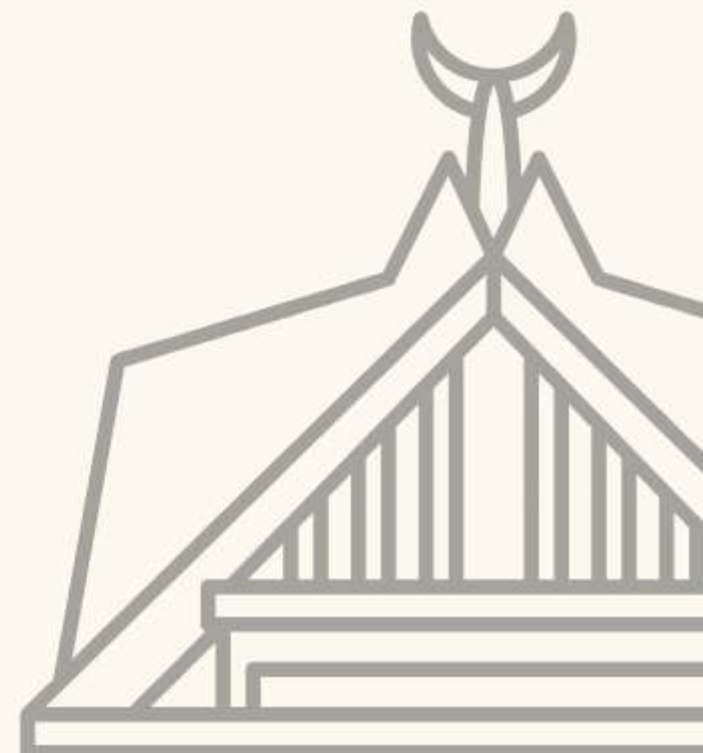


Parking Tops Civic Improvement Demands in Islamabad: 23% of Business Owners Prioritize Parking, Followed by Cleanliness and Sewage at 20%.



Others: 20% | All are okay: 15% | No idea: 11%

Question: If you could improve one civic service in your area, what would it be?





PRESS RELEASE

Opinion Poll

Islamabad's commercial areas

Views of Business Owners in Islamabad's Commercial Areas

Parking Tops Civic Improvement Demands in Islamabad: 23% of Business Owners Prioritize Parking, Followed by Cleanliness and Sewage at 20%. (Gallup & Gilani Survey)

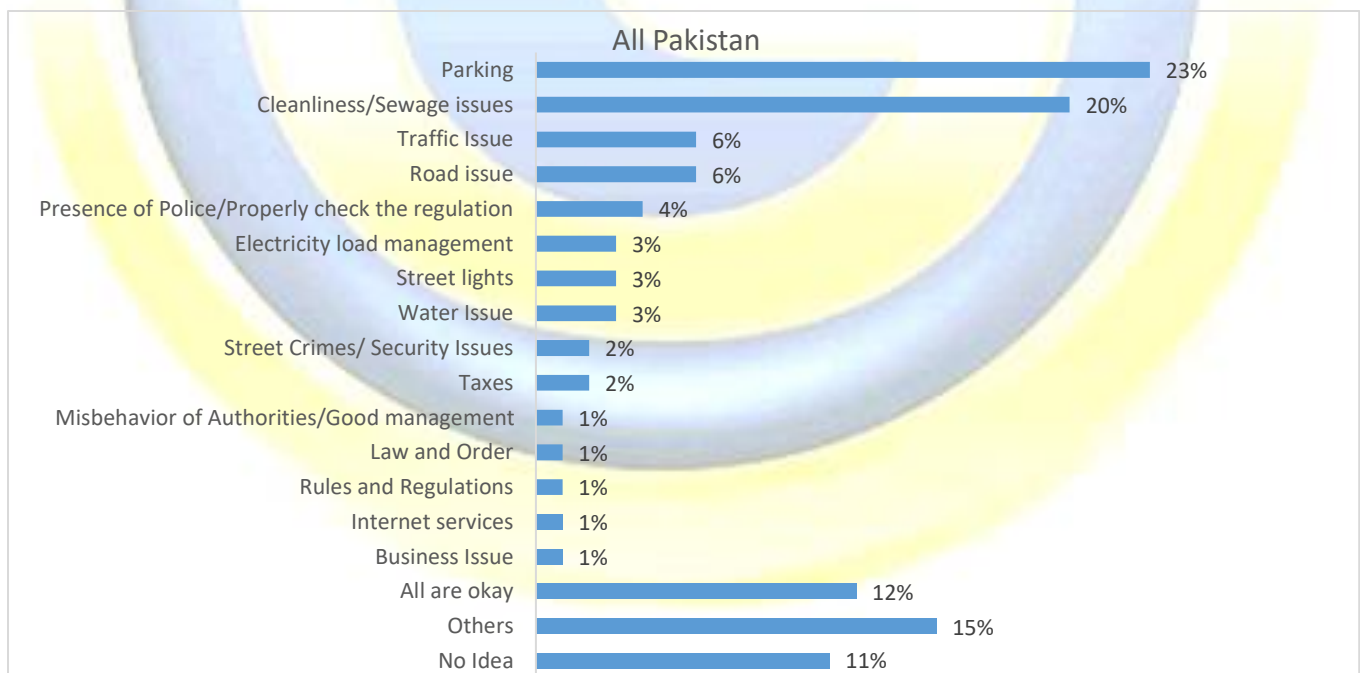
(Islamabad), 9th January 2026

According to a survey conducted by Gallup & Gilani Pakistan, Parking Tops Civic Improvement Demands in Islamabad, with 23% of Business Owners Prioritize Parking, followed by Cleanliness and Sewage at 20%.

A nationally representative sample of business owners across Islamabad's commercial areas was asked the following question: ***"If you could improve one civic service in your area, what would it be?"***. In response, 23% of respondents identified 'parking' as the most urgent area for improvement, followed by 20% who pointed to 'cleanliness and sewage-related issues'. Meanwhile, 6% each said 'traffic management and road conditions' should be improved. A further 4% emphasized the need for a 'stronger presence of police and better enforcement of regulations'. Smaller proportions highlighted 'electricity load management' (3%), 'street lighting' (3%), and 'water-related issues' (3%). Concerns related to 'street crimes or security' and 'taxes' were each mentioned by 2% of business owners. Issues such as 'misbehavior of authorities', 'law and order', 'rules and regulations', 'internet services', and 'business-related issues' were each cited by 1% of respondents. At the same time, 12% said that all civic services are okay, 15% pointed to other issues, while 11% said they did not know which service required improvement.

Survey findings suggest that improving core urban services, particularly parking and sanitation, remains central to enhancing the commercial environment in Islamabad, from the perspective of those running businesses on the ground.

Question: If you could improve one civic service in your area, what would it be?



Source: Gallup & Gilani Pakistan

(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 432 business owners across Islamabad's commercial areas, conducted from 22 July 2025 to 14 October 2025. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as **Gallup Pakistan** (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by **Gallup Pakistan, the Pakistani affiliate of Gallup International Association.**

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Daily Gilani Poll
2026



of Gallup Pakistan
(1980-2026)