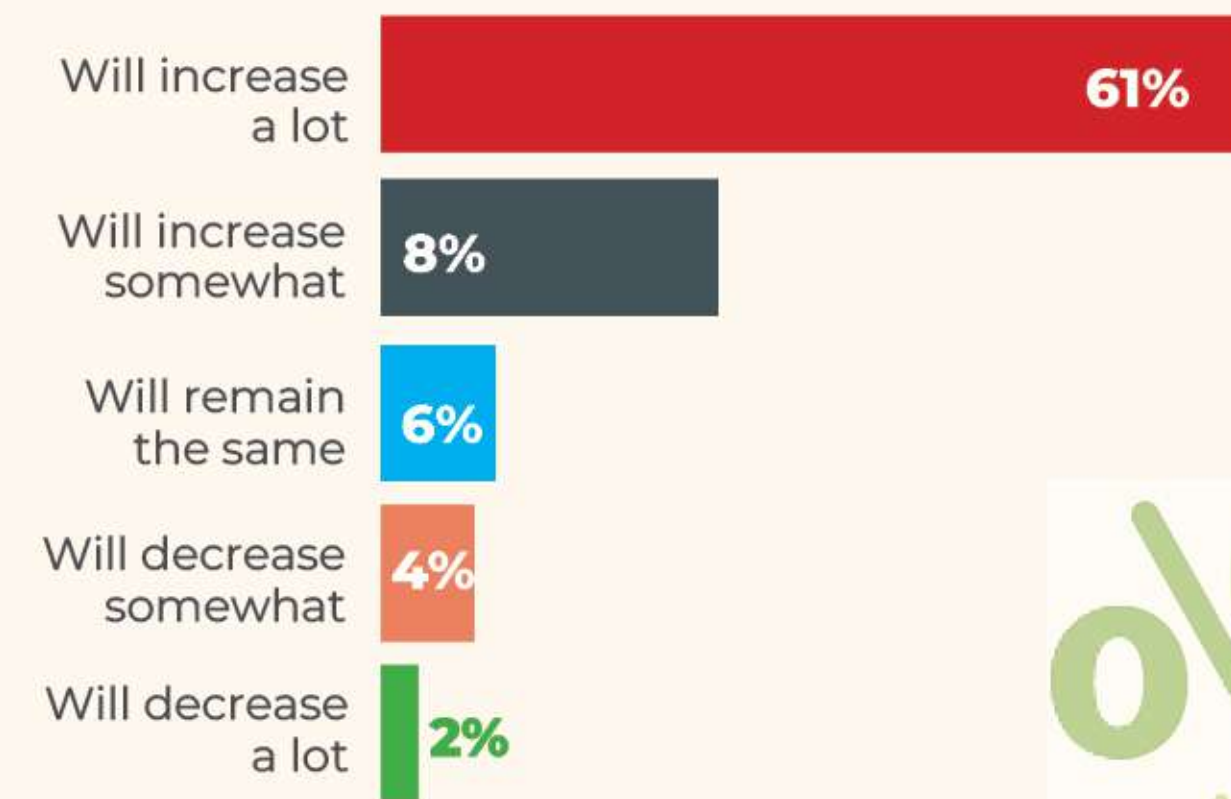
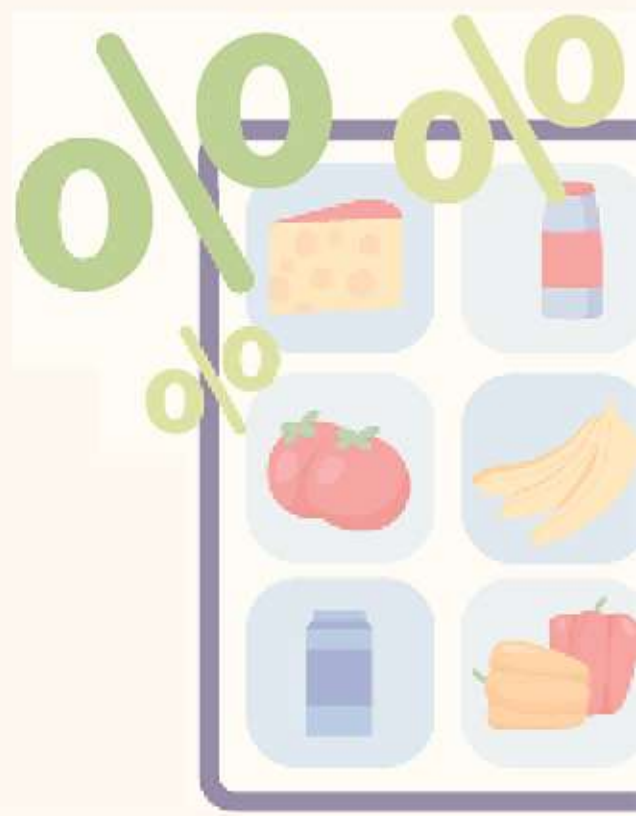


Over 4 in 5 Pakistanis (84%) expect prices of daily items to rise sharply in the next months due to floods. Just 6% each Anticipate No Change or Lower Rates



Don't know/No response: 4%

Question: In the coming month, how will prices of daily items change due to the recent floods?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Miscellaneous/ Other Issues **Natural Disasters / Floods** Price Impact Post-Floods

Over 4 in 5 Pakistanis (84%) expect prices of daily items to rise sharply in the next months due to floods. Just 6% each Anticipate No Change or Lower Rates (Gallup & Gilani Survey)

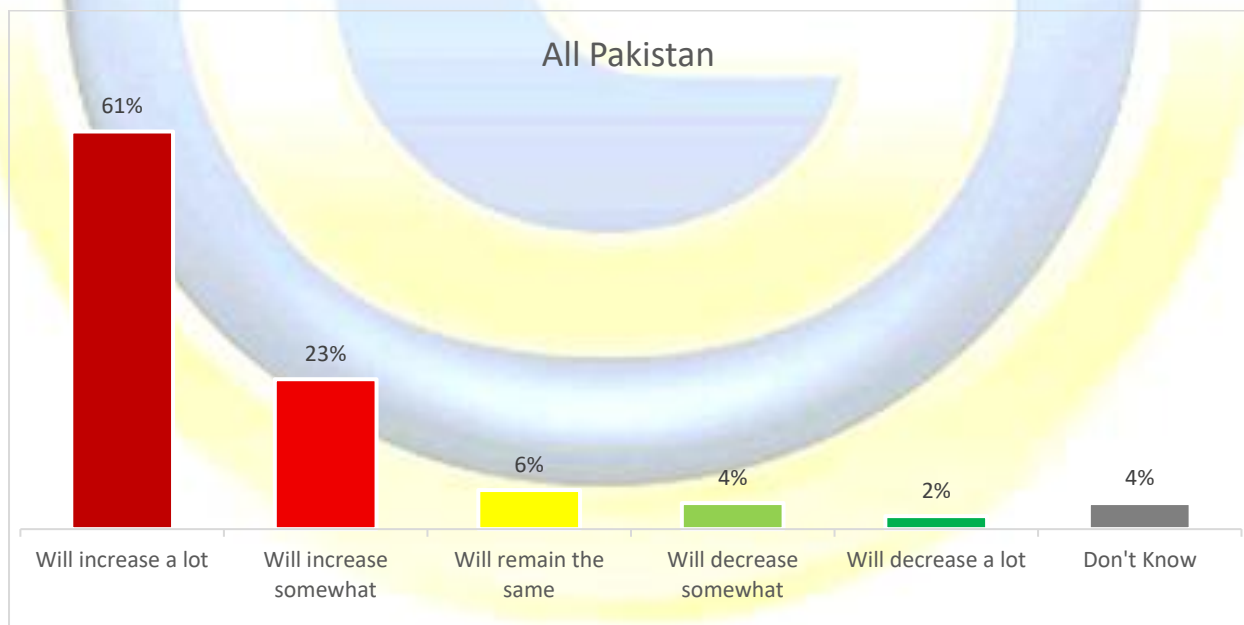
(Islamabad), 4th November 2025

According to a Gallup & Gilani Pakistan survey, over 4 in 5 Pakistanis (83%) expect prices of daily items to rise sharply in the next months due to floods. Just 6% each anticipate no change or lower rates.

A nationally representative sample of adult men and women across the country was asked the question, ***“In the coming month, how will prices of daily items change due to the recent floods?”***. In response, 61% believed prices would “increase a lot,” 23% expected prices to “increase somewhat,” and only 6% believed prices would remain the same. Very few expected any decline in prices (4% “decrease somewhat,” 2% “decrease a lot”), while the remainder were uncertain (4%).

These results highlight the urgent need for policymakers to address inflationary pressures and support vulnerable households, as public expectations of continued price hikes could further erode consumer confidence and economic stability in the wake of natural disasters.

Question: In the coming month, how will prices of daily items change due to the recent floods?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 753 men and women, in urban and rural areas of all four provinces of the country, conducted from September 12, 2025 to September 23, 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Tuesday, 4th November 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)