

Among Those Aware of the New KP Chief Minister, 51% Correctly Identify Him as Chief Minister Afridi.



Question: Can you tell the name of the new Chief Minister of Khyber Pakhtunkhwa?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll **Politics** General **Current Political Events**

Among Those Aware of the New KP Chief Minister, 51% Correctly Identify Him as Chief Minister Afridi. (Gallup & Gilani Survey)

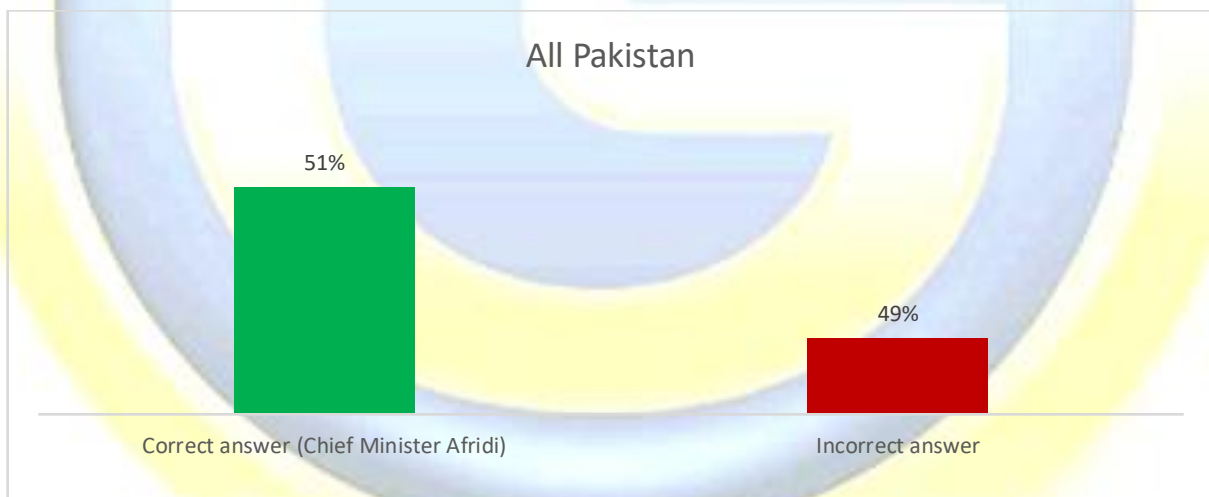
(Islamabad), 1st December 2025

According to a survey conducted by Gallup & Gilani Pakistan, among Pakistanis who had heard about the new Chief Minister in Khyber Pakhtunkhwa, 51% were able to correctly name him as Chief Minister Afridi, while 49% gave an incorrect answer.

A nationally representative sample of Pakistanis who were aware of the development was asked the following question: **“Can you tell the name of the new Chief Minister of Khyber Pakhtunkhwa?”** In response, 51% gave the correct answer, while 49% provided an incorrect name.

While awareness of the appointment is limited, those who are aware demonstrate relatively strong recall of the new Chief Minister’s name.

Question: Can you tell the name of the new Chief Minister of Khyber Pakhtunkhwa?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 455 respondents, across urban and rural areas of all four provinces of the country, conducted from 30th October 2025 to 14th November 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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