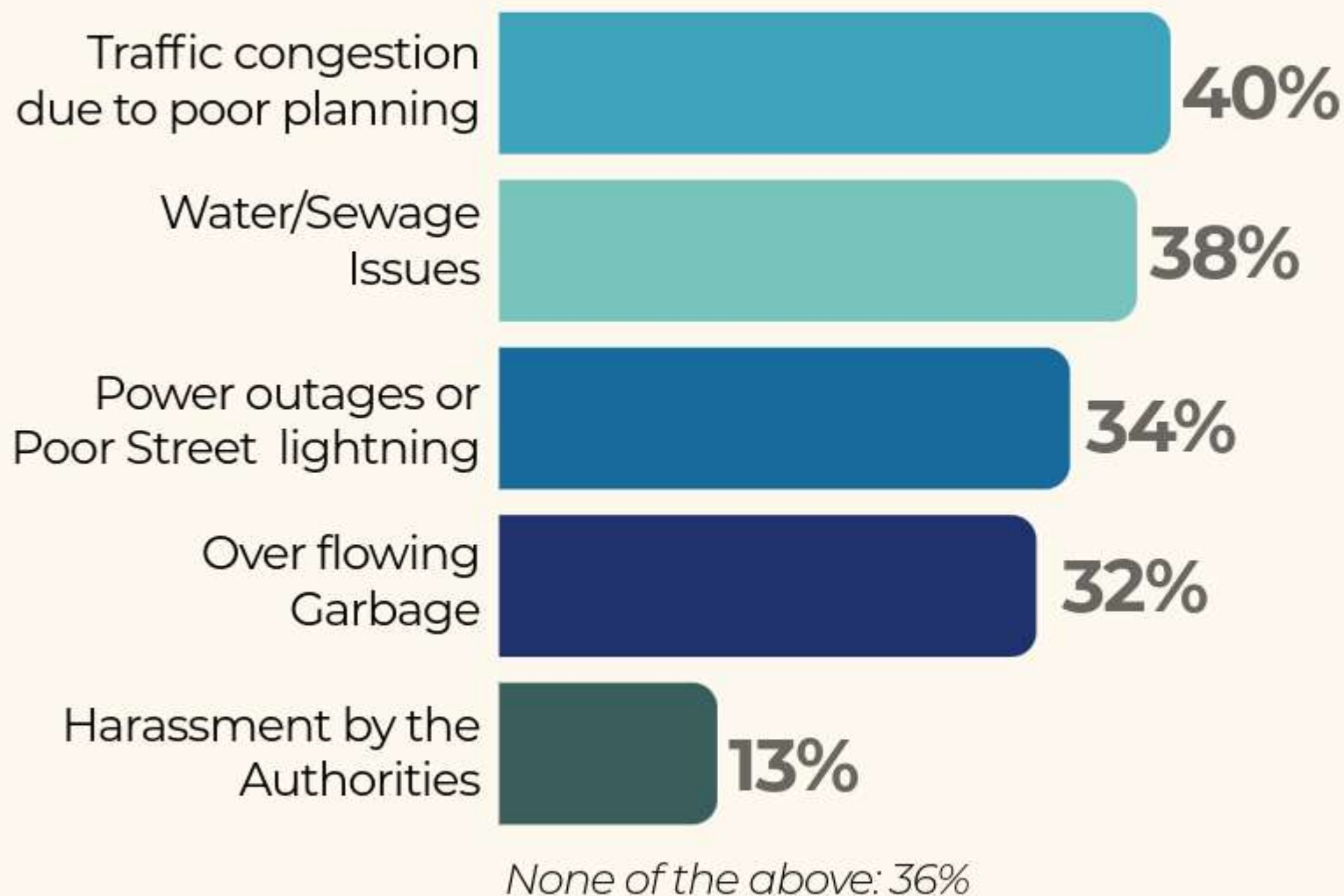


Traffic Congestion Tops Business Concerns in Islamabad (40%), Followed by Water and Sewage Issues (38%), While One-Third Report Power Outages or Poor Street Lighting (34%).



Question: Which of the following have you personally experienced in the last 6 months?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll Islamabad's commercial areas **Challenges Faced by Business Owners**

Traffic Congestion Tops Business Concerns in Islamabad (40%), Followed by Water and Sewage Issues (38%), While One-Third Report Power Outages or Poor Street Lighting (34%). (Gallup & Gilani Survey)

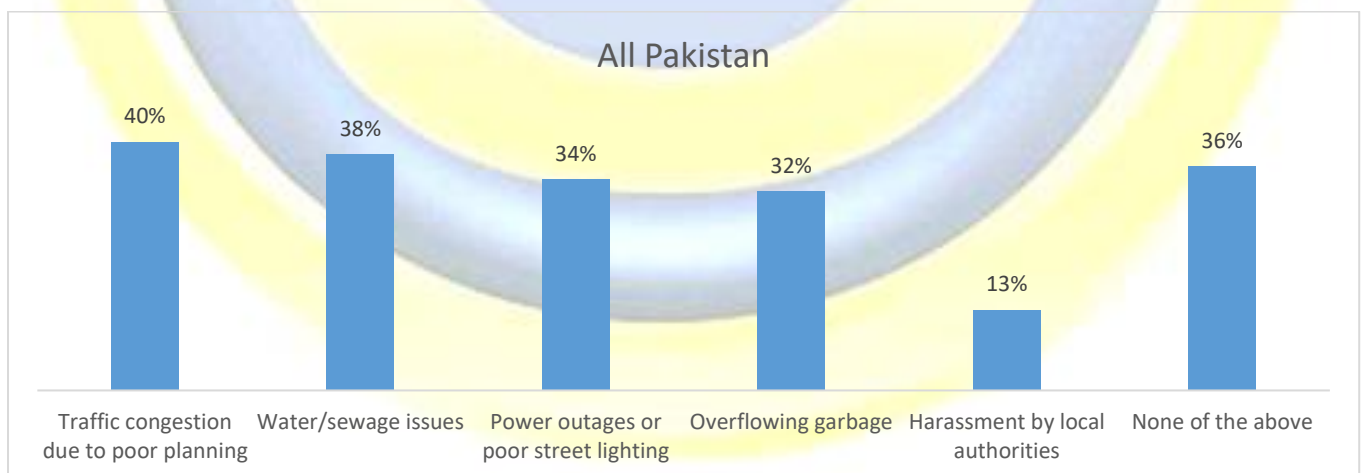
(Islamabad), 7th January 2026

According to a survey conducted by Gallup & Gilani Pakistan, 40% of business owners report that they have personally experienced traffic congestion due to poor planning during the past six months. The prominence of this issue underscores ongoing challenges related to urban design and traffic management in the federal capital, particularly in high-density commercial zones.

A nationally representative sample of business owners across Islamabad's commercial areas was asked the following question: ***"Which of the following have you personally experienced in the last 6 months?"***. In response, 40% of business owners reported 'traffic congestion due to poor planning' during the past six months. 38% reported facing 'water/sewage-related issues,' and 34% cited 'power outages or poor street lighting'. Additionally, 32% of business owners said they had encountered problems related to 'overflowing garbage', while 13% reported experiencing 'harassment by local authorities'. At the same time, 36% stated that they had experienced 'none' of the listed problems in the last six months.

The survey data indicates that infrastructure and urban planning challenges, rather than regulatory pressure, dominate the concerns of Islamabad's business community. Addressing traffic congestion, improving water and power services, and strengthening sanitation systems may play a critical role in improving the ease of doing business in the capital.

Question: Which of the following have you personally experienced in the last 6 months?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 432 business owners across Islamabad's commercial areas, conducted from 22 July 2025 to 14 October 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 07 January 2026

(2 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)