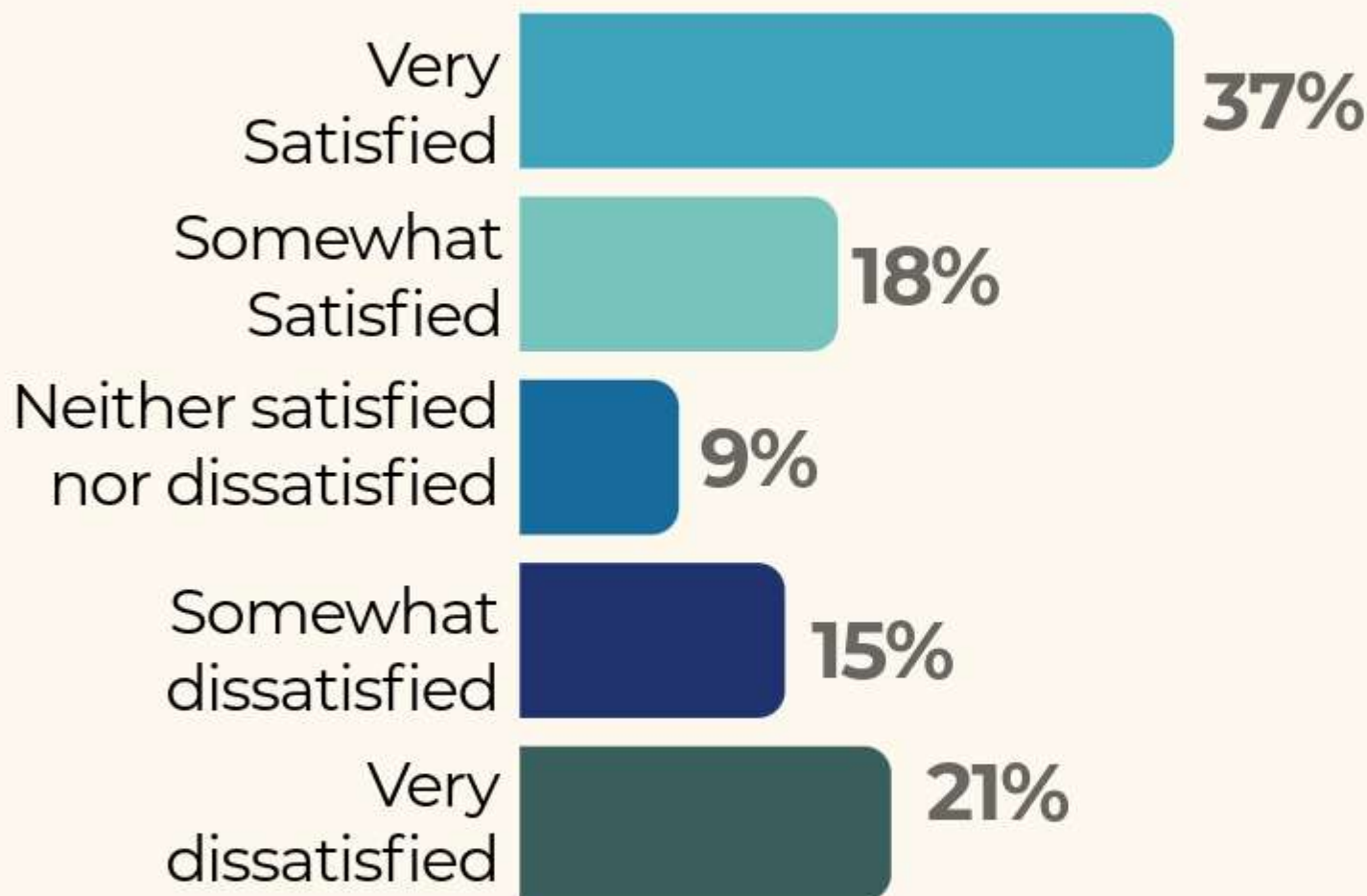


Among Business Owners in Islamabad's Commercial Areas, A Majority (55%) Rate Roads and Pavements as Satisfactory—But 21% Express Strong Dissatisfaction, Highlighting Clear Gaps in Service Delivery.



Question: How would you rate the following services in your business area? - Roads and pavements?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Islamabad's commercial areas **Public Services** **Roads and Pavements**

Among Business Owners in Islamabad's Commercial Areas, A Majority (55%) Rate Roads and Pavements as Satisfactory—But 21% Express Strong Dissatisfaction, Highlighting Clear Gaps in Service Delivery. (Gallup & Gilani Survey)

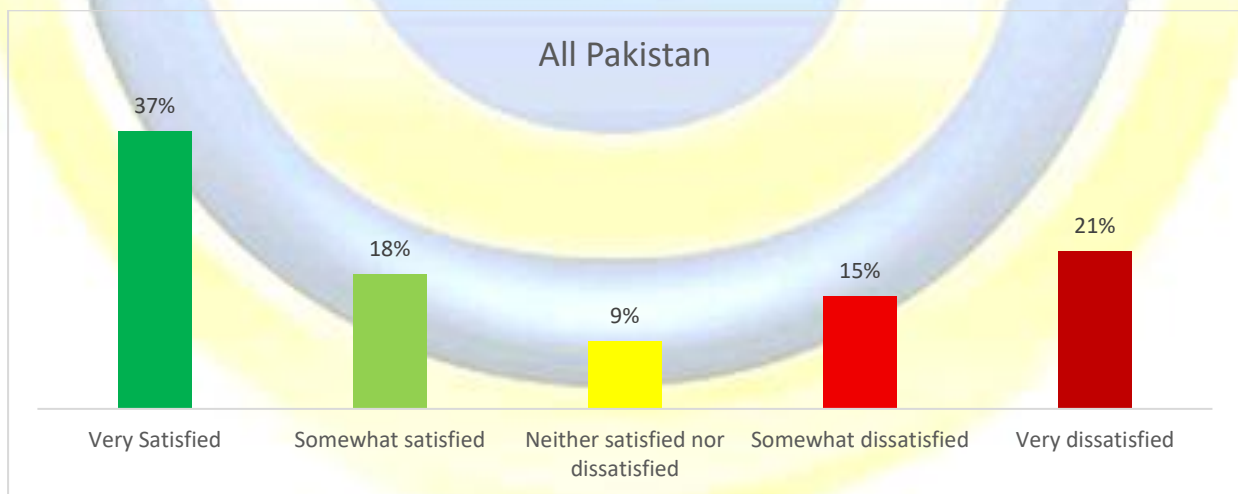
(Islamabad), 22nd December 2025

According to a survey conducted by Gallup & Gilani Pakistan, while a majority of business owners (55%) in Islamabad's commercial areas are satisfied with the current state of roads and pavements, a significant portion (36%) express dissatisfaction, with nearly a quarter (21%) reporting strong dissatisfaction, highlighting the need for infrastructure improvement to meet public expectations.

A nationally representative sample of business owners across Islamabad's commercial areas was asked the following question: **"How would you rate the following services in your business area? - Roads and pavements?"** In response, 37% said 'very satisfied,' 18% 'somewhat satisfied,' 9% 'neither satisfied nor dissatisfied,' 15% 'somewhat dissatisfied,' and 21% 'very dissatisfied.'

The dissatisfaction reported by business owners in Islamabad signals the need for targeted infrastructure investments and improvements, particularly in areas where dissatisfaction is most pronounced.

Question: How would you rate the following services in your business area? - Roads and pavements?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 432 business owners across Islamabad's commercial areas, conducted from 22 July 2025 to 14 October 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Monday, 22nd December 2025

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2025



of Gallup Pakistan
(1980-2025)