

Persistent Parking and Traffic Issues: With Dissatisfaction (47%) Marginally Outpacing Satisfaction (45%), Parking and Traffic Flow Emerge as a Persistent Pain Point for Businesses.



Question: How would you rate the following services in your business area? - Parking and traffic flow?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Islamabad's commercial areas **Public Services** **Parking and Mobility Services**

Persistent Parking and Traffic Issues: With Dissatisfaction (47%) Marginally Outpacing Satisfaction (45%), Parking and Traffic Flow Emerge as a Persistent Pain Point for Businesses. (Gallup & Gilani Survey)

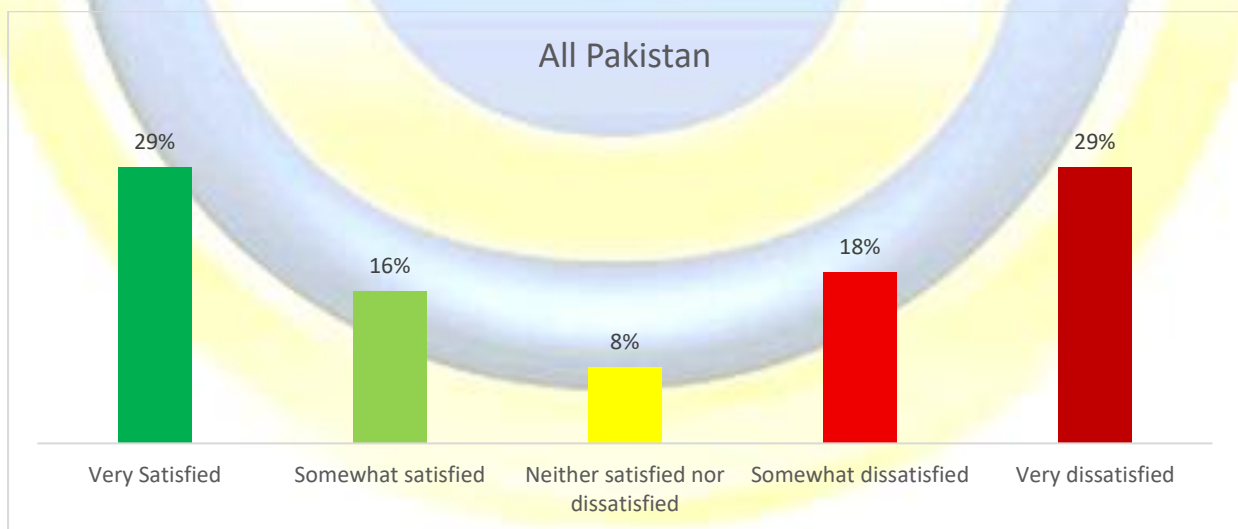
(Islamabad), 30th December 2025

According to a survey conducted by Gallup & Gilani Pakistan, nearly half of the Businesses (45%) are either very satisfied or somewhat satisfied, while an almost equal percentage (47%) are either very dissatisfied or somewhat dissatisfied. This suggests that while some business owners are content with the current infrastructure, a significant number remain unhappy with the state of parking and traffic flow.

A nationally representative sample of business owners across Islamabad's commercial areas was asked the following question: **"How would you rate the following services in your business area? - Parking and traffic flow?"** In response, 29% said 'very satisfied,' 16% 'somewhat satisfied,' 8% 'neither satisfied nor dissatisfied,' 18% 'somewhat dissatisfied,' and 29% 'very dissatisfied.'

The survey reflects the ongoing challenges in improving urban infrastructure and highlights the need for continued investment and reform in Islamabad's commercial districts to enhance the business environment.

Question: How would you rate the following services in your business area? - Parking and traffic flow?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 432 business owners across Islamabad's commercial areas, conducted from 22 July 2025 to 14 October 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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